



CITY OF OREM  
Summerfest Commission Meeting Minutes  
Wednesday, February 19, 2014  
5:15 p.m.

**CONDUCTING:** Annette Harkness, CHAIR, Appreciation Dinner, Children's Parade

**ATTENDING:**

Leslie Anderson, Baby Contest  
Lyle Hillier, Food Vendors, Breakfast, Car Show  
Teresa Horn, Boutiques  
Kena Mathews, Student Marshals, Children's Crafts, 5K  
Ryan White, Appreciation Dinner, Hospitality Tent, Airmed, Booklet  
Margaret Black, City Council  
Chris Tschirki, Director of Public Works  
Jill Winder, Administrative Support  
Laura Bascom, Volunteer Coordinator  
Jim Orr, Parks Crew Leader  
Stewart Goodwin, Webmaster  
Charlene Crozier, Interim Library Director, Arts Council

**ABSENT/EXCUSED:** Diane Asay, Entertainment  
Jim Lauret, Grand Parade  
Kent Allen, Purchasing Agent

**Welcome & Approval of Minutes**

Annette Harkness brought the meeting to order by welcoming everyone to the February Summerfest meeting. Just as a reminder, all meetings are recorded in compliance with the State and City Ordinance. Ryan White is our newest committee member. He works for Timpanogos Regional Hospital and is the Director of Marketing and PR. Ryan will be over the Appreciation Dinner (food only), Hospitality Tent, Airmed, and the booklet. Everyone in the room introduced themselves and the event(s) they are over.

Teresa Horn made a motion to accept the minutes with Lyle Hillier seconding the motion. All attending committee members voted unanimously to accept the meeting minutes.

**Web Page Update**

At the moment, Stewart Goodwin has all the information he has been given on the Summerfest website. Stewart added that two people have signed up for the car show.

If any committee members have their information ready, please send it to Stewart as soon as possible. Teresa Horn stated that she is getting calls for the baby contest. Leslie Anderson commented that she will get her forms on line in the next week or so.

### **Events and Area of Responsibilities**

Chris Tschirki started off by asking Annette Harkness if her husband has made a decision on being a committee member. Annette said that Wally has not had anyone respond back to him about being a sponsor, but he is still making a few phone calls. At this time, Wally is not willing to become a member of Summerfest.

Kena Mathews told the committee that the Tour de Habitat has been canceled, because they felt like it was not growing in participants. So in light of that information, Kena will do the Children's Crafts, Student Marshals, and the 5K. Annette will do her same events.

Jill Winder received an email from Steven Pearson regarding the possibility of changing the date of the Fireman's 5K run. Kena will talk with Steven about this and bring that information back to our March meeting.

### **Theme and Grand Marshal Discussion**

Annette Harkness started the discussion off by listing the names of the Grand Marshal recipients' through the years. Annette asked the committee members for ideas for both the theme and Grand Marshal(s) for this year. Margaret Black suggested Matt Holland from Utah Valley University. It was suggested an Olympian theme, but Annette pointed out that we just did this a few years ago. Annette suggested that we could do a theme around businesses in Orem and still concentrating on the oldest business in Orem, which is Park's Sportsman. They are still open, but mainly just during the winter months. Annette also suggested the Osmond family or LaVell Edwards. Jim Orr suggested about saluting Orem's veterans. Another person suggested honoring our Public Safety and Fire, but they have also been honored in recent years. Annette will approach the Osmond's and LaVell Edwards and see if anyone is interested and report back in our March meeting or by email.

### **Committee Member Assignment Review**

#### **VACANT – Sponsors, Booklet**

#### **Annette Harkness – Appreciation Dinner, Children's Parade**

Annette will begin working on events after a theme and Grand Marshal(s) are chosen.

#### **Leslie Anderson – Baby Contest - ABSENT**

Ace Rents, Taco Amigo, and 2 others will contribute to the Baby Contest this year. Leslie Anderson has several vendors that come and set-up in the hallway for selling and giving out information about the business/products. Leslie would like to charge each of them \$50.00. The committee members put it to a vote, and it passed unanimously. Leslie inquired if we should raise the entry fee. After a short discussion the committee felt that we should stay at the same cost as last year.

### **Diane Asay – Entertainment**

**ABSENT** - Diane hopes to have the application ready for the Summerfest website soon. She has also requested the current CARE recipients from Charlene but hasn't received it yet.

### **Lyle Hillier – Food Vendors, Car Show, Breakfast**

#### Food Vendors:

Lyle is starting to receive applications and will start to review them as they come in.

#### Car Show:

Lyle would like a couple of banners/poster size signs for the car show.

#### Breakfast:

Lyle will make a phone call and verify that they are still planning on doing the breakfast.

### **Teresa Horn – Boutiques**

Teresa Horn has received nineteen applications. Teresa feels things are moving well and will not have problem's filling all the boutique spaces this year.

### **Jim Lauret – Grand Parade - ABSENT**

### **Kena Mathews – Student Marshals, Children's Crafts, 5K**

#### Children's Crafts:

Kena would like a couple of large banner to hang on the pavilion to help make it easier to find. Ryan White asked if anyone knew of a printer/sign maker who could be an in-kind sponsor for providing new banners for the children's craft. Kena is going to approach the business that does banners for her work and see if they would be willing to be a sponsor.

Also Kena needs to find a way to block the pavilion off from people trying to eat there while this event is going on. Kena stated that what is happening is there is not enough room for kids to do their crafts and the people eating are leaving their mess on the tables.

### **Discuss Theme and Potential Grand Marshal(s)**

#### **Margaret Black**

Margaret thanked everyone for their hard work and dedication in making Summerfest a great event for everyone to enjoy.

### **Laura Bascom – Volunteers**

No updates at this time, but reminded everyone to find their own volunteers to help them with their individual events.

### **Jim Orr**

Jim told Kena just to let him know what they can do to help her out with the children's crafts. Also, the children's craft will need a tent, table, chairs again this year for Paul Mitchell to come and do hair.

**Adjournment, 6:35 p.m.**