WORK MEETING AGENDA OF THE
CITY COUNCIL OF LAYTON, UTAH

PUBLIC NOTICE is hereby given that the City Council of Layton, Utah, will hold a public meeting in the Council Conference Room of the City Center Building, 437 North Wasatch Drive, Layton, Utah, commencing at **6:30 PM on September 21, 2023.**

AGENDA ITEMS:

1. Councilmember Report

2. Presentation – On Pitch Performing Arts (OPPA)

3. Mayor's Report

4. Closed Meeting to Discuss the Character, Professional Competence, or Physical or Mental Health of an Individual

ADJOURN:

Notice is hereby given that:

- This meeting will also be live streamed via laytoncitylive.com and facebook.com/Laytoncity
- In the event of an absence of a full quorum, agenda items will be continued to the next regularly scheduled meeting.
- This meeting may involve the use of electronic communications for some of the members of this public body. The anchor location for the meeting shall be the Layton City Council Conference Room, 437 North Wasatch Drive, Layton City. Elected Officials at remote locations may be connected to the meeting electronically.
- By motion of the Layton City Council, pursuant to Title 52, Chapter 4 of the Utah Code, the City Council may vote to hold a closed meeting for any of the purposes identified in that chapter.

Date: _____ **By:** _____

Kimberly S Read, City Recorder

LAYTON CITY does not discriminate on the basis of race, color, national origin, sex, religion, age, or disability in the employment or the provision of services. If you are planning to attend this public meeting and, due to a disability, need assistance in understanding or participating in the meeting, please notify Layton City eight or more hours in advance of the meeting. Please contact Jamie Senninger at 437 North Wasatch Drive, Layton, Utah 84041, 801.336.3826 or 801.336.3820.

LAYTON CITY COUNCIL WORK MEETING
AGENDA ITEM COVER SHEET

Item Number: 1.

Subject:
Councilmember Report

Background:
N/A

Alternatives:
N/A

Recommendation:
N/A

LAYTON CITY COUNCIL WORK MEETING
AGENDA ITEM COVER SHEET

Item Number: 2.

Subject:
Presentation – On Pitch Performing Arts (OPPA)

Background:
N/A

Alternatives:
N/A

Recommendation:
N/A

LAYTON CITY COUNCIL WORK MEETING
AGENDA ITEM COVER SHEET

Item Number: 3.

Subject:
Mayor's Report

Background:
N/A

Alternatives:
N/A

Recommendation:
N/A

LAYTON CITY COUNCIL WORK MEETING
AGENDA ITEM COVER SHEET

Item Number: 4.

Subject:
Closed Meeting to Discuss the Character, Professional Competence, or Physical or Mental Health of an Individual

Background:
N/A

Alternatives:
N/A

Recommendation:
N/A

ADDITIONAL

PACKET

ATTACHMENTS















OPPA!
On Pitch Performing Arts

FACT SHEET

ON PITCH PERFORMING ARTS

WHO WE ARE



On Pitch Performing Arts Inc. exists to educate, entertain, and inspire children, adults and audiences with theatrical productions that range from musicals, plays, and new works; we train and support the next generation of theatre artists; we provide arts education programs that promote life-long learning; we promise to maintain a safe and diverse community, and we celebrate the power of theatre to bring together our community.

OPPA! Started in 2016 in a tiny 2000 square foot building. We were determined to start theatre education in Layton. We had a love for the arts and we believed fully in its transformative power for people and our communities. All of us involved had experienced the life saving power of the arts in our own lives.

We did our first three shows in our small 2,000 Square foot warehouse. About a month after that third show, and less than a year in the current space we signed a lease on our current location on Main Street in Layton. We signed that lease for 17,000 square feet, we just knew that this was the home for the arts in Layton, and we knew that we would never need more space. Our very first semester in our small space we served 20 children, by our third semester (which was our first in our current space) we were serving 75-100 children per semester. Every semester since our growth has been in the 15-20% range. Our education department now serves hundreds of children AND adults every month.

Our community theatre has grown from 4 shows a year to 7 Main Stage Shows, 4 Creator's Stage Shows, and a New Works Festival, with thousands involved yearly.

