

ERIN MENDENHALL
MAYOR



LORENA RIFFO-JENSON
DIRECTOR

DEPARTMENT of ECONOMIC DEVELOPMENT

Salt Lake Art Design Board Meeting
Wednesday, September 6, 2023
5:00 – 6:20 pm
Webex Online

MINUTES ARE SUBJECT TO CHANGE PENDING APPROVAL

PRESENT: Colour Maisch Angela Dean Alex Moya
 Meggie Troili Jen Lopez Michael Mejia
 Tiffini Porter

Staff Members

Taylor Knuth, Arts Council Deputy Director
Renato Olmedo-González, Public Art Program Manager
Amy Childress, Public Art Program Coordinator

EXCUSED: N/A

GUESTS: Makaylah Maponga, Salt Lake City Public Lands
Lance Lavizzo, Hard-N-Paint Basketball (community stakeholder)
Lindsay Huss, *Liberty Park Basketball Court* finalist
Joseph Toney, *Liberty Park Basketball Court* finalist
Andrew Rice, *Liberty Park Basketball Court* finalist

I. Call to Order/ Welcome, Introductions

Ms. Meggie Troili welcomed everyone to the meeting and stated the Art Design Board Mission. Mr. Renato Olmedo-González welcomed Ms. Amy Childress, the new Public Art Program coordinator. He then asked everyone attending the meeting to introduce themselves.

II. Approval of August 2nd, 2023 Minutes

Ms. Tiffini Porter stated that in the draft of the August 2nd, 2023 minutes she was listed as in attendance but was actually absent. Ms. Amy Childress will fix the minutes. Ms. Colour Maisch made a motion to approve the minutes with that proposed change. Mr. Alex Moya seconded. All board members voted in favor.

III. Liberty Park Basketball Court Finalist Presentations & Recommendation to Mayor for Commission

Mr. Olmedo-González went over the background of the project. Ms. Makaylah Maponga reported that Liberty Park Sports Court was nearly halfway done and was

scheduled to be completed next week. Mr. Olmedo-González went through the artist commission details, schedule, and artist selection process. Each finalist will have 10 minutes for their presentation and 10 minutes for questions & answers with the Board and stakeholders. After the presentations, the Art Design Board will select one artist to recommend to the Mayor. The Board will also select one alternate artist in case the selected artist is not able, for whatever reason, to go under contract with the City to carry out the project. The name and proposal of the alternate artists will not be sent to the Mayor. Before each presentation, Mr. Olmedo-González introduced all meeting attendees to each artist.

a. Lindsay Huss Presentation & Discussion

Ms. Lindsay Huss started her presentation with a brief introduction of herself. She then talked about a conversation she had with project stakeholder, Mr. Lance Lavizzo, about the culture around the sports court and the community members who use it. She wanted to bring something inclusive that would work for a wide demographic of people and encompass the culture of street ball. She mentioned that in her conversation with Mr. Lavizzo, he indicated strong elements of fashion, music, street art, graffiti, and breakdancing as present within street ball culture. Ms. Huss showed three different designs incorporating these various elements. Her final proposal was a version that accommodated both aesthetic goals and the project's scope, scale, and budget.

During the discussion portion, Ms. Jen Lopez stated that she liked Lindsey's penultimate design, which included more detail and an additional color, and asked if Lindsey had done a cost projection for that design. Ms. Huss said she had done a cost projection and stated that the design would cost around \$4,000 more in materials and \$2,000 more in labor. Mr. Alex Moya asked if we had the option to color the inside of the court. Mr. Olmedo- González explained that once the contractors have finished building the court, they will paint a base color, which could be selected by the artist. Ms. Meggie Troili asked if the mural will need maintenance in the next 5 years. Mr. Olmedo- González explained that the artists will be required to work with a certain type of paint because it is specifically made for outdoor sports courts; no major maintenance concerns were anticipated. Because of the court's anticipated high usage, but in accordance with CIP funding rules, the Public Art Program is guaranteeing the artwork to remain in site for a period of at least five years but there weren't any plans—either by Public Lands or the Public Art Program—to remove it upon five years.

b. Joseph Toney Presentation & Discussion

Mr. Joseph Toney started his presentation with a brief introduction of himself. He said that what draws him most to Salt Lake City is the intersection of urban and wild. He showed previous work he has done in different states throughout the US. Mr. Toney stated that his goals for the court were to create something visually engaging, create a sense of identity, foster pride, and promote inclusiveness. One thing he loves about Liberty Park is that it is used by everyone. For his mural, he wanted to create something that wasn't representative of one specific group. He talked about his process of generating imagery. The concept for his mural was to

start with the views he sees from Liberty Park, which is the Wasatch Mountain Range, and then zoom in on them until they are abstracted. Mr. Toney showed the Board several mural ideas he had created and then showed two mural concepts that fit within the project's budget and timeline. Mr. Toney explained that he had had several conversations with a paint supplier company, Sports Master, to research the best way to paint the court. He explained the process he would use to paint his mural. Mr. Toney provided two budgets, one for the perimeter of the court, and one for a proposed mural that would address the interior of the court. Mr. Toney then asked the Board to consider raising the budget for the project and, instead of commissioning a perimeter court mural as already established, create a mural addressing the court's playable surface. Mr. Toney then showed the Board mock-ups of a full interior court murals he had designed.

