



City of Holladay

REQUEST FOR PROPOSALS (RFP) for HOLLADAY HISTORICAL EXHIBIT EXPERIENCES

Date of Issue: August 21, 2023

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1. Introduction

The City of Holladay ("City") is soliciting proposals from qualified firms ("Proposer") to provide research, writing, planning, design, fabrication/acquisition, and installation services for the creation of Holladay Historical Exhibit Experiences (the "Project"). The purpose of the Project is to bring historic, arts, and cultural exhibit experiences to public spaces where people and facilities already exist. This Project will build upon the concepts identified in a recently completed "Holladay Museum/Exhibit Feasibility Study." The Proposer will add a historic walk in City Park, displays in City Hall, and/or engaging kiosks in community centers. The City anticipates that the new exhibits will open in the Spring of 2025.

2. Deadline for Proposal Submission

Proposers must digitally submit their proposal by **Monday, September 18, 2023 at 12:00 p.m. Noon MST**. Only submissions by email will be accepted. Send your proposal by email in a single PDF, that includes the complete proposal of all required information and documents, to hsmith@cityofholladay.com with the email subject "Proposal for Holladay Historical Exhibit Experiences." Proposals will not be publicly opened or read. No proposal will be accepted after the closing date and time.

3. Projected Schedule for the RFP Process (subject to change)

<u>Activity</u>	<u>Date</u>
Pre-proposal Meeting	Wednesday, August 30 at 10:00 a.m. MST
Final Day to Submit Questions	September 6
Proposal Deadline	Monday, September 18, 2023 at 12:00 p.m. MST
Committee Review	September 18-22
Interviews	September 25-29
Contract Negotiation	October 2-13
Notice to Proceed	Mid-October

4. RFP Contact

Interested parties should only coordinate with the named RFP contact and refrain from communicating with other City staff or officials regarding this Project. The RFP contact is:

Holly Smith, Assistant City Manager
City of Holladay
4580 South 2300 East
Holladay, UT 84117
Telephone: 801-272-9450, ext. 118
Email: hsmith@cityofholladay.com

5. Pre-Proposal Meeting and Question Submission

Interested Proposers are invited to attend a virtual, pre-proposal on Wednesday, August 30, 2023, at 10:00 a.m. MST. To join the virtual meeting, visit <http://cityofholladay.com/government/rfps/>. Interested parties are also encouraged to independently visit Holladay City Hall and City Park in person, at your convenience, to view the potential project sites.

All questions must be submitted no later than September 6, 2023, in writing via email to

hsmith@cityofholladay.com. The question period will open concurrently with the release of the RFP. Answers to all questions received will be posted on the City's website.

6. Modifications & Addenda

Any modifications or addendums to the RFP will be made in redline form on the website. Please check the RFP on the City's website for changes.

7. Background

The City of Holladay was officially incorporated on November 30, 1999. Although a relatively young city, the community's rich history dates back to 1849 as one Utah's earliest settlements. Today, the City's approximate 8.4 square miles is home to roughly 32,000 residents. Holladay not only boasts easy access to the amenities of the metropolitan region, but also the outdoor recreational areas of nearby canyons and national forests. The community is well-known for its iconic tree canopy, unique and charming neighborhoods, award-winning Holladay Village business district, excellent schools, outstanding arts and cultural offerings, and high quality of life. Under the City Manager form of government, the Mayor and 5-member City Council provide policy direction and long-term vision. The City Manager oversees approximately 24 staff members and all the administrative functions of the City on a day-to-day basis. The City has a robust group of appointed residents and volunteers that serve on a variety of City committees, including the Historical Commission. The City is committed to preserving our charm and iconic features and celebrating our rich history of people, places, and stories.

Project Summary: The proposed Project was recommended by the "Holladay Museum/Exhibit Feasibility Study" completed in June 2022 with a grant from the Cultural Capital Facility Grant Program, administered by the Utah Division of Arts & Museums. (Note: A copy of the Study is provided as an exhibit to this RFP.) A Committee, which included the Mayor, City Council Member, Historical Commission Chair, and City staff, worked with a professional firm to complete the Study. Three elements resulted from this conceptual development process. In order of priority, they include a (1) Historic Walk in City Park, (2) Displays in City Hall, and (3) Kiosks in Community Centers. The City seeks to engage a firm to complete the design and installation steps of the three Project elements. The City wants to install as many of the elements as possible using the current, secured, and limited budget funds, with any remaining elements installed in the future once more funding is secured. The intention is to have a complete design and installation plan for all three elements, so that they are cohesive.

- **PRIORITY #1: Historic Walk in City Park.** The Holladay Historic Walk will be integrated into the existing, outdoor infrastructure at Holladay City Park, 4580 South 2300 East, Holladay, UT 84117. The 6.5-acre Park located in the heart of Holladay hosts tens of thousands of users annually as they enjoy the playground, pickleball, skatepark, concerts, festivals, community celebrations, baseball games, and other activities. The exhibit experiences are envisioned to begin at the trellis located behind the stone baseball bleachers in the northeast area of the park and extend to the historic Casto House in the northwest corner of the park. It is anticipated that only the exterior of the Casto House will be enhanced as part of this Project with some landscaping and signage in the immediate area to tie into the Historic Walk.
- **PRIORITY #2: Displays in City Hall.** Holladay City Hall is located at 4580 South 2300 East, Holladay, UT 84117 in the former historic Holladay Elementary public-school building. The building was purchased and renovated by the City in the early 2000s and is home to the Holladay administrative services, Justice Court, and other City department offices. Exhibit experiences will be added to the high-traffic public spaces on the main level, primarily in the

lobby and hallway. Displays will include artifact cases, murals, historical graphics, digital kiosks, and other features that complement the style and feel of the building.

- **PRIORITY #3: Kiosks in Community Centers.** Engaging kiosks are planned at potentially 5 key locations in Holladay. Locations should have high pedestrian traffic, be accessible, visible from vehicles, and possibly highlight sites of historical significance. The kiosks could provide historical views, incorporate technology, enhance placemaking, and communicate events.

8. Funding and Payment

The total base budget for the Project is \$850,000 with an anticipated 18-month completion timeline. The City was awarded a \$600,000 grant and is actively fundraising for the remaining funds. The total funding for the Project may potentially increase as sponsors and donors are identified. However, the Project budget should be constrained to no more than \$850,000; any additional funds above \$850,000 may only be used for improving the quality of the exhibits.