Our space has grown too. We now have two theatres, an art gallery hall, rehearsal rooms, voice studios, classrooms, a dance studio, scene shop and more.



BOARD OF DIRECTORS

We currently have a board of 8 community members that come from our local community and surrounding areas. Our current board is working to not only grow OPPA! But to grow awareness of the arts in Layton through events and promotions throughout our community.

President of the Board – Dan Tate (Business Professional)
Vice President - Chris Larsen (Business Professional)
Treasurer – Halee Rasmussen (U of U Professor)
Secretary – Rachel Helwig (Theatre Educator)
Eric Ludlow (Business professional)
Heather Ann Jackson (Educator)
Matt Higgins (Business Professional)
Mandie Wood Harris (Educator)

Bettina Smith Edmondson (Layton City Rep, Ex-Officio Member)
Erin Roring (Ex-Officio Member)
Amanda Larsen (Ex-Officio Member)



EDUCATION PROGRAM

OPPA! Was founded on the belief that through teaching theatre and the arts not only do we create better people, we create better and stronger communities.

Our education department works tirelessly to ensure that arts education is available to all in our community. We have continued to evolve our Education program, expanding our classes into senior centers, preschools, home schools and traveling into local schools to present and teach theatre.

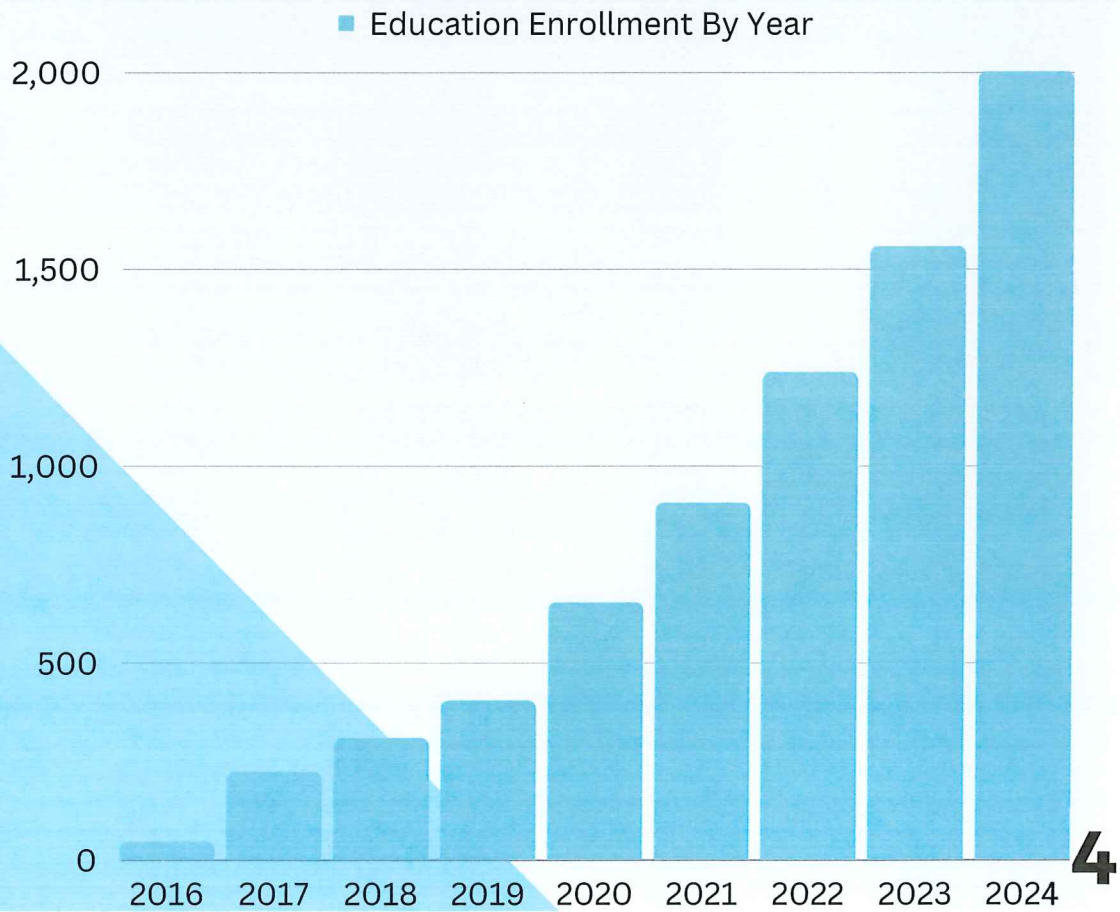
Every semester we engage in multiple children's theatre production classes, and a vast array of other classes In the arts. Below you can see an example of classes from one semester and enrollment for them. These numbers have grown every semester since opening In 2016.

