

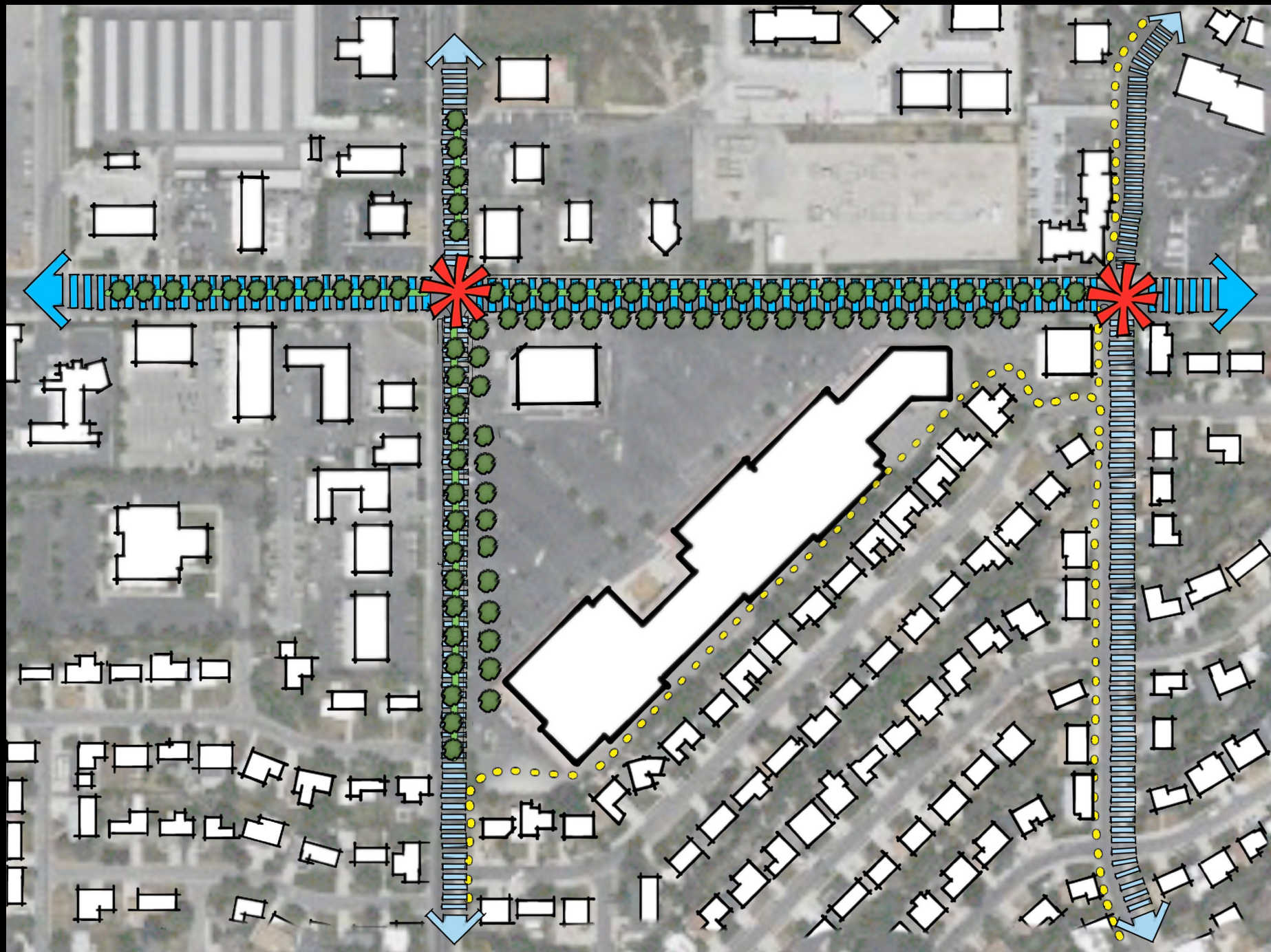


"If you plan cities for cars and traffic, you get cars and traffic. If you plan for people and places, you get people and places."

