



Event Advisory Committee (EAC)

Thursday, October 12, 2023 | 2:00 PM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members. Committee members, guests and visitors may join the meeting virtually using the following information.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=Y3BhMDM1cmpsckpOOHBQcGV4QWhqUT09>
Meeting ID: 801 536 4158 Passcode: JRC-2023

For Audio Only:

One tap mobile – +16699009128,,8015364158#,,,*,44095646#
Or Dial (669) 900 9128 – Meeting ID: 801 536 4158 Passcode: 44095646

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT

MEETING AGENDA

1. Welcome & Roll Call

- a) Introduce New & Existing Committee Members

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) [**Action Item**] Consider Adopting a Revised 2023 Committee Meeting Schedule; consider adjusting the date/time due to conflict with the Utah Watersheds Council
- b) [**Action Item**] Adopt Meeting Minutes from the May 11, 2023, Committee Meeting
- c) Review Meeting Notes from the June 8, 2023, Committee Meeting
- d) Review Meeting Notes from the August 10, 2023, Committee Meeting
- e) [**Action Item**] Confirm 2023 Get to the River Festival Mini-Grant Awards
- f) [**Action Item**] Discussion and Consideration of a Proposed Contract Extension with Mighty Penguin for the 2024 Get to the River Festival Fundraising, Planning & Management Contractor Agreement

Notes:

4. Commission Events

- a) Commission Event Staff Update
- b) Get to the River Festival
 - 1) Festival Summary Report
 - 2) Festival Year-to-date Financial Report
 - 3) Upcoming Final Meeting with Planning Committee (identify location) – October 25, noon
 - 4) Festival Feedback & Discussion
 - 5) Preliminary 2024 Event Planning & Fundraising
 - 6) Other
- c) City Nature Challenge – Friday, April 26 - Monday, April 29, 2024
- d) Golden Spoke – Saturday, May 11, 2024
 - 1) Kickoff Planning Meeting – October 17, 2:00 PM

Notes:

5. Other Events

- a) Upcoming Meetings, Events and Activities of Interest
- b) Other

Notes:

6. Communications, Engagement & Outreach

- a) Recent Media Coverage

b) Upcoming Media Opportunities

c) Other

Notes:

7. Upcoming Committee Meeting

a) Thursday, December 14, 2023 – 2:00 PM

Notes:

8. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/864509.html>.