EDUCATION PROGRAM CONTINUED

Youth Musical Theatre Classes - 300
Tiny Stars Session 1 - 20 Students
Tiny Stars Session 2 - 25 Students
Group Voice - 15 Students
Tap Class Age 8-18 - 20 Students
Musical Theatre/Jazz Dance Age 8 - 18 - 20 Students
Adult Musical Theatre Session 1 - 20 Students
Adult Musical Theatre Session 2 - 20 Students
Adult Theatre/Jazz Dance Age 18 and above - 15 Students
Adult Tap Class Age 18 and above - 15 students
Monthly Master Class Series - 15 per month

These numbers do not include our outreach numbers; schools, home schools, senior centers etc. Based on our current growth, we expect during the current year to serve over 1,500 students on site and over 10,000 offsite.





MISISON MOMENTS:

MISSION MOMENT: Mia and the Arts

The Laporte family moved to Utah from Ohio about three years ago, seeking something new. Mia, who is 10, is part of a hybrid homeschool program.

Mia's involvement with OPPA! started when she watched *The Little Mermaid* dress rehearsal with her hybrid homeschool program. She was so impressed she signed up for OPPA! that night. Mia's first show was *Peter Pan*. She found this experience exciting and nerve-wracking at the same time. Mia's passion for theater has impacted her life both inside and outside of the classroom, and OPPA! has helped her find a supportive and welcoming community.



Alex's experience with OPPA! exceeded her expectations. She appreciates how involved the kids are in the entire production process, from casting to staging to tech day. She described OPPA! as a true community and has felt embraced by both the employees and participants in the program.

Mia expressed having developed life skills such as resilience and trusting the process through her involvement in theater, and Alex added she believes these are valuable skills that will serve her well in all aspects of her life. Mia's involvement with OPPA! has also allowed her to make new friends, including her (now) best friends Avery and Penny. Mia described how much she has learned from supporting her friends when they had larger roles, and then, in turn, when Mia had a larger role, she felt the full support of her friends as they cheered her on.

Mia has a goal to pursue her dream of being on Broadway in the future. It's clear that theatre will continue to be a significant part of her life.

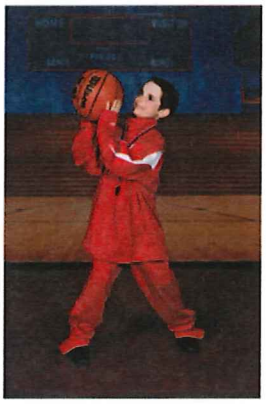




MISISON MOMENTS:

MISSION MOMENT: Exploring Careers with Anne and McKay

The Wisers have always had a love for the arts. Lori, and her children, Anne and McKay, were attending a homeschool conference when they found OPPA!'s booth and decided to sign up for show choir. A few years later, excitement about *Frozen* led them to make the jump to musical theater.