Team

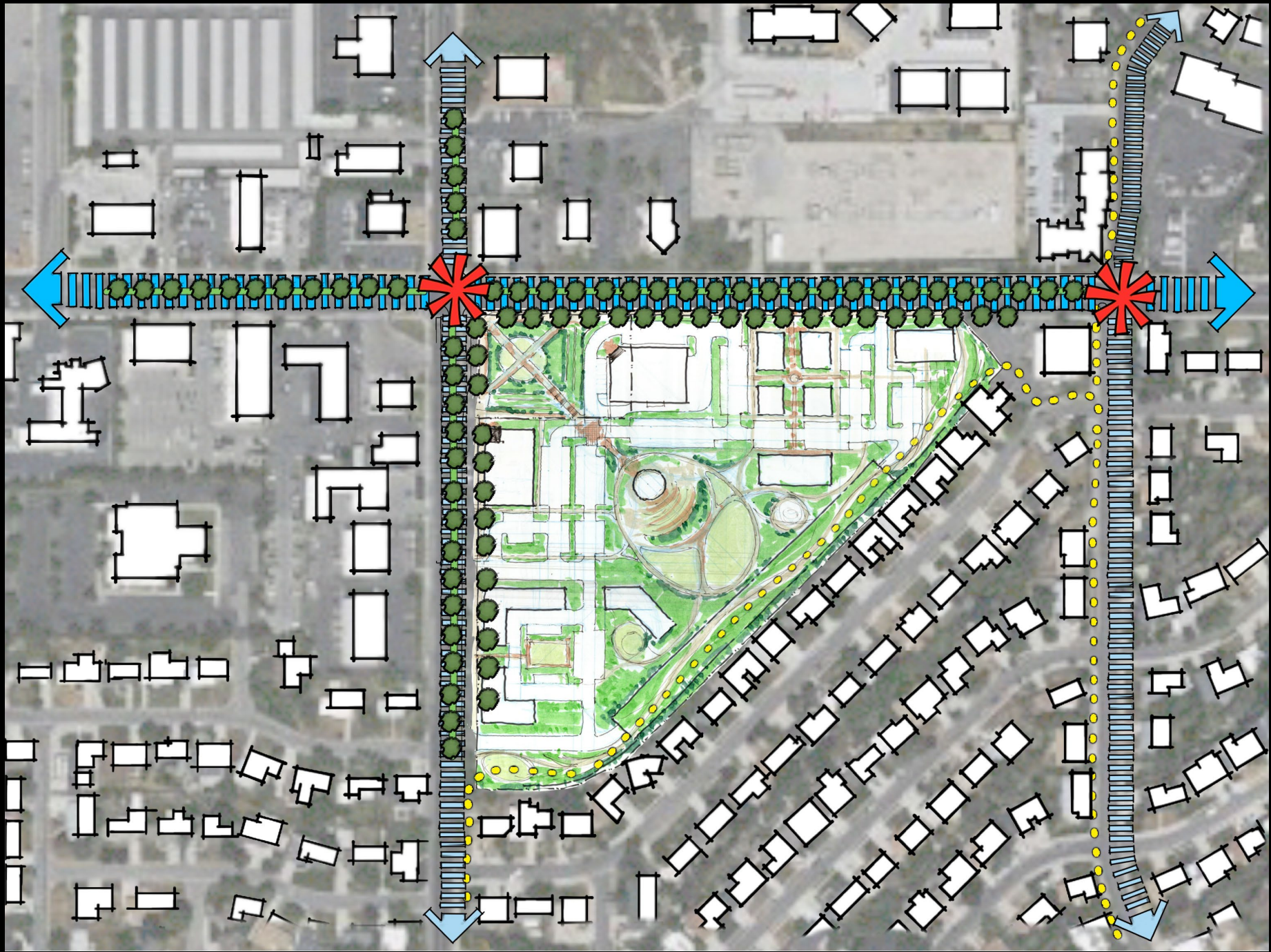
CLIENT	WFRC & Cottonwood Heights		
TEAM LEADERSHIP	Jay Bollwinkel Principal Landscape Arch. MGB+A	Greg Boudrero Project Manager / Landscape Arch. MGB+A	
PUBLIC ENGAGEMENT	Lindsey Ferrari Public Involvement Wilkinson Ferrari & Co.	Hilary Robertson Public Involvement Wilkinson Ferrari & Co.	
ARCHITECTURE	Christopher Lund Architect NWL	Tanner Steenblik Client Relations Manager NWL	CJ Lindberg Director of Planning NWL
MARKET ANALYSIS	Susan Becker Economic Consultant ZPF	Allen Clemons Retail SEQUEL DEV.	
CIVIL	Koby Morgan Civil Engineer ENSIGN		
DEVELOPER	Jeff Beck Housing BECK + PARTNERS	Allen Clemons Retail SEQUEL DEV.	





Placemaking . Gathering Spaces . Pedestrian Connections . Restaurants + Retail . Density to Create Vibrancy





Public Engagement Approach

1. Create an exciting project brand
2. Generate broad and representative feedback
3. Elicit core stakeholder support early on
4. Create an effective feedback loop
5. Bringing it all together



1. Create a project brand

- Inspire
- Involve
- Educate



2. Generate broad and representative input

Hello!
SUGAR HOUSE

WE WANT TO HEAR FROM YOU!

Help us shape the future of Sugar House by completing a brief survey.

TAKE THE SURVEY

Sugar House is an exciting neighborhood with great restaurants, shops, parks, and recreation opportunities all within walking distance to one of Utah's most coveted residential areas.

The neighborhood is growing quickly, and there have been many recent changes. One of those changes is that our neighbor, Shopko on 1300 East and Stringham Ave will be closing its doors in late January 2017. There is an opportunity to think about how the 9-acre property can add to the vibrancy of the Sugar House neighborhood.