The fee of \$850,000 will include everything the successful Proposer will need to complete the Project, except permit fees as required by the City. Because the City wishes to obtain the highest quality of the Project it can obtain for \$850,000, Proposers that offer a budget significantly less than \$850,000 will not necessarily be considered more advantageous to the City.

The Proposer should maintain a budget for design changes and exhibit modifications at the various phases of the Project. Prior to acceptance of the completed Project, a summative evaluation will be completed. The Proposer will budget an amount for post-installation adjustments in the event the finished exhibit is not functioning according to the approved final design.

Payments to the Proposer will be made as each phase is completed and accepted by the Project Manager in writing. The amount of payment for each phase will be identified in the contract based on the Proposer's estimate for each phase as negotiated.

9. Scope of Work

The information listed below is intended to provide interested Proposers with a preliminary scope of work, but is not meant to limit a potential contract for services or exclude any relevant or essential data, tasks, or Project steps. The City and the selected Proposer will finalize the scope of work during the contract negotiation period. Given their expertise, Proposers are strongly encouraged to exercise creativity and to recommend innovative approaches and practices in performing the Project. The successful Proposer will conduct all activities to research, write, plan, design, fabricate/acquire, and install the new Holladay Historical Exhibit Experiences. The proposed Project is anticipated to include the following.

- 9.1 Coordination with the Project Team.** The City will identify a Project Manager (primary point of contact) and key City officials and staff that will serve on a Project Team to provide guidance, input, and approval for all phases of the Project. It is anticipated that the payment for each phase is contingent upon the Project Manager's written acceptance of the completed product for that phase, as such it will be critical to incorporate the Project Team's input. The Proposer will need to provide regular updates and opportunities for coordination with the Project Team at all phases of the Project, as designs are being evaluated and as final exhibits are being fabricated and installed. Regular communication and meetings with the Project Team are expected.

9.2 Research. The Proposer will research local Holladay history, evaluate items and materials collected by the Historical Commission to determine the potential historical value and possible utility for use in displays, review collected written histories, and consult other resources to produce the community stories the exhibit experiences will tell. The expectation is that the community stories will be inclusive of different periods of time, groups of people, noteworthy community members, various structures of historical, architectural, and sentimental value, and other unique elements that make Holladay a unique and welcoming place. The Proposer will produce and present the recommended stories for the Project Team’s approval.

9.3 Initial Design. Using the general topics of community stories, the Proposer will produce preliminary interpretative text and concept programming for the exhibits. The Proposer will work with the Project Team to plan and design the exhibits and determine how best to distribute the exhibits throughout the identified spaces and elements, namely the Historic Walk in City Park, displays in City Hall, and kiosks in community centers. The City desires exhibits that incorporate some features that can easily and inexpensively be updated, changed, or removed. The Project Team will have the final say as to where the exhibits will be located. The Project Manager will accept the initial design in writing before moving to the formal design.

9.4 Formal Design. Using the initial design, the Proposer will work with the Project Team to complete a formal “Exhibits Plan” that will include a design for each specific exhibit and location. The Proposer will create as part of the Exhibits Plan a separate, detailed budget (including final research, design, fabrication/acquisition and installation) for the Historic Walk in City Park, displays in City Hall, and kiosks in community centers. The Project Team may adjust the budgets as needed, but the aggregate budget may not exceed the total amount of the Proposer’s contract without prior approval from the Project Manager. The Exhibits Plan must be approved by the Project Manager in writing before the Proposer proceeds to the fabrication/acquisition phase.

9.5 Fabrication/Acquisition. Using the Exhibits Plan, the Proposer will fabricate or acquire each specific exhibit. Fabrication may take place at the Proposer’s or Proposer’s subcontractor facilities; however, fabrication may not take place at City Park, City Hall, or on City properties. The Project Manager must accept in writing each exhibit as ready for delivery and installation before the Proposer proceeds to the installation phase.

9.6 Installation: Upon acceptance of the exhibit fabrication and acquisition, the exhibits will be delivered and installed at the appropriate locations by the Proposer. Unless the Project Manager provides written approval otherwise, the installation of the exhibits must be completed in a single, continuous timeframe in order to minimize the impact on public areas at City Park, City Hall, and other locations. This phase is complete when all the exhibits are installed, a summative evaluation is satisfied, and the Project Manager has accepted the work in writing.

10. Submission Requirements

Proposals are due by Monday, September 18, 2023 at 12:00 p.m. Noon MST. The Proposer must submit a digital proposal in PDF format, including all required information and supplementary materials, which should not exceed twenty (20), 8.5”x11”, single-sided pages. Please number the proposal’s pages and include a table of contents. The Proposer must address and clearly label all items indicated in this

section within their proposal in the order outlined below. Following these instructions will assist the Selection Committee in evaluating the proposal.

It is the Proposer's sole responsibility to read and interpret this RFP and the written instructions contained herein. Responses to the RFP that are not received prior to the time and date specified will be considered late. The City reserves the right to reject any late, incomplete, or irregular response and reserves the right to waive any non-material irregularity in responses.

10.1 Letter of Interest/Executive Summary. Provide an overview of how your firm will approach the project. Include a statement that the Proposer has read and understands this RFP and accepts the written instructions. Identify the Proposer's primary point of contact for the RFP that is responsible for disseminating information to the Proposer team; include the person's name, direct phone number, email address, and mailing address. Provide a list of any pending lawsuits, liens, and outstanding financial liabilities for your firm or a statement that none exists. Include a signature of an officer authorized to bind the Proposer's firm contractually.

10.2 Relevant Experience and References. Provide detailed relevant experience for at least three (3) projects of similar scope with comparable size and complexity that are still in operation. For each example, include the name of the client, the contact person with current phone number and email address (*to be used by the Project Selection Committee as a client reference*), a brief description of the project, the total budget (including all elements), the date the project opened, whether the project came in on time and on budget, and any other pertinent information. Explain how well the exhibits have held up over time and if any exhibit elements required a redesign.

Provide examples of exhibits your team has designed that incorporates features that can easily and inexpensively be updated, changed, or removed. Highlight your experience both in historic storytelling and construction of the exhibits. Describe what makes a project memorable and enjoyable, and what makes a project fall flat.

10.3 Qualifications and Project Team. Provide a brief summary of your firm, the scope, and the nature of services routinely provided by your firm, including whether you are a design, fabrication and/or installation firm. Identify the type of business (corporation, partnership, sole proprietor, etc.) under which your firm operates, the date the business started, and the license number to do business in the State you are located. Explain your firm's greatest strengths and how those strengths would serve the City's objectives and this Project.