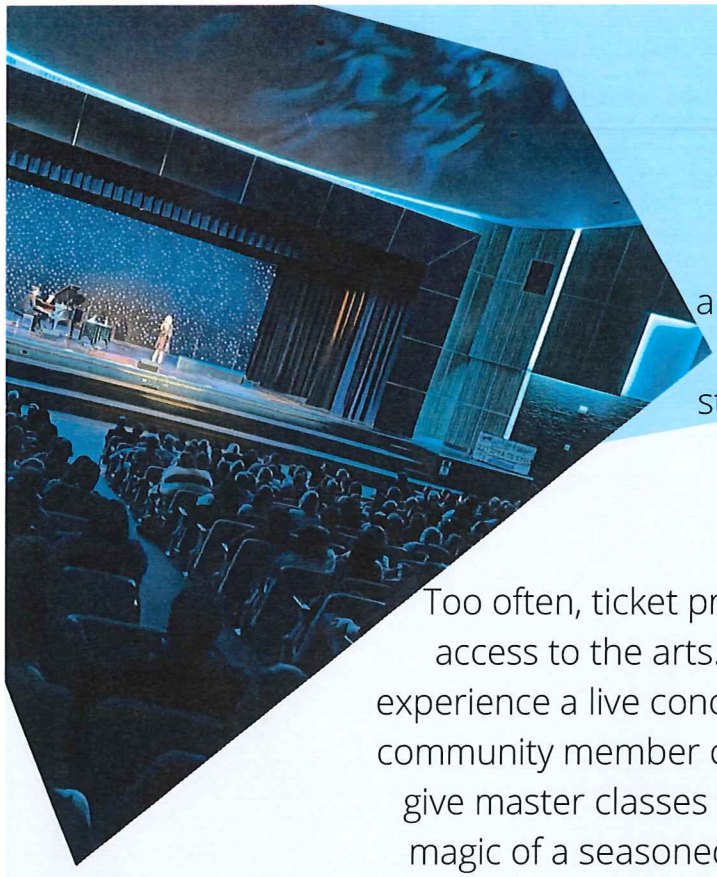
Their participation in OPPA!'s programs has helped the Wisers to develop many valuable skills. Anne has gained confidence when meeting new people. She feels she is more able to comfortably interact and carry out conversations with people of different age groups. As Anne matures, she is beginning to apply for jobs. Anne's participation in OPPA! has helped her to feel more confident in her abilities and more prepared for job interviews, as she likens them to theater auditions. For McKay, who has always been interested in engineering and building, OPPA! has given him a space to explore that interest through prop-building. Both children have also developed an increased interest in history, learning about different cultures and time periods as they immerse themselves in the characters and productions. As a music major and former band director herself, OPPA! has helped Lori share her passion for the arts and collaboration with her kids. She has witnessed her children learn how to sing on pitch (as OPPA!'s name suggests) and develop a strong work ethic and teamwork skills. Anne and McKay have also learned how to utilize everyone's strengths and make everyone feel valued and supported as they deliver a successful production.

Outside of developing these skills, the Wisers have been able to immensely expand their network. They feel supported by other children and parents of the program outside of the classroom walls. Out into the community, the Wisers are recognized for their performances and have built strong connections with fellow community members, even across county lines.

"OPPA! builds people," says Lori, as she has watched her kids transition from "Oh, theater is fun, and I like it" to "This is my future." Anne now aspires to major in theater and one day open up a similar facility to OPPA!. McKay aspires to continue his interests in engineering and discover ways to apply that interest to theater.







BROADWAY ACCESS CONCERT

"Two of my kids got to benefit from going to this amazing workshop. It's not a typical experience to get to learn from a Broadway Star. My kids have not stopped talking about all the things they have learned and they continue to practice at home. I'm truly grateful they were able to have this experience!"

Too often, ticket prices create a barrier between our community and access to the arts. Every year we offer an incredible opportunity to experience a live concert from a seasoned Broadway performer that every community member can access. We also work with that incoming artist to give master classes that are accessible to our community. Bringing the magic of a seasoned Broadway performer to our community serves to inspire people. We hope to encourage young people to dream big, and pursue their passion, invigorate adults by renewing their creative sides and bring people together around a shared love of the arts.

ART GALLERY HALL

As we have continued to grow we have begun looking at other areas of the arts that we can incorporate into our building as our mission focuses on the arts not just theatre. Over the last year we have created an Art Gallery Hall that allows local artists a FREE place to display and sell their art. This allows that artist a place to grow their following, and allows our patrons a place to see hand crafted art. Along with that we are working with the artists to offer classes and instructional opportunities to our community allowing each to grow in the arts.







