

MINUTES OF THE MEETING OF THE SPRINGVILLE CITY COMMUNITY BOARD HELD ON
WEDNESDAY, FEBRUARY 15, 2023, AT 6:30 A.M. AT THE CIVIC CENTER, 110 SOUTH MAIN
STREET, SPRINGVILLE, UTAH, IN THE MULTI-PURPOSE ROOM.

Board Members and Staff in Attendance: Bryan BJ Smith, Byran Korth, Cason Acor, Chelsea Rosander, Dave Cook, Deborah Hall, Jennifer Grigg, Josh Yost, Kelly Norman, Liz Crandall, Mayor Matt Packard, Mike Florence, Patrick Monney, Todd Fischio.

Excused: Alex Dahl, Mariah Hurst, Scott Duncan, and Thomas Jones

Cason called the meeting to order at 6:31 a.m. and Mike moved to approve the February 01, 2023 minutes. Mike seconded the motion. All voted aye.

PUBLIC COMMENT

Mayor Packard explained that this board has spent a lot of time talking and educating itself about the master plan, but that is not the only job of this board. Another part is to oversee the budget process for the Public Safety, Museum, Library, and Community Development departments. Each director will present long-term budget plans to this board in the coming meetings. Josh explained that this board gives overall advice, not budget details. Dave confirmed the departments would provide data to make recommendations. The board discussed the history of the Fire Department and Mutual Aid.

DISCUSSION ITEMS

Deborah started her presentation on *Chapter 11 Community, District, and Corridor Plans* by stating there was a public meeting on January 26th. Josh explained the *Reframing Downtown* area plan which covers land use, design standards, and cultural programs and includes a survey with over 1200 responses. The integration of art, food, and character of downtown is important to respondents to the survey. These displays show the five main priorities of the survey respondents:

- *To, Not Through*—downtown is a sticky destination, not just a road to drive through
- *18-Hour Downtown*—active for the majority of the day/night with enjoyable services and activities
- *Intact Downtown Core*—making sure downtown development feels continuous
- *Lean into Art City*—reinforce our identity using programming, wayfinding, and signs to make sure art is integral in our community
- *Building on Civic Assets*—leverage and strategize city assets into greater utilization.

Byran asked about the statistical reliability of the survey and who created the goals. Josh answered there were more downtown-minded people responding to the survey and the goals were gleaned from the survey by the consultant and staff. Board members took a few minutes to read the displays and comments and give feedback through QR Codes.

Deborah brought the board back for discussion. Cason asked about multi-use buildings that could include parking. Kelly asked about the space and cost and noted parallel parking is not convenient on Main Street. He also said that the Farmer's Market is functioning fine without cost to the city without a pavilion. Deborah said the suggestion of a pavilion is a creative use of that space, but we are all sensitive to cost. Mike added the plan is great and asked about the catalytic site at the library parking lot. Josh said it is a suggestion as a catalyst to add activity to the downtown. The library is easily the most visited part of downtown yet it is physically and mentally removed from the other businesses. Adding any type of building to the parking lot could also include a level of parking while creating a location to activate that

space. Without that connection, for instance, library moms with kids don't walk south to *Lemon & Sage* without a productive use of that space instead of a parking lot. Cason asked about the list of properties in this corridor owned by the city. Byran said he appreciates ideas to bring people downtown and he asked the businesses in the area could include early childhood and preschool activities for our community. There are creative ways to partner with businesses downtown to create preschool experiences.

Deborah continued by asking the board what is our next step on the general plan. Josh answered he wonders if continued engagement with the public is necessary to properly write the scope for an RFP or RFQ (request for proposals versus request for qualifications.) He said the general plan can check all the boxes required by the state, but wondered if it should be more than business as usual. The 2010 plan was a great plan primarily created by staff, but much implementation was never accomplished. Cason asked for the details of hiring a consultant. Josh said he wants the best outcome. Dave said there should be action plans on each point. Josh said the deliverables should be clearly defined as in details of the land use should list the number of residential units. The consultant needs to understand what we want and the contract will convey our expectations. The plan should have buy-in and be implementable. BJ asked about the timeline. Josh answered at least 18 months. Deborah asked if deciding the scope before hiring the consultant would be helpful. Chelsy suggested reviewing the chapters and creating specific bullet points. Mayor Packard said when hiring a consultant that does not know Springville the struggle is getting a product that is reflective of who we really are. Josh said engagement to make sure the plan represents the community and technical analysis of the data like transportation and changes to the code takes the most time and is part of the same process. Liz suggested staff should write the plan without hiring a disconnected consultant and she wondered about the follow through which is the most important part. She said the 2010 plan has really good bones and we could just tweak it here and there. Dave noted the detail of height regulation in the West Fields limits the possible buildings to looking utilitarian. Josh said implementation is the regulatory elements that will be created after the general plan tells us what we want to do. A plan is not regulatory, only code is regulatory. In the Westfields Overlay from 2010, each piece of property lost aspects that were important community wide.

The March 1, 2023 meeting agenda item will be a discussion of proceeding forward and budgeting with the directors. Josh suggested the board read the introduction and first two chapters of the textbook.

ADJOURNMENT BY CONSENSUS 7:47 a.m.

This document constitutes the official minutes for the Springville City Community Board Meeting held on Wednesday, February 15, 2023.

I, Jennifer Grigg, do hereby certify that I am the duly appointed, qualified, and acting Deputy Recorder for Springville City, of Utah County, State of Utah. I do hereby certify that the foregoing minutes represent a true and accurate, and complete record of this meeting held on Wednesday, February 15, 2023.

DATE APPROVED: March 01, 2023

Jennifer Grigg
Deputy Recorder