Provide an organizational chart showing the level of responsibility of all major participants of the Proposer's team and subcontractors/consultants (if applicable) that will provide services to complete the Project. Detail if your Project team has worked together on past projects. Include brief resumes of the key Team members who will be directly involved in the overall service. By listing individuals, the Proposer is making a commitment to use those personnel. If the Proposer is selected for the Project, the City must be notified of any changes to the personnel indicated. The Proposer is responsible for verifying the qualification and validity of licenses or permits for any outsourced work to subcontractors/consultants.

10.4 Project Approach and Schedule. Describe how you will approach the scope of work and tasks to be completed from Section 9 of this RFP, including, but not limited to, the methodology that will be used, the development and evaluation process, and the design, fabrication, and installation approach.

Propose a time schedule stating when the key tasks of your proposal would be completed, including schedules for the key phases and the completion date of the Project. Include the schedule for regular contact with the City Project Manager and Project Team including meetings and other client review milestones.

Describe your overall philosophy and how it will be applied to the Project, focusing on issues and ideas specific to this Project and identifying unique practices of your firm. Explain how you will make the Project a priority for your firm to ensure the Project receives the attention it needs to be successfully completed. Include your philosophy on using technology in exhibits and how visitors can change or add to the exhibits.

10.5 Project Budget. The budget may not exceed \$850,000 for the delivery to the City of all services required for the Project, which includes: any and all professional fees; and any and all costs the Proposer may incur, including all costs for materials, transportation, lodging, etc. Other than permit fees imposed by the City of Holladay, no additional costs or reimbursement beyond the not to exceed price will be considered.

The proposal must include an estimated budget for each phase of the Project, which must include budget allocations for design changes, exhibit modifications, and post-installation adjustments. Describe what methods and tools you will use to keep the Project on budget and on time. Detail the warranty your firm provides for completed exhibits. Exhibits should be constructed to last a minimum of 10 years in high-traffic, public areas located indoors and outdoors. Durable, long-lasting, and sustainable materials are desired to stand up to repeated use and exposure and to support lower maintenance costs.

The proposal must include a proposed payment schedule for the execution of the agreement and completion of each phase, not to exceed \$850,000. Proposer should include the firm's fee structure, including an hourly rate for each team member the Proposer plans to utilize in the completion of the services and an estimate of how many person-hours are assumed in the \$850,000 fee.

Explain how you would maintain and repair exhibits during the installation period and warranty period. Identify whether and to what degree you plan to use suppliers or labor employed by companies located within Utah during the installation and for warranty support.

11. Selection Process and Criteria

The City will make every effort to ensure that all proposals are treated fairly and equally throughout the selection process. The City will form a Selection Committee to review the submitted proposals and provide recommendations. The main Committee tasks will include:

- **Identifying a Short-list of Finalists.** The Selection Committee will score and rank the written proposals to determine a shortlist of finalists.

- Conducting Interviews to Recommend a First and Second-Ranked Proposer. The City will notify the Proposer if selected for the shortlist and may ask them to participate in an interview. The City may select a first-ranked and second-ranked Proposer.
- Negotiating with First-Ranked Proposer. The first-ranked Proposer will be given a defined period of time to negotiate and execute a service agreement with the City. In the event that exclusive negotiations are conducted and an agreement is not reached, the City reserves the right to enter into negotiations with the next highest-ranked Proposer without the need to repeat the formal solicitation process.

Selection Criteria

The following weighted criteria will be used in evaluating the responses received.

- Project Approach and Schedule (30%) – Proposed project approach must meet the scope, requirements, and needs included herein and be presented in a clear and organized manner.
- Project Budget (30%) – Proposals will be evaluated on the value and cost of their services based on the work to be performed in accordance with the scope of this project.
- Relevant Experience and References (25%) – Proposals will be evaluated on the experience of their firm. Proposers will be evaluated on examples of their prior relevant work and successful exhibits.
- Qualifications and Project Team (15%) – Proposers must provide descriptions and documentation of the technical expertise of their firm and team members.

12. Special Conditions for Proposals

12.1 All information submitted to the City by the Proposer will be binding upon the Proposer.

12.2 All responses, including attachments, supplementary materials, and addenda shall become the property of the City at the time of submission and will not be returned to the Proposer. Information contained in the responses will be available to the public upon inquiry or GRAMA request immediately following the execution of a written agreement with the selected Proposer by the City.

12.3 The City reserves the right to negotiate changes in the terms of services with the selected Proposer as may be required.

12.4 The City reserves the right to withdraw or suspend the RFP.

12.5 The City reserves the right to reject any or all responses received. Furthermore, the City shall have the right to waive any informality or technical defect in responses received when in the best interest of the City.

Exhibit A: City of Holladay Project Guidance

The City of Holladay has identified the following guidance to help articulate the City's vision for the exhibit experiences project.

- Provides a memorable and meaningful experience with Holladay's history.
- Attracts visitors to the exhibits and holds their attention for more than 30 seconds.
- Invokes curiosity and surprise to learn more.
- Teaches through enjoyment, delight, and fun.
- Invites interaction with exhibits that can produce distinct results if the visitor interacts with it in a different way allowing for multiple visits to result in a unique experience.
- Incorporates real objects, photographs, or other items of historical value to bring the history of Holladay to life.
- Features high-quality materials that reflect the look and feel of Holladay, the venue and surrounding architecture, and other community-defining elements.
- Easily maintained, long-lasting, and able to withstand weather exposure, outdoor elements, high public use, vandalism (anti-graffiti treatment), and attempts to tamper (secure).
- Includes a few elements that are easily interchangeable at a low-cost and can be rotated seasonally and/or annually to keep the experience for visitors new and relevant.
- Highlights people, places, and stories that define Holladay, inclusive of varying peoples, groups, individuals, eras, timeframes, buildings, and sites of significance, etc.
- Connects residents with Holladay's past, either personal or family connection, or relational connection in terms of community identity, overcoming adversity, courage in facing the future, etc. - "We have a story, and you are part of it!"
- Views Holladay's history in the wider context of Utah history and events.
- Provides an opportunity for residents to contribute their thoughts or experience.
- Curates the history into a limited amount of explanatory text that is easy to understand and appealing.
- Incorporates technology to augment information or experiences.
- Embraces the City's tagline, *Rooted in Community*.
- Espouses the City's key messages and core values, as identified in the City of Holladay – Communications Guide:
 - **Community** - Our public communication, events, and resources support our residents and businesses and the tight-knit community that we create.
 - **Preservation** - We're committed to preserving our charm and iconic features and celebrating our rich history of people, places, and stories.
 - **Transparency** - We provide transparent, direct, up-to-date, and open communication to our residents and businesses through the City organization and administration.
 - **Efficiency** - We use resources responsibly and deliver high-quality, efficient, responsive, and cost-effective public services.
 - **Responsible Growth** - Our growth is culturally diverse, economically viable, and environmentally sustainable; we do this through thoughtful land use development and well-maintained public assets.
 - **Quality of Life** - We support the exceptional quality of life that is a hallmark of our community. We take pride in our unique neighborhoods, history, culture, high-quality schools, and stunning tree canopy. Our natural environment, open space, arts, cultural offerings, and civic amenities work together to make our City an exceptional and safe place to live, work, and play.