COMMUNITY THEATRE

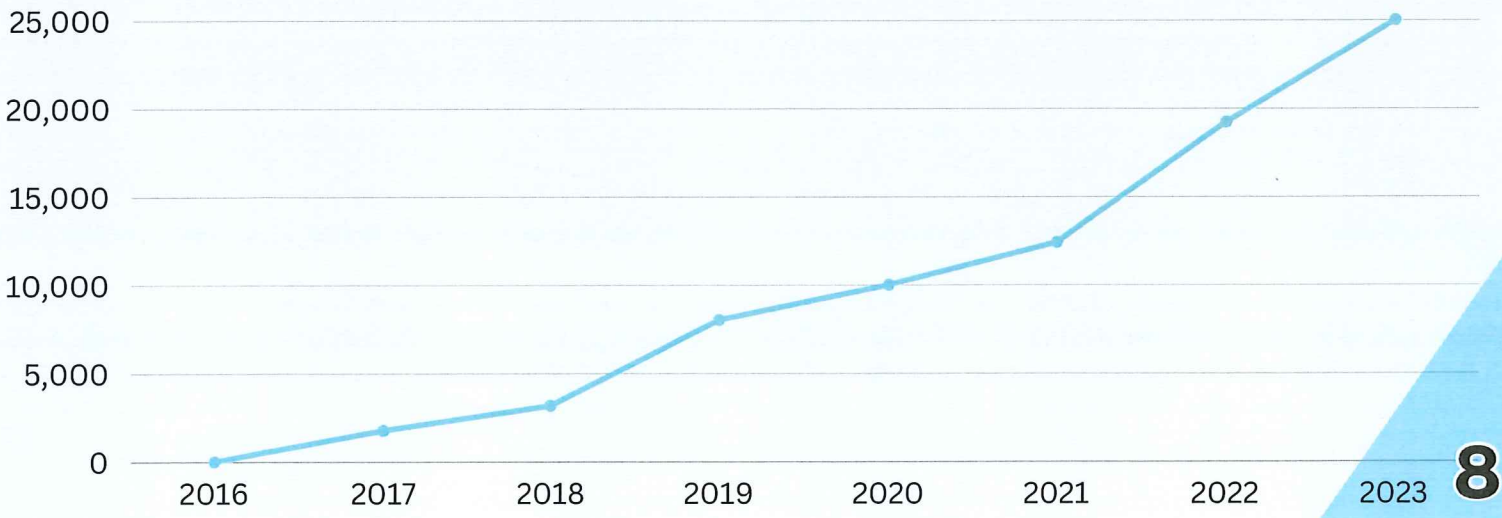
"Community theatre enriches the lives of those who take an active part in it, as well as those in the community who benefit from live theatre productions. On either side of the footlights, those involved represent a diversity of age, culture, life experience, and a strong appreciation of the importance of the arts." - American Assoc. of Community Theatres

Our 2022 Season consisted of 7 Community Theatre shows, 8 Children's Theatre productions, 2 Creator's Stage productions and a New Play Festival. Not only have the number of shows grown, the number of performances have also grown. All shows will now perform 4 weeks allowing for continued growth of audiences.

Our 2023 Season consists of 7 Community Theatre shows, 9 Children's Theatre productions, 4 Creator's Stage productions, and a New Works Festival. Every show we do continues to break attendance records and grows our volunteers, supporters, and patrons.

ATTENDANCE AT EVENTS

In 2023 we expect over 25,000 people to experience the arts at OPPA! While this number is impressive to us we know there are more people that want the arts and we continually are working to reach more. Through our Free Ticket programs, we are reaching out to local senior facilities offering hundreds of free tickets, we also work with Title I schools to offer tickets to classrooms that would benefit from experiencing the arts.



WHY COMMUNITY THEATRE MATTERS

"The best part of community theater is that it brings me closer to members of my community that I would not normally interact with. It is both emotionally and socially expansive with every show that I do."



"Best part: There is a place for everyone. Not just those who have degrees or years or experience. Not just the young and fresh-faced. There is a place for every single person."

