MINUTES OF THE MEETING OF THE SPRINGVILLE CITY COMMUNITY BOARD HELD ON WEDNESDAY, MARCH 15, 2023, AT 6:30 A.M. AT THE CIVIC CENTER, 110 SOUTH MAIN STREET, SPRINGVILLE, UTAH, IN THE MULTI-PURPOSE ROOM.

Board Members and Staff in Attendance: Byran Korth, Carla Wiese, Cason Acor, Chelsea Rosander, Deborah Hall, Jennifer Grigg, Josh Yost, Mariah Hurst, and Patrick Monney.
Excused: Alex Dahl, Bryan BJ Smith, Dave Cook, Kelly Norman, Liz Crandall, Mayor Matt Packard, Mike Florence, Scott Duncan, Thomas Jones and Todd Fischio.

Call to Order 6:30 a.m.

APPROVAL OF THE MINUTES

Cason moved to approve the March 01, 2023 minutes and Byran seconded the motion. All voted aye.

PUBLIC COMMENT

Youth City Council members introduced themselves, Evelyn and Coen.

DISCUSSION ITEMS

Josh described the value of public participation. Mariah said there is a lack of people being easily represented. Josh said traditional public meetings can be dominated by people with a lot of time but limited points of view who advocate limiting broader representation. Mariah asked for details from the city survey. Cason noted it is randomly distributed geographically. Josh said 17% of the population speaks a language other than English and described past efforts to provide translators and encourage Spanish speaking participation. Byran added that Latino parent involvement at school is low and it is cultural to allow experts to do their job. Mariah asked if there are openings on the board. Cason agreed that Spanish speaking residents lack representation here.

Josh continued by describing board bias. Cason said the volunteers are the ones with the strongest opinions not necessarily representing the whole community. Mariah advocated including and engaging every demographic as this board guides Springville. Patrick quoted the mayor saying each board member was chosen to go out and represent the community from different geographical areas of the community. The mayor is attuned to those types of things and would not exclude a block of our community. Mariah asked how a board member could represent their area of Springville and suggested adding districts to elections for city council.

Chelsea added the idea of workshops to help residents know they are invited. Carla suggested childcare at story time at the library. Mariah suggested popup shops around town at events where residents are already planning to attend. Cason and Patrick praised Art City Days. Mariah suggested a booth at Art City Days. Carla noted the success of the Reframing Downtown booth at the Farmer's Market. Deborah suggested a Facebook live event and complimented Springville City social media run by Jack Urquhart. Carla noted that the other Facebook groups pay attention to the Springville City Facebook page. Mariah complimented the question-and-answer podcast. She added creating memes to communicate with the younger generation and suggested banners over Main Street. Carla suggested the side flags along Main Street. Cason suggested lawn signs on city properties at prominent intersections. Mariah said there is a problem engaging people and suggested handing out swag at events. Cason said volunteers

like these board members are more likely to follow the many channels of city communication. Byran suggested using the public schools. Patrick stated he is baffled that people are not willing to engage.

Josh said he groups engagement into orbits, advertisement and means then tries to fill the gaps. Cason described the truth in taxation process at the school district public hearing as chaotic and attendees claimed no information was provided even though there was over a year of publicity. Chelsea said she searched online for the information about development in her neighborhood to no avail. Carla said the state ties our hands and she and Josh is committed to a very robust public outreach. Chelsea said a flyer on every door would work. Josh said the public notice is written in plain language of what is happening. The question is how to engage the public and make them understand. Chelsea suggested a sign on the property. Deborah agreed and suggested a QR Code. Cason agreed that flyers are a good idea and said the neutral language is difficult to understand. Chelsea said it appears the city is on the developer's side. Carla said the QR Code could lead to a plain language summary. Mariah said government seems inaccessible so she suggested leading with a joke to engage the public. Carla described a one-on-one conversation where she walked a resident through the jargon. Cason said municipal websites are all different and land use and zoning maps are difficult to find.

Chelsea said she is a middle-aged mom who has lived in the west fields for 11 years with school age kids. Her family participates in recreation, the library, bike trails, parks and the CRC. Carla said there is an actual physical disconnect between Springville City and Chelsea and Mariah's neighborhoods. Mariah said that one of the needs in the new general plan is connectiveness including geographical and socio-economic status. Josh added seniors, mothers with children, alternate ecclesiastical leaders, and workers who commute away from town need connection as well. Mariah suggested creating a google sheet for the public. Coen said he likes the City Instagram page and the podcast. Carla asked about a hands-on meeting for the youth or a meme. Evelyn said the youth might not feel there is evidence their words are important. Josh asked what the youth care about. Evelyn answered there is not much to do in Springville. Coen agreed. Mariah said a Google sheet could collect that information. Cason said it could engage other demographics as well and each board member can represent our own demographic.

The time and frequency of meetings discussion is still up in the air with not enough response and a request for a follow-up discussion. Mariah suggested the board members should accomplish more in between the meetings. Patrick asked the board members about the reality of engagement between meetings. Deborah said she wants to do more but she is trying to balance, works full-time and the meetings are critical. Byran agreed and asked for a longer meeting. Patrick explained the power of the Community Board and asked how to increase the effectiveness of the meetings. Chelsea said it would be beneficial to have a web page to get the public involved. Patrick said the public hearings are listed on the website, but maybe the language is confusing. Chelsea said it is bias as well. Cason said evening meetings have better turn out. Mariah asked about opposition to longer meetings. Discussion will continue next time.

ADJOURNMENT BY CONSENSUS 7:37 a.m.

This document constitutes the official minutes for the Springville City Community Board Meeting held on Wednesday, March 15, 2023.

I, Jennifer Grigg, do hereby certify that I am the duly appointed, qualified, and acting Deputy Recorder for Springville City, of Utah County, State of Utah. I do hereby certify that the foregoing minutes represent a true and accurate, and complete record of this meeting held on Wednesday, March 15, 2023.

DATE APPROVED: _____ _____

Jennifer Grigg
Deputy Recorder