Ms. Troili asked if the colors Mr. Toney showed in his proposal are colors already supplied by Sports Master; Mr. Toney confirmed that they are. Mr. Toney conveyed a concern that that inside of the court would be painted a color that would not match or complement the colors in his proposed perimeter mural. Ms. Makaylah Maponga stated that the Board and the Arts Council will be allowed to choose the base color of the perimeter and interior of the sports court. Ms. Lopez asked what the viability of being able to secure additional funding may be, if it is possible, and asked Mr. Toney, based on his experience, what the feasibility of getting more funding is, considering our timeline. Mr. Toney stated that he would be open to talking to other companies or corporate organizations to get more funding for the project. Mr. Taylor Knuth clarified that being able to paint the interior of the basketball court is not an issue of funding but an issue of complying with City code and ordinance. Salt Lake City's Sign Ordinance states that a mural may not advertise a business, and since the Utah Jazz logo will be placed in the center of the court, the Arts Council developed this public art project on the perimeter as to not intercede with existing City rules. Mr. Olmedo-González stated that before the partnership with the Utah Jazz materialized, the Arts Council had considered commissioning a mural for the interior of the sports courts, but Public Lands requested the mural to be along the perimeter. Ms. Maponga explained that in a previous survey done by Public Lands for a similar project, constituents indicated concern for visibility of the lines within the playable surfaces and did not want the interior of the court to be painted. Ms. Tiffini Porter asked if Mr. Toney would still be interested in the project if the mural stayed on the perimeter of the court. Mr. Joseph Toney said he was, but only if the interior color of the court matched the mural.

c. Andrew Rice Presentation & Discussion

Mr. Andrew Rice joined the meeting virtually and gave his presentation. Mr. Rice, acknowledged that he was instructed to develop a simpler proposal, but was unable to present something simple. Mr. Rice stated that he wanted to make an artwork that would represent his studio work but would also appeal to a broader audience. His most recent work is in a comic book collage style that's very bold in

color and intricate in detail. He wanted to utilize familiar scenes like mountains and included a loose representation of the Wasatch Front in his proposal. He was aiming to represent the energy and “explosiveness of being on the basketball court.” He was focused on creating a design that was reflective of the community using this outdoor basketball court and how it encourages street ball. He did a lot of research on sports court paint and was able to talk with Sports Master on how to utilize and apply the paint to create the mural.

Mr. Olmedo-González asked Mr. Rice if he had estimated the amount the time it would take him to paint the mural. Mr. Rice estimated 50-60 hours to paint the murals. Mr. Renato Olmedo-González asked if he did research on paint application methods and how he could he achieve the level of detail he has included in his proposal. Mr. Rice said he did confirm that it was possible to use the sport court paint with regular paintbrushes. Ms. Lopez asked how many colors the mural will require. Mr. Rice stated it would be 9 different colors total. Mr. Olmedo-González made the comment that the timeline is short because of the weather and that paint would need to cure at 50 degrees or higher. If the weather is too cold, the mural installation will have to be postponed. Ms. Colour Maisch asked Mr. Rice if his painting time would take about 2 plus weeks. Mr. Andrew Rice is hoping to paint 10–12-hour days and complete the mural in 8-10 days. Mr. Moya asked if Mr. Rice would be open to leaving out the text in his design. Mr. Andrew Rice is open to suggestions for altering his design.

d. Project Discussion and Recommendation to Mayor for Commission

Ms. Porter stated that Ms. Huss would be the most likely to succeed and execute her proposal. Although she enjoyed Mr. Toney’s design, she expressed concern about his willingness to complete the project as already delineated because of his strong opinions on what the project, in his opinion, should be. Ms. Troili and Ms. Maisch feel Mr. Rice’s proposal is too complicated and that he would have a hard time executing it under the budget and timeline. Mr. Olmedo-González pointed out that Mr. Rice’s design included the most detail, and because of this, there is very little room for error. Ms. Lopez pointed out that she preferred Lindsay’s penultimate design because it was eye catching, the colors were great, and it was representative of the constituents who frequently use the court at Liberty Park. Ms. Troili brought up concerns about how Mr. Rice would execute his mural due to how detailed it is. She is also concerned about Ms. Huss’ design and how the elements she incorporated into her designs from her conversation with Lance Lavizzo were seemingly missing from her final design, which was significantly more abstracted. Mr. Olmedo-González suggested he could ask Lindsey to make changes, however the board will have to vote that they approve the design without seeing the final version. Mr. Lavizzo conveyed he felt very heard by Lindsey during their conversations. The Board and Mr. Lavizzo discussed suggestions for altering Ms. Huss’ design. Ms. Maisch made a motion to recommend Ms. Huss for commission, while requesting a few changes. Mr. Moya seconded the motion. All Board members present voted unanimously in favor. Ms. Angela Dean made a motion to select Mr. Rice as the alternate artist. Ms. Maisch seconded the motion. All Board members present voted unanimously in favor.

IV. Public Comment

- a. None

V. Other Business / Adjourn

a. Public Art Program Updates

- i. The Arts Council and the Mayor met with the Bloomberg team for a final interview for Bloomberg Philanthropies' Public Art Challenge, in which Salt Lake City is currently a finalist. Mr. Knuth commended Mr. Olmedo-González on his performance during the interview. The Arts Council will be notified of its status by late October.
- ii. CIP/Percent-for-Art funding will be different this year. Three projects that specifically mention art within them and were funded by City Council.
- iii. Mr. Renato Olmedo-Gonzalez asked the Board to spread the word about the 500 North/Fairpark Public Art project and the Iconic West Side public art installation(s) engagement efforts.

- b. Ms. Dean made a motion to close the meeting; Ms. Maisch seconded. All board members present voted in favor.

- c. Next meeting: Wednesday, September 7th, 2003, 5:00 – 7:00 pm.