"The best part of community theatre is the bridges it builds. Live theatre sourced from the community bridges gaps between different beliefs and individuals that nothing else safely can. It provides an intimate peek into the hearts of humans from every walk of life imaginable and makes it palatable to those who seek and partake in it."





THE FUTURE OF OPPA!

We have a current building, shops, rehearsal rooms, and storage space for another 4 years. We have a committee working to ensure the future of our organization.

With the growth we are experiencing we know that a new building/location will be happening in the next few years. We hope to be on Main Street in Layton for a very long time, but have been looking at and discussing other options with other cities and organizations.

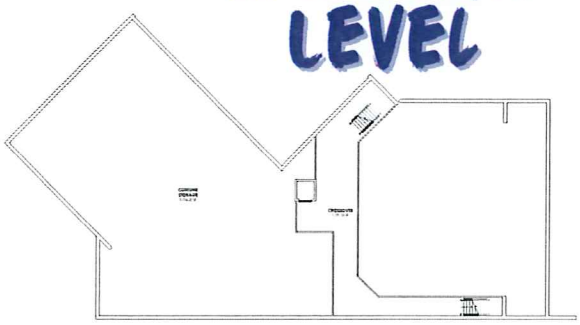




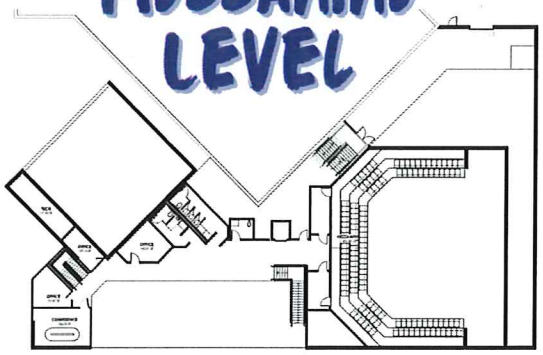


We would love to see an arts center in our city, as some of you know discussions for that have been ongoing for years. With Developers, Architects, Fundraisers etc. Layton is primed and ready to be the arts center of our county.