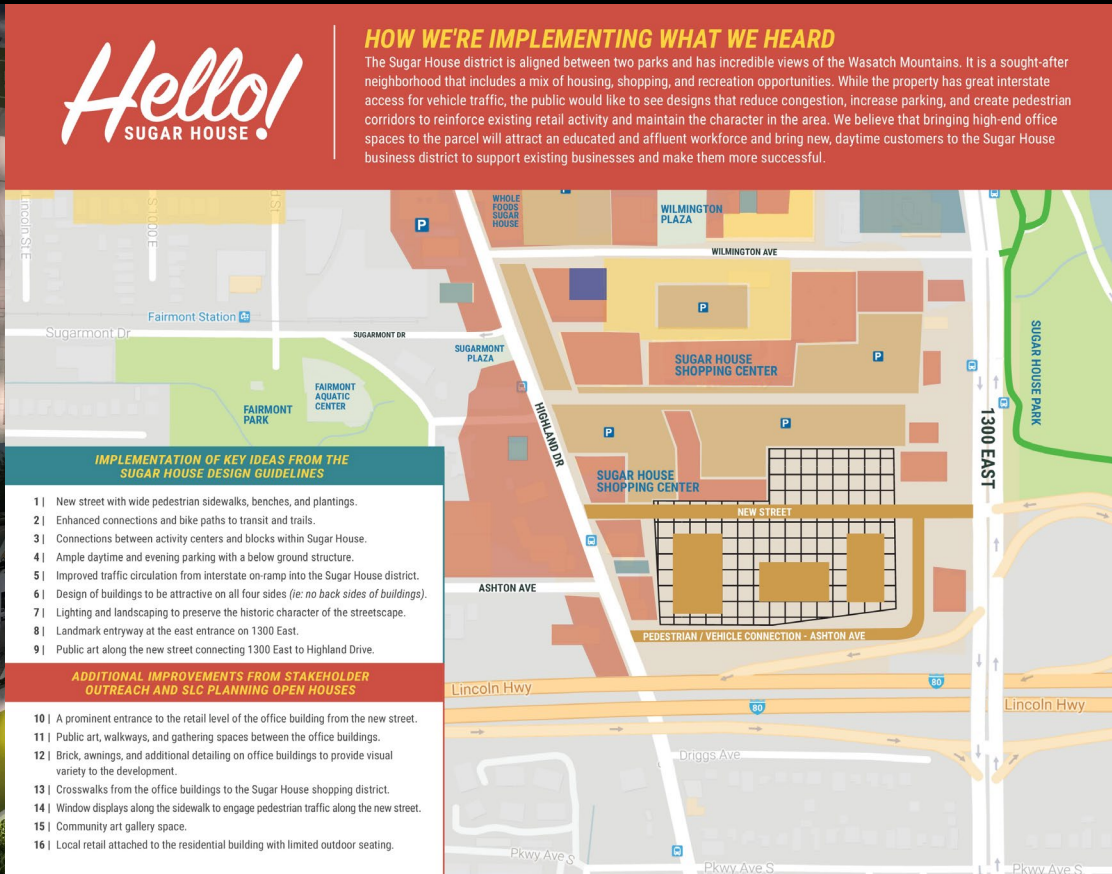
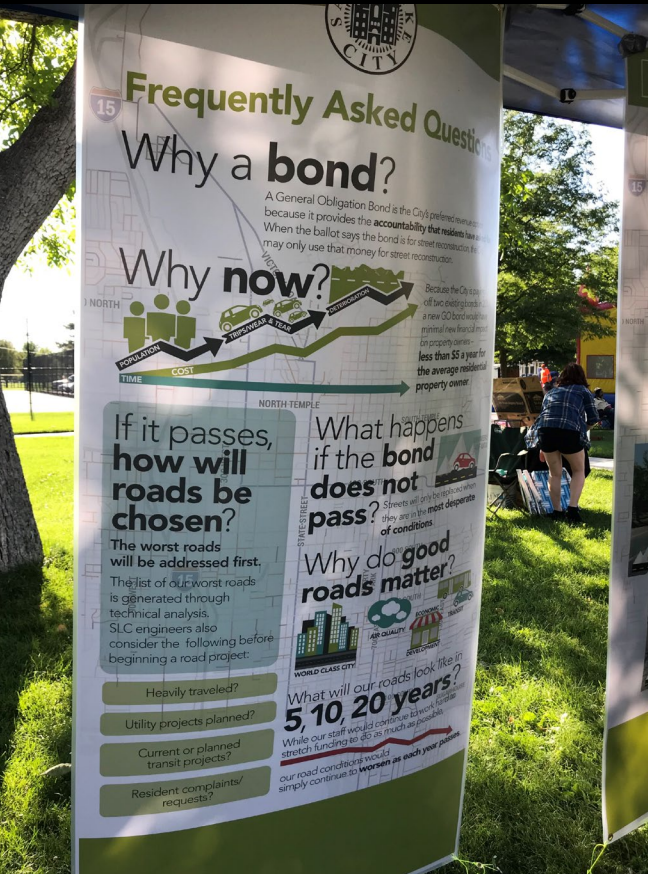


3. Elicit core stakeholder feedback/support early on



4. Create effective feedback loop residents

- What we heard
- What are the options and trade-offs?



5. Bringing it all together



Schedule

