



2023

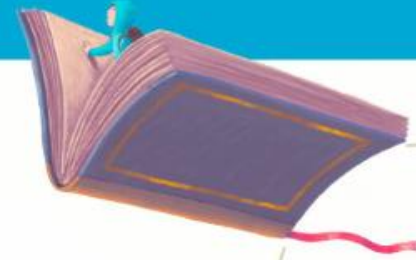
SUMMER READING CHALLENGE

At the
County Library

June 1–July 31

All
Together
Now





Mission:

To promote a love of reading and learning for all ages, and to help mitigate potential reading and learning loss during the summer

Goals:

Participants are:

- Motivated to read
- Have a goal to aspire to
- Are encouraged & have positive reinforcement from staff at all levels



The County Library

SUMMER READING

BY THE
NUMBERS

2023



2,213,750
total checkouts

77% Physical Collection

23% E-Material



51,253

people signed up

7,512
pre-reader

6,974
teens

16,906
kids

19,861
adults

22,931 people finished

Did you know?

We served **6,294 meals** during
421 sessions of Kid's Cafe.

1,614 programs
offered

PREREADER

410 programs

16,400 attendees

KIDS

518 programs

23,056 attendees

TEENS

383 programs

9,900 attendees

ADULTS

303 programs

3,400 attendees



468,813
library visits

From June to July that's a
daily average of over 7,685 people
visiting branches across the system!

The Summer Reading Challenge launched with three Kickoff events, all on Friday, June 2, 5-8 pm

- Daybreak branch - 586
- Granite branch - 487
- West Jordan branch - 1500

Live music, crafts, games,
and performances



SUMMER READING at the County Library

1 Anote sus registros

Colore las figuras cuando complete una actividad (hasta una por día)

2 Premios

- Un libro gratis
- Una entrada a un sorteo

3 Repita

Elija un tablero de aventuras en su biblioteca para continuar con el reto y obtenga más oportunidades de ganar premios

RETO DE 2023

LECTURA DE VERANO

en la Biblioteca del Condado

Junio 1-Julio 31

Este registro pertenece a:

Todos juntos Ahora

Pre-lectores

Hablar

Hablar con los niños les ayuda a aprender nuevas palabras y a desarrollar el conocimiento del mundo que les rodea.

Leer

Leer con los niños es la mejor manera de ayudarlos a prepararse para leer por su cuenta. Disfruten de leer juntos tan a menudo como puedan.

Cantar

Cantar con los niños es una forma divertida de ir más despacio en el lenguaje y escuchar cómo se combinan los sonidos de las letras para formar palabras.

Al registrar
de multa únase

thecountylibrary.org/summer

#TheCountyLibrary

Facebook icon Twitter icon Instagram icon

Record

Color the shapes when an activity is completed (up to one of each per day)

Reward

- Free book
- Entry into a drawing

Repeat

Pick up a bonus activity from your local branch to continue the challenge and earn more chances to win

2023 SUMMER READING CHALLENGE

At the **East County Library**

June 1 - July 31

This record belongs to:

Kids

Ideas to Start

Read

Books, comics, magazines, news, audiobooks, reading with kids, observe—it all counts.

Challenge: try new formats or set bigger reading goals.

Create

Make, draw, construct, write, sculpt, design, garden, bake, and more.

Challenge: create with different materials.

Learn

Learn something new: a fact, a skill, a game, a how-to, or a how-about-that.

Challenge: find a class that will help you learn a new hobby or skill.

Play

Participate in healthy activities that bring you joy, whether inside or outside.

Challenge: explore a new hobby, game, or way to play.

Connect

Connect with your community by attending an in-person or virtual event.

Challenge: explore the library's calendar and try something out of your comfort zone.