BASEMENT LEVEL



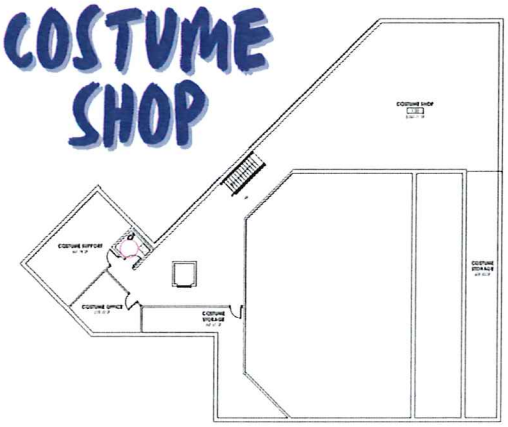
MEZZANINE LEVEL

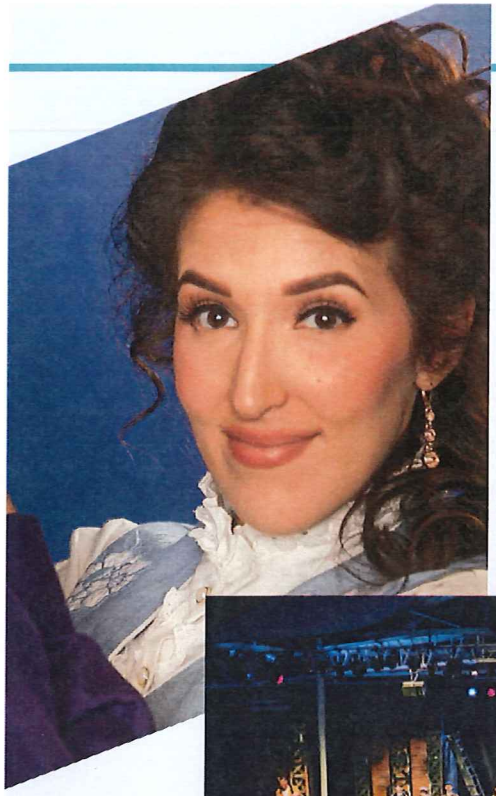


MAIN FLOOR



COSTUME SHOP



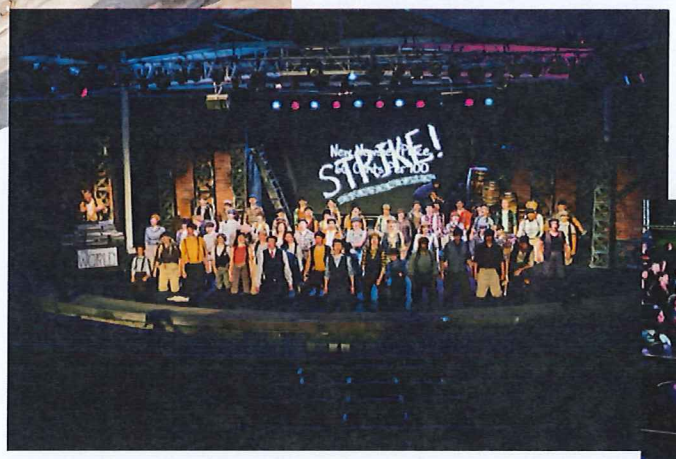


LAYTON CITY PARTNERSHIP

In early 2018 we approached Layton City to bring back the big summer musical that used to exist here in Layton. The city staff was very receptive to the idea.

2019







Newsies was a huge success with THOUSANDS of people attending the event at the Kenley Amphitheater. During this event Layton City was a partner with OPPA! and gave the space to us for the run of the show at no cost.

2020

In 2020 we produced the Music Man at the Amphitheater with no problem with dates as we were one of the only producing organizations doing shows at that time due to COVID.



LAYTON CITY PARTNERSHIP CONTINUED

2021

In 2021 we produced Beauty and The Beast at the Amphitheater.









We were also asked to host the City's Liberty Days Stages this year and find community groups to fill the time between the bands that the city had booked. Working with the city staff we booked multiple groups and ran the events for the day to ensure it went smoothly from start to finish.



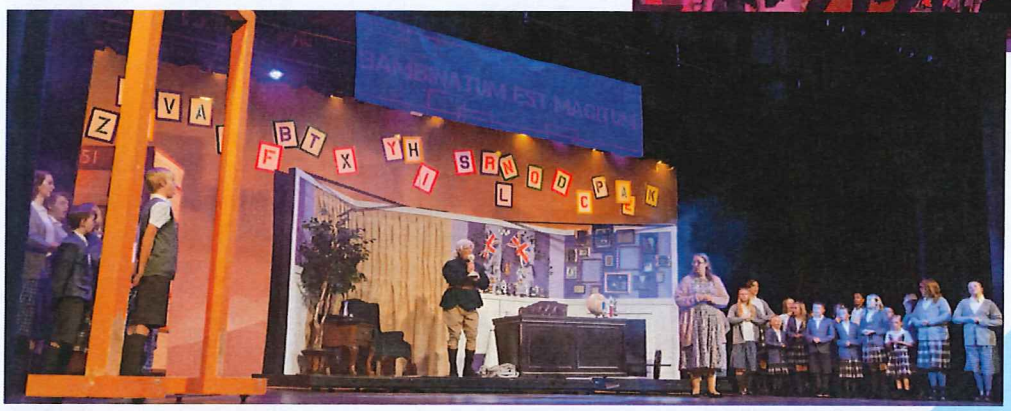
LAYTON CITY PARTNERSHIP CONTINUED

2022

With no dates available at the Amphitheater we moved to Layton High School. The show itself was great, however marred with some not great moments in the facility including; No Air Conditioning and a change of principals (the first who had made the partnership, the second who didn't want to do a summer show) that left us in not the greatest of situations.







During that time the city again asked us to host their Liberty Day's Stage and put together the entertainment.







LAYTON CITY PARTNERSHIP CONTINUED

2023

During the summer of 2023, we were able to produce our biggest and most attended show of all time. We also hosted Layton Liberty Days Main stage and created an experience where hundreds of people were watching the community performances that we booked and brought in. We produced a Huge float for the parade and we did everything we could to be a part of what makes our city amazing..







