

KAREN KRIEGER
DIRECTOR

SALT LAKE CITY CORPORATION
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER
MAYOR

ERIC D. SHAW
DEPARTMENT DIRECTOR

BOARD MEETING MINUTES
March 12, 2014
Art Barn in Reservoir Park

PRESENT: Cannon Tarbet
Linda Hunt
Helen Peters
Megan Hallett
Mike Colby
Whitney King Hyans
Kerri Hopkins
John Johnson
Eva Rinaldi

Staff Members

Karen Krieger, Executive Director
Kelsey Ellis, Assistant Director
Roni Thomas, Public Art Program Manager
Kandace Steadman, Visual Arts Program Manager
Jesse Schaefer, Program Manager
Michelle Madsen, Office Facilitator
Matt Ostasiewski, Program Assistant
Annastasia Kaessner, Program Assistant
Andrew Kopf, Program Assistant

EXCUSED: Kara Hetrick
Michael Braxton
John McCarthy
Richard Jaramillo
Chad Whittaker
Matthew Allred

GUESTS: Joel Playle, University of Utah, campus events board
Devin Ross Richey, Sundance Institute

I. Call to Order/Approval of the Minutes

Mr. Cannon Tarbet called the meeting to order at 5:30 pm. Ms. Kerri Hopkins moved that the minutes from the February 12, 2014 meeting be approved. The motion was seconded by Mr. John Johnson and passed unanimously.

II. Executive Committee

Ms. Linda Hunt presented a marketing update. Wilkinson Ferrari & Co a communications firm is currently conducting interviews for the Arts Council's branding project and will compile the data gathered. There will be a report to share at the next board meeting in April.

Mr. Tarbet reported that the board Vice Chair, Matt Allred, will be on a leave of absence for the next six months. Mr. Tarbet will ask someone to fill the position during his leave.

Ms. Karen Krieger introduced new staff members to the board. Mr. Andrew Kopf has been hired part-time as a program assistant in marketing and public relations. Ms. Anastasia Kaessner has been hired part-time as a program assistant and will help with administration for all programs at the Arts Council. Mr. Jesse Schaefer has been hired as the new full-time Program Manager. Mr. Schaefer has been involved with the Living Traditions Festival and Twilight Concert Series for about nine years. He will be the program manager for these programs as well as the Brown Bag Concert Series.

Mr. Tarbet asked for volunteers to participate in two adhoc committees; a by-laws update committee and a fund raising assessment committee. He indicated he would be talking to board members soon to form the committees and to discuss the scope of work of those committees.

III. Budget Update

Ms. Krieger presented a current budget summary that included an actual over budget report and percent spent information. She has submitted SLC funding requests from both the non-departmental and the departmental budgets. A 2% cut was requested from the City's budget director from all city divisions, but the department submitted a flat budget for the arts council. Funding to change Ms. Thomas to full-time is also in the department's budget request

Ms. Kelsey Ellis presented the fundraising report. She is waiting to hear back from the R. Harold Burton Foundation and George S. and Delores Dore Eccles Foundation. The 2015 NEA grant for the Living Traditions Festival is due on March 20.

IV. Committee Reports--None

V. Staff Reports

Ms. Michelle Madsen reported that she has been working on various projects including QuickBooks organization and filing processes. She is trying to get everything organized and ready for the upcoming programs.

Ms. Roni Thomas reported that the design board met at the end of February and selected 23 artists for the public artists pool. An intern from the dance department at the University of

Utah has been helping Ms. Thomas by uploading all Public Art information into a national database called Culture Now. As part of the Council's Artists Development Workshop Series, a public art workshop took place on March 1. The workshop was for artists interested in learning more about the field of public art and 45 people attended.

Ms. Ellis reported that the Artists in the Classroom Grant deadline is coming up on March 31 and the Arts Learning Grant deadline is April 21. The Grants committee will meet in the last two weeks of April. Ms. Ellis has voucher tickets available for the spring concert by Samba Fogo if anyone is interested in attending.

Ms. Annastasia Kaessner asked that if anyone knows of any person interested in volunteering for the Living Traditions Festival to please have them contact her at the Arts Council.

Mr. Schaefer informed the board that his first priority is the Living Traditions Festival and hiring positions for that and the Twilight Concert Series. He is getting up to date with everything that needs to be done with programming, media, and publicity items.

Mr. Matt Ostasiewski updated the board on the progress of booking headline artists for the Living Traditions Festival and gave more information about the three artists performing. There are three confirmed Twilight artists as of now, as well.

Ms. Kandace Steadman reported that there are continual upgrades being done in the facility with LED bulbs being installed in the gallery this week. There are four exhibits opening in the gallery this Friday March 14 and there will be a gallery opening that evening from 6-8 pm. There is a call for entries for the 2015 exhibits in the galleries which are due on March 17 and entries for the artist book show are due on April 14.

Ms. Krieger reported that the progress on sponsorships for the Twilight Concert Series is going really well. Mr. Kopf is assessing our media use and figuring out where our best options are financially as well as getting in-kind sponsorships.

VI. Arts Events Discussion/ Coming Events

VII. Public Comment

VIII. Other Business/Adjourn

The meeting adjourned at 6:30 p.m.