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Receive a one-time fine waiver,
up to \$5 per card, for signing up

Record —————

Color the shapes when an activity is completed (up to one of each per day)

1

Reward —————

- Free book
- Entry into a drawing

2

Repeat —————

Pick up a bonus activity from your local branch to continue the challenge and earn more chances to win

3

2023

SUMMER READING CHALLENGE

At the County Library

June 1–July 31

This record belongs to: _____



TEENS

Read

Books, comics, magazines, news, audiobooks, reading with kids, ebooks—all all counts.

Challenge: try new formats or set bigger reading goals.

Create

Make, draw, construct, write, script, design, garden, bake, and more.

Challenge: create with different materials.

Learn

Learn something new: a fact, a skill, a game, a how-to, or a how-about. **Challenge:** find a that will help you or skil a new hobby or skill.





theunitylibrary.org/summer
TheUnityLibrary

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RETO DE LECTURA DE VERANO 2023

At the County Library
Junio 1-Julio 31

Este registro pertenece a:

- 1 Anote sus registros**
Colore las figuras cuando complete una actividad (hasta una por día)
- 2 Premios**
• Un libro gratis
• Una entrada a un sorteo
- 3 Repita**
Elija un tablero de aventuras en su biblioteca para continuar con el reto y obtenga más oportunidades de ganar premios

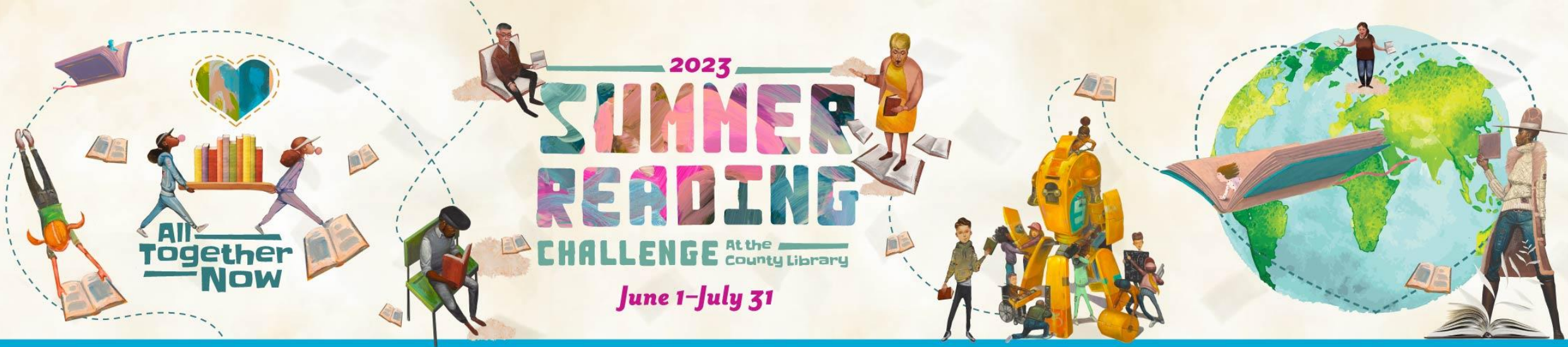
Adultos

Ideas Para Empezar

Leer Libros, cómics, revistas, noticias, audiolibros, lectura con niños, libros digitales: todo cuenta. Desafío: pruebe nuevos formatos o establezca metas de lectura más grandes.	Crear Haga, dibuje, construya, escriba, esculpe, diseñe, cultive jardines, homeee y más. Desafío: crear algo con diferentes materiales.	Aprender Aprende algo nuevo: un hecho, una habilidad, un juego, un cómo o un qué tal eso. Desafío: encuentre una clase que le ayude a aprender un nuevo pasatiempo o habilidad.	Jugar Participe en actividades saludables que le traigan alegría, ya sea dentro o afuera. Desafío: explore un nuevo pasatiempo, juego o forma de jugar.
		Conectar Conéctese con su comunidad asistiendo a un evento en persona o virtual. Desafío: explore el calendario de la biblioteca e intente algo fuera de su zona de confort.	