We were also contacted by City Staff to help with the voices of liberty concert as their singers were unable to perform. We worked with our group of performers to find artists to work with the symphony and perform that evening.





BENEFITS

- Growing a flourishing arts community in Layton
- Showcasing local talent
- The ability for OPPA! (and our community members) to have opportunities that would not happen without the partnership.
- More access to all arts in our community.



STRUGGLES

- Unable to fully access city facilities during events (pavilion, dressing rooms, etc)
- Inability to advertise through banners on stage at the amphitheater
- No mention of OPPA! for name recognition during events staffed by city and involving OPPA!
- Seeming difficulty to guarantee a two-week period during any upcoming summer
- Inability to reserve space before the end of the previous calendar year
- Feeling a lack of support and appreciation from the city, especially openly.
- Feels like there is a disconnect between city staff and elected officials.
- Not helping bridge gaps in Arts organizations instead there is a feeling that the city is helping keep organizations apart.

R.A.M.P. FUNDING

- R.A.M.P. funding continues to be a very supportive environment for local organizations.
- As we have applied over the last few years we have experienced what we consider a bias towards new or newer organizations.
- Each year we apply we do our best to learn and grow to make sure we are doing as asked. Each year City Staff tells us something different as to what they are looking for.
- Each year we are questioned with what we are doing with the items purchased. The application has a check box asking if we are keeping purchased items and each year we check that we are, and each year we are told thats not correct.
- We have been told that we need to "rent things from places like HALE" then just pay them with R.A.M.P. funds. Which doesn't make a ton of sense.
- It feels R.A.M.P was made without the idea of what it takes to do theatre in mind, and a revamp of that idea would be so beneficial to our community.



R.A.M.P. FUNDING

2017
No Applications Submitted

2018
2019 Community Theatre - Funded $7,500

2019
2020 Community Theatre - Funded $15,000
2019 Summer Newsies - Funded $6,000

2020
2021 Community Theatre - Not Funded
Arts Education - Not Funded
2020 Summer Music Man - Funded $14,702
Senior Theatre Program - Not funded
Youth Touring Show - Not Funded

2021
2022 Community Theatre - Not Funded
Broadway Access Concert - Funded $12,000
2021 Summer Beauty/Beast - Funded $20,140

2022
Directors Fees - Partially Funded $1,150
Broadway Access Concert - Funded $15,000
2022 Summer Matilda - Funded $30,900
Creative Gallery Hall - Not Funded

2023
Broadway Access Concert - Funded $15,000
2023 Summer Mermaid - Funded $40,050
Art Classes - Not Funded
Summer Education - Not Funded

THE ARTS MOVING FORWARD IN LAYTON

- Layton City Sits uniquely in our county as the biggest city, with amazing achievements.
- We need to step up the arts here in our community, or our city will be left behind.
- Our city needs to be the leader in brining the arts to our community.
- By giving the arts a home we create a true Live, Work, Play Environment.

THOUGHTS

- Create an arts advisory board that meets monthly with city and local organizations. Help create a safe place for those organizations of all sizes to succeed and connect.
- When you partner with someone help them. Advertise for them. Show them they matter.
- We want to believe that no single private art organization should be favored by the city, We think that the relationship between an organization and the city should be reflective of what the organization is giving. That doesn't mean that existing relationships need to be diminished or terminated, but that all organizations get recognized/treated based on what they do and a spirit of community and collaboration is encouraged.
- In the spirit of transparency and disclosure, the city needs to determine how to handle a situation in which committee members have influence over spending of city monies while volunteering or being employed by an entity which is applying for those funds.
- Allow rentals in the city spaces to put up banners, use the facilities etc, help them succeed.
- Lets work together to create a haven for the arts in our county here in Layton.

Community • Prosperity • Choice

- **Arts are a reason for community.**
- **Arts bring prosperity to the city, to the businesses in the city, and to the members involved through their ability to flourish.**
- **Arts bring choice to our residents: it allows them to be who they are, where they are, and the more choices our residents have... the better the community... the more the city prospers.**