June 8, 2022	Concept Development
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Holladay City

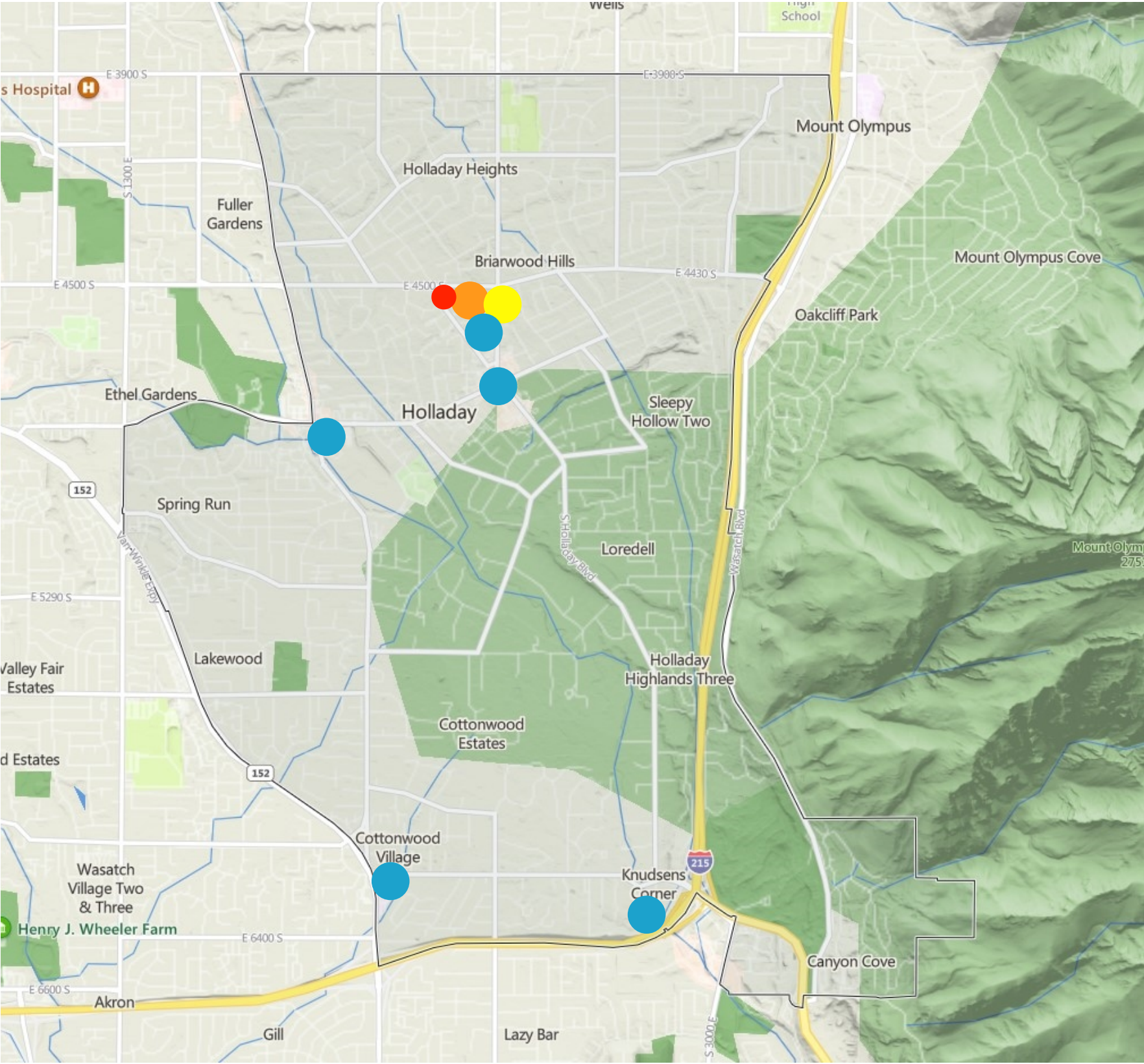
Historic Component





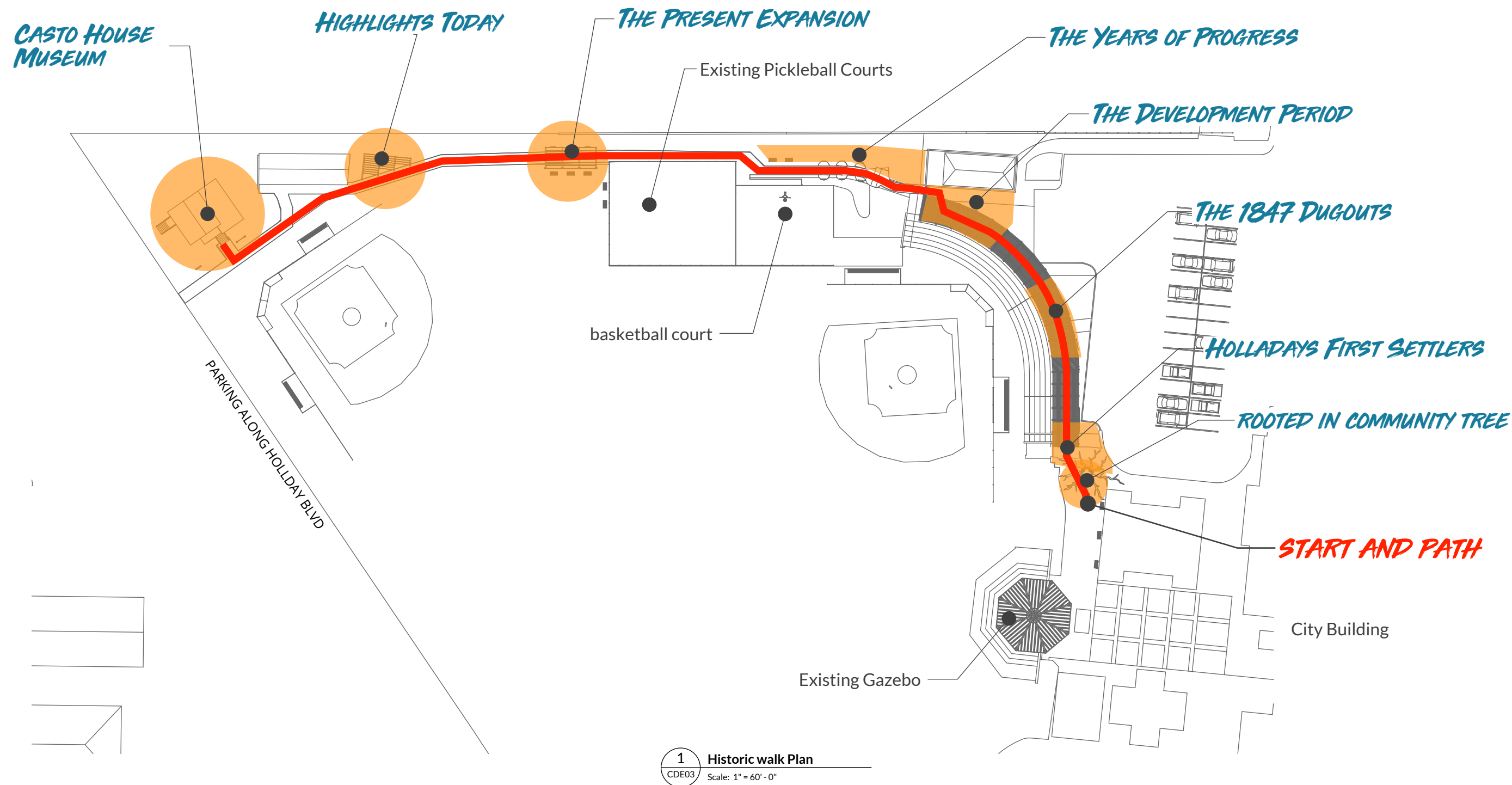
Proposed project components:

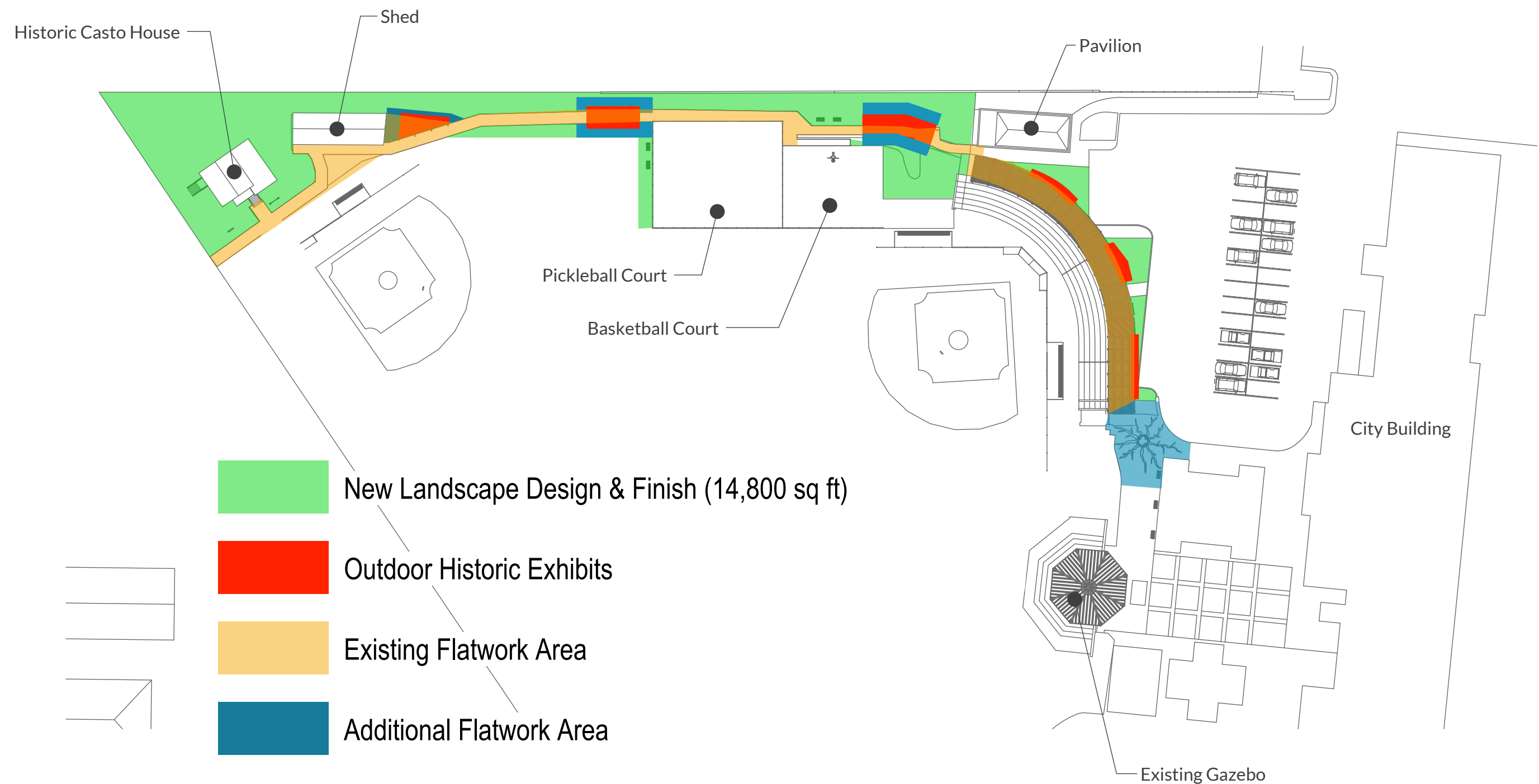
- 1 - Outdoor "Historic Walk" at City Hall (See CDE02 -14)
- 2 - City Hall Historical Introduction and Artifact Display Cases (see CDE15-22)
- 3 - Casto House Exterior Enhancement (CDE30)
- 4 - Historical Kiosks & Displays (5 Total) (see CDE23-29)