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Al registrarse, recibirá una exención de multa única, hasta \$5 en cada tarjeta



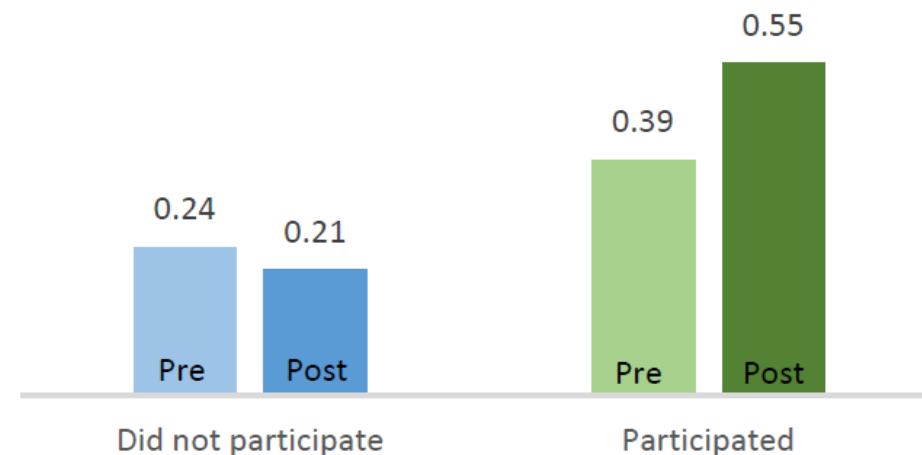
I liked the encouragement from the challenge. It reminded me of all the wonderful books I can read and all the things I can create.

(Child survey)

The answer to the question, “What did you like most about the program” was overwhelmingly: free books and drawing prizes.

I like how we got to do fun things (reading, playing, etc.) While getting a prize for it. I think getting a prize makes me want to do those things (reading playing) more often.

Figure 2. Student DIBELS Z-Scores by Participation



2018 Key Finding:

- Students who participated in the Summer Reading Challenge had a greater increase in DIBELS z-score than non-participants.

SUMMER READING

at the County Library

Summer Programs ranged from partner offered programs, to in-house programs, to paid presenters. All were a big hit!



Bad Dog Arts at the Holladay branch.



Magic and Mayhem –
Kim's Creatures at the Millcreek branch.

SUMMER READING

at the County Library



Wasatch Theatre Company

Theme: Fractured Fairy Tales
(The Frog Prince, Hansel & Gretel and King Midas)
Attendance: 186
of Branches: 6

Salt Lake County
ZAP Partners

Bad Dog Arts

Theme: "Imagine Your Superpower!"
Attendance: 134
of Branches: 6

Chitrakaavya Dance

Theme: Storytelling with Indian Classical Dance
Attendance: 154
of Branches: 4

SUMMER READING

at the County Library

Clark Planetarium

Sun Lit Solar Parties



Attendance: 416

of Branches: 6

Natural History Museum of Utah



Attendance: 100

of Branches: 3

Tracy Aviary

Nature in the City



Attendance: 157

of Branches: 7

Partner Programming

SUMMER READING at the County Library



\$5 fine waiver met the Summer of 1 cent late fees for a combo that gave grateful families a break not only from past fines but from accumulating fines.



SUMMER READING at the County Library

Bonus Round

Participants
completed at least
five activities to
receive a free book.

CONNECT WITH FRIENDS, FAMILY, AND COMMUNITY

1. COMPLETE AN ACTIVITY AND CHECK THE BOX. EACH CHECKBOX EARNS YOU ONE DRAWING ENTRY.
2. COMPLETE FIVE ACTIVITIES TO EARN A FREE BOOK. LIMIT ONE PER BONUS CARD.
3. BRING THIS CARD TO YOUR LOCAL BRANCH TO GET STAMPED AND RECEIVE YOUR BOOK.