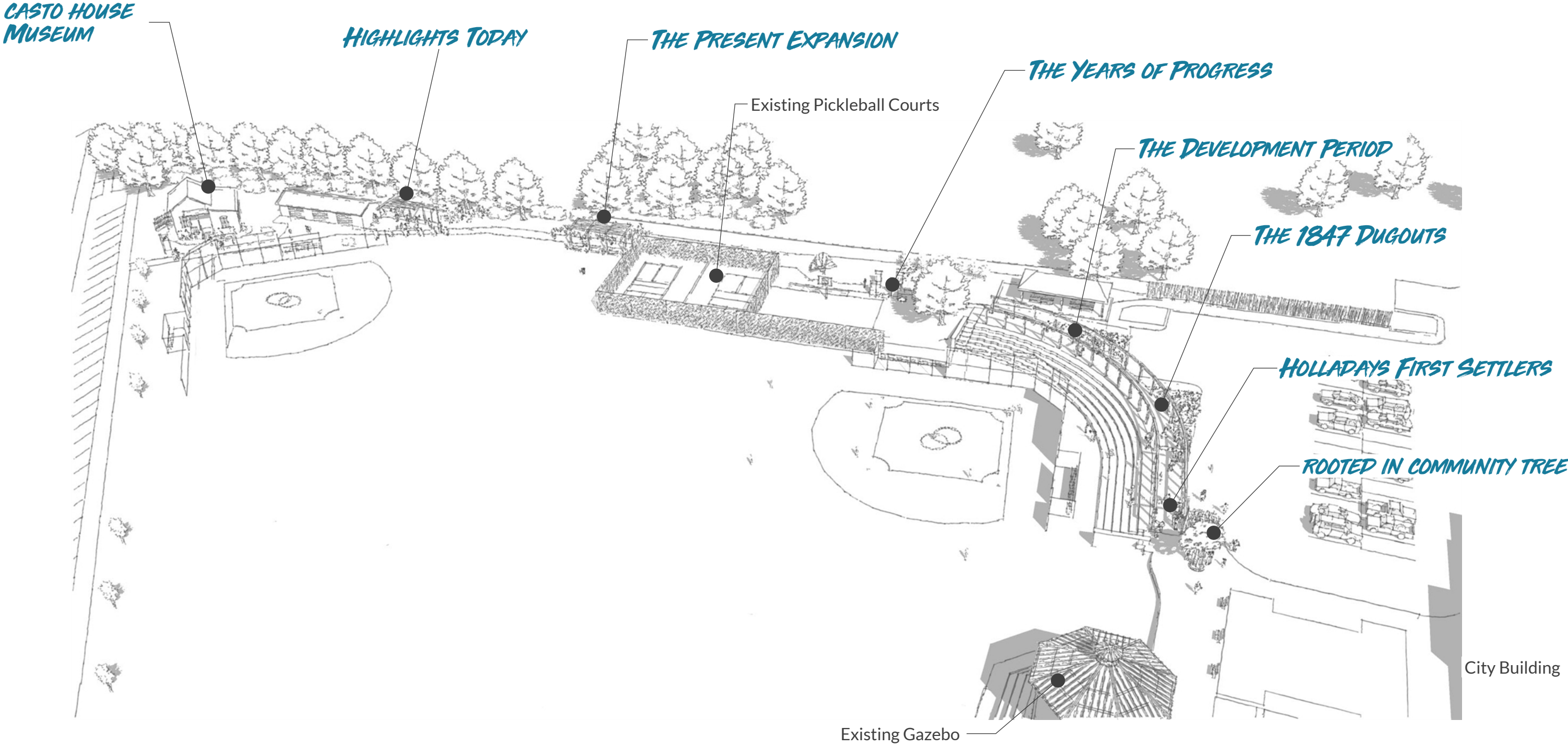


The Holladay Historic Walk will provide visitors with a brief but inspirational view from its earliest beginnings to the present-day. This historic walk will be integrated within existing infrastructure. Guests will be introduced to Holladay's "Rooted in Community Tree", where they will discover Holladay is Utah's premier tree canopy community, in addition, being introduced to the Holladay Historic Walk. Starting at the South end of the arbor guests will experience Holladay's history as they are guided to the historic Casto house.