2023 SUMMER READING CHALLENGE County Library

READ

- ☐ READ IN YOUR FAVORITE PLACE
- ☐ READ A BOOK ABOUT SOMEONE WHO INSPIRES YOU
- ☐ READ SOMETHING OUTSIDE YOUR USUAL GENRES
- ☐ READ A BOOK BASED IN A DIFFERENT PART OF THE WORLD

CREATE

- ☐ DRAW OR WRITE ABOUT SOMETHING THAT BRINGS YOU JOY
- ☐ CREATE A NO-HARM PIECE OF PUBLIC ART (EG: YARN-BOMBING, KINDNESS ROCK, CHALK ART, ETC.)
- ☐ HAVE A "NO PHONES OR TV" DAY
- ☐ PLANT A SEED, FLOWER, OR TREE

LEARN

- ☐ TRY YOGA, MEDITATION, OR MINDFULNESS
- ☐ ATTEND A LIBRARY PROGRAM
- ☐ MAKE A NEW RECIPE
- ☐ SHARE A STORY ABOUT A FRIEND, FAMILY, OR COMMUNITY MEMBER

PLAY

- ☐ HAVE A PICNIC IN A PARK
- ☐ GO FOR A BIKE RIDE OR WALK OUTSIDE
- ☐ SLEEP UNDER THE STARS
- ☐ MOVE YOUR BODY FOR 30 MINUTES IN ANY WAY THAT FEELS GOOD

CONNECT

- ☐ DO A GOOD DEED FOR SOMEONE
- ☐ PICK UP LITTER AROUND YOUR NEIGHBORHOOD
- ☐ TELL A FRIEND OR CO-WORKER SOMETHING YOU APPRECIATE ABOUT THEM
- ☐ WRITE A THANK-YOU NOTE TO A COMMUNITY HELPER

FREE BOOK

Read Together Now

SALT LAKE COUNTY LIBRARY

thecountylibrary.org/summer
#TheCountyLibrary

CONÉCTESE CON AMIGOS, FAMILIARES Y LA COMUNIDAD

1. COMPLETE UNA ACTIVIDAD Y MARQUE LA CASILLA. CADA CASILLA LE PERMITE GANAR UNA ENTRADA AL SORTEO.
2. COMPLETE CINCO ACTIVIDADES PARA GANAR UN LIBRO GRATIS. LÍMITE UNA ENTRADA POR LAS CINCO ACTIVIDADES COMPLETADAS.
3. LLEVE ESTA TARJETA A SU LOCAL PARA SELLARLA EN SU LIBRO.

2023 RETO DE LECTURA DE VERANO en la Biblioteca del Condado

LEER

- ☐ LEA EN SU LUGAR FAVORITO
- ☐ LEA UN LIBRO ACERCA DE ALGUIEN QUE LE INSPIRE
- ☐ LEA ALGO DIFERENTE A SUS GÉNEROS LITERARIOS HABITUALES
- ☐ LEA UN LIBRO BASADO EN ALGUNA PARTE DIFERENTE DEL MUNDO

ESCRIBIR

- ☐ DIBUJE O ESCRIBA ACERCA DE ALGO QUE LE TRAIGA ALEGRIA
- ☐ CREE UNA OBRA DE ARTE PÚBLICO QUE CAUSE DAÑO (P.EJ., GRAFITI CON LANA, COLECCIÓN DE PIEDRAS, ARTE CON TIZA)
- ☐ CREE UN DÍA "SIN TELÉFONO O TELEVISIÓN"
- ☐ CREE UNA SEMILLA, UNA PLANTA O UN ÁRBOL

APRENDER

- ☐ PRUEBE HACER YOGA, MEDITACIÓN O LA ATENCIÓN PLENA
- ☐ ASISTA A UN PROGRAMA DE LA BIBLIOTECA
- ☐ HACIA UNA NUEVA RECETA
- ☐ COMPARTA UNA HISTORIA ACERCA DE UN AMIGO, FAMILIAR O MIEMBRO DE LA COMUNIDAD

DESCANSAR

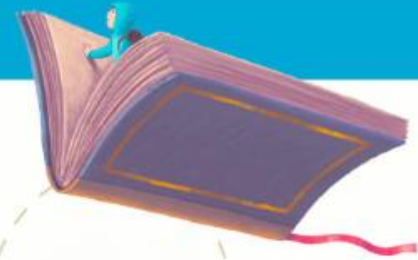
- ☐ TENGA UN PICNIC EN UN PARQUE
- ☐ PASEE EN BICICLETA O EN CARRO CARRUAJE AL AIRE LIBRE
- ☐ DORMA BAJO LAS ESTRELLAS
- ☐ MOVASE SU CUERPO DURANTE 30 MINUTOS DE ALGUNA MANERA QUE LE HAGAN SENTIRSE BIEN

CONECTAR

- ☐ HAGAN UNA BUENA OBRA POR ALGUIEN
- ☐ RECOJA LA BASURA DE SU VECINDARIO
- ☐ DÍGALE A UN AMIGO O COMPAÑERO DE TRABAJO ALGO QUE APRECIE DE ELLOS
- ☐ ESCRIBA UNA NOTA DE AGRADECIMIENTO A UN COLABORADOR DE LA COMUNIDAD

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They also received
an entry into the
drawings for every
activity completed.



SUMMER READING

at the
County Library

Rewards

- A free book
- Coupon Sheet
 - NHMU Library Days
 - BOGO Tracy Aviary
 - BOGO Parks & Rec
- Prize Drawings

(Summer Reading) Got me to hang out with my friends with the intention of playing and having fun, and I could get friends who don't like reading to join as well because it could be completed in other ways. (Adult survey feedback)



Teen interns
and volunteers
helped with
Summer
Reading sign-
up at many
branches.

Library Days at the Natural History Museum of Utah

- Family Days
 - Saturday, August 5 - 791
 - Sunday, August 6 - 395
 - 10 am – 5 pm
- Adult Night
 - Wednesday, August 9 - 108
 - 5 – 9 pm



Owlexander, scavenger hunt, scratch art CD craft!
Backroom tours on Adult night.

SUMMER READING

at the
County Library

Reading, visiting the library and all the amazing employees!

It gave me a chance to start new genres and an excuse to stay up reading :)

I love the library!! The activities that I have been able to participate in have been fun, educational, well organized and helped me connect with people in my community.

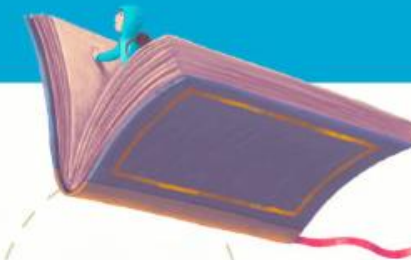
This program was SO well done! My kids reminded me it was time to read instead of the other way around. They tried new things and we all grew together! Thank you!

The librarians were great with my kids. They were helpful and enthusiastic.

Dear Librarian,

Thank you for providing such excellent services to the community. Librarians have been so helpful to us in finding materials, especially when my son became interested in soccer. I appreciate all the work behind the scenes that go into the events for kids. You have helped develop my children's love of learning!

- Christine



Summer Reading Was Brought to You By...

Summer Reading Workgroup

Nyssa Fleig

Lori Neilson

Morgan Olson

Phượng Vũ

Marketing and Web

Ernest Bourne

Jeff Buydos

Leslie Dayley

Claudia Greaves

Marissa Hodges

Sara Neal

Booklists

Laura Berube

Elizabeth Weaver

Liz Hanby

Kickoff

DBK: Leslie, Mindy

GRA: Kim, Terresa

WJO: Vern, Paula

Lifelong Learning: Cara,
Leonides

Tayler Allen

Not to Mention...

Facilities – Transporting
prize books
Cara Shaw – purchasing
all the prizes!
Tina Bartholoma –
organizing school
outreach resources

Branch Staff!! DOING
ALL THE THINGS!

thank you





2023

SUMMER READING CHALLENGE

At the
County Library

June 1–July 31

Expand your World