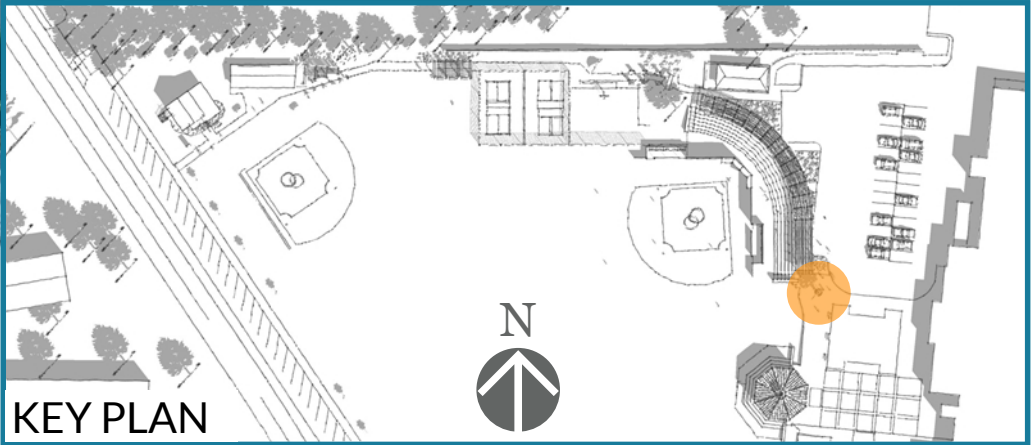


1 Historic walk Area Plan
CDE04 Scale: 1" = 60' - 0"





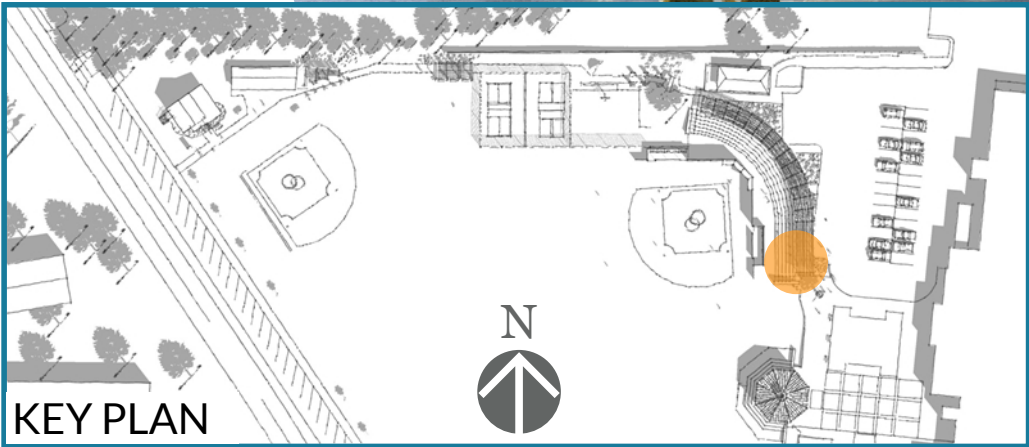
Guests are drawn to the "Rooted in Community Tree" with its sprawling roots reaching out along the walkway where guests can learn, be inspired, and excited about Holladay's dominant tree canopy coverage. Signage at the tree will introduce guests to Holladay's Historic walk.



KEY PLAN



Overhead signage leads guests through Holladay's era's. Guests become inspired by the firsts settlers and their stories of strength. Guests will be asked to reflect on how they can bring their strengths to Holladay.





For the first time guests will be introduced to one of the most ancient types of shelters that were taken advantage of right here in Holladay, the Dugout Shelter. Informative context will be provided and guests will better understand the importance of these structures and their place here in Holladay.





Maps and images of Holladay's changing landscape are interacted with, allowing guests to visually see Holladay's changing landscape.





The transition from rural to urban life can be witnessed through the progress years. Who were the firsts commercial enterprises that helped in this transition? The population increase that brought about granite high school on 33rd South. Witness some of the most important growth that happened right here in Holladay.



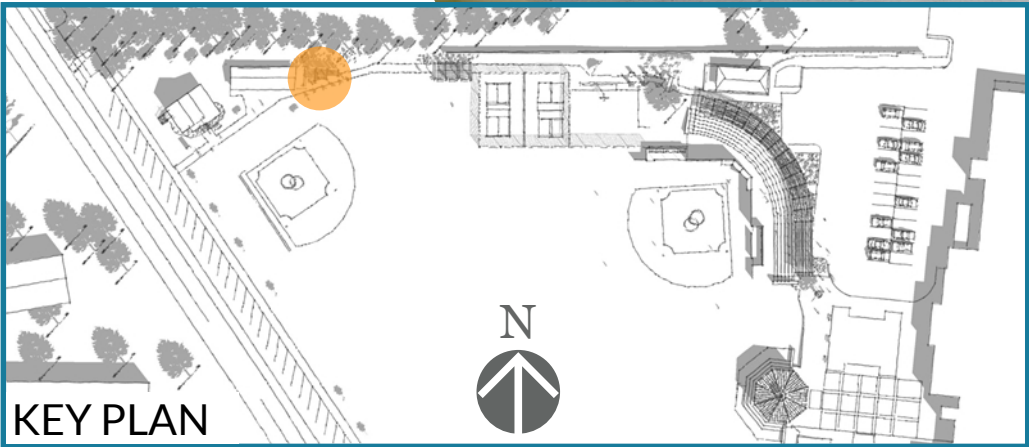


Guests will witness several important events from the rapid growth in only 26 years to more commercial, more churches, and residential homes. Meet Dr. Homer Ellsworth, Holladay's very first obstetrician who was among many others needed in Holladay.



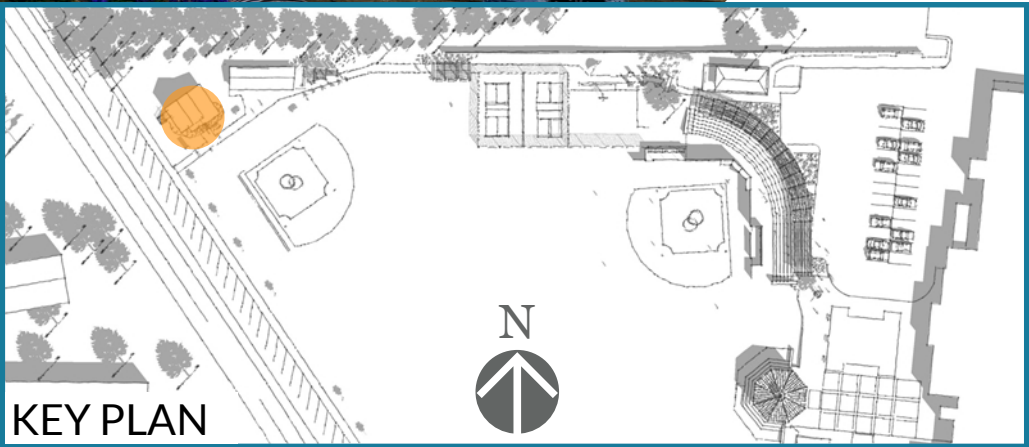


Before finishing the walking tour at the historic Casto House, guests will find many inspiring Holladay citizens and their personal stories. Guests become intrigued when discovering individuals who could be their neighbor, from local K-12 students to mothers that sacrifice so much to make this City the marvelous place it is. You never know, you may find yourself represented within this ever changing exhibit.





The Holladay Historic Walk will finish at the Historic Casto House where guests can learn its history within this great community.





Holladay's
**Seasonal
Lighting**



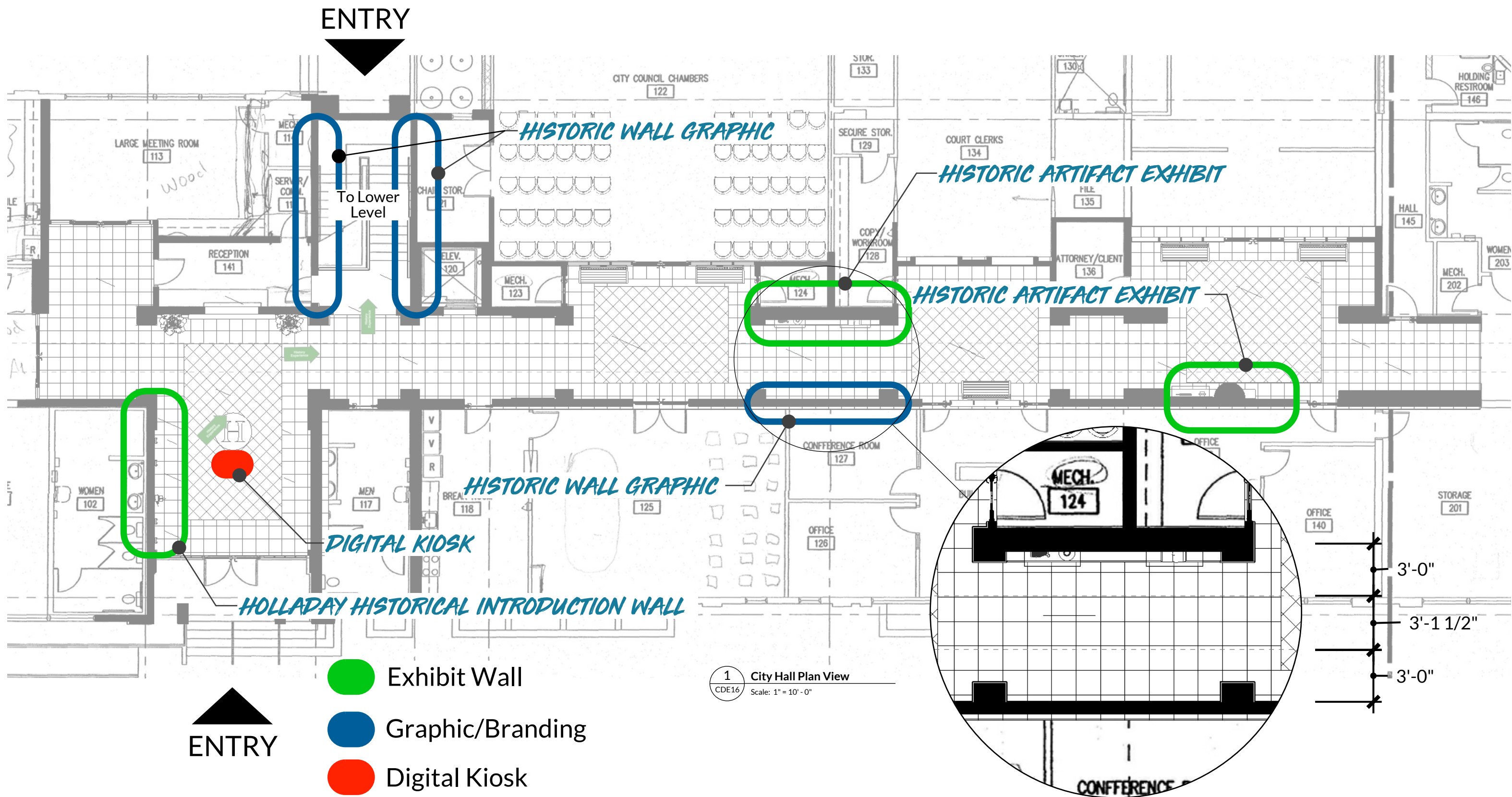
Holladay's
Spring Fest

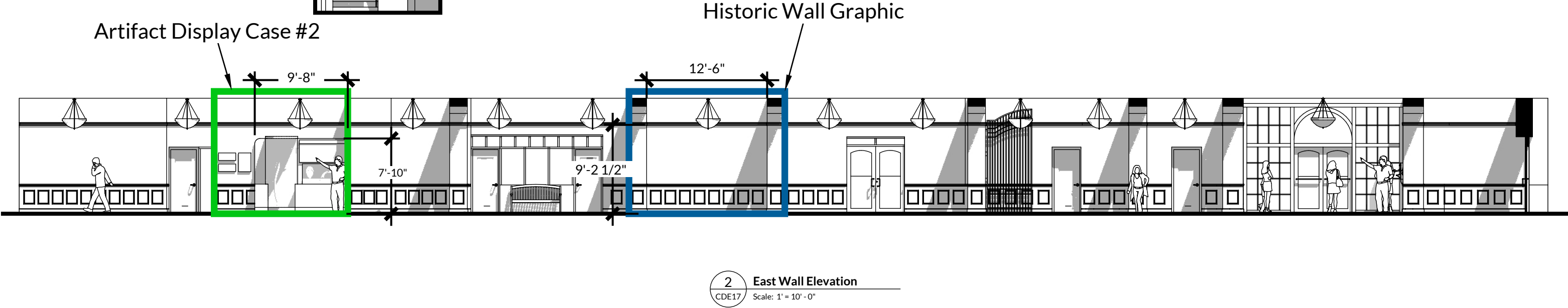
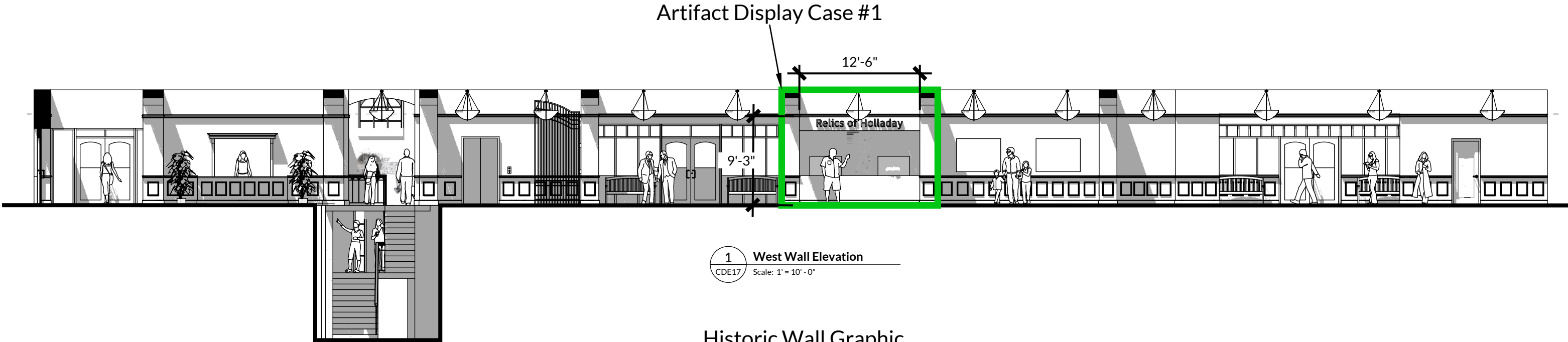


Holladay's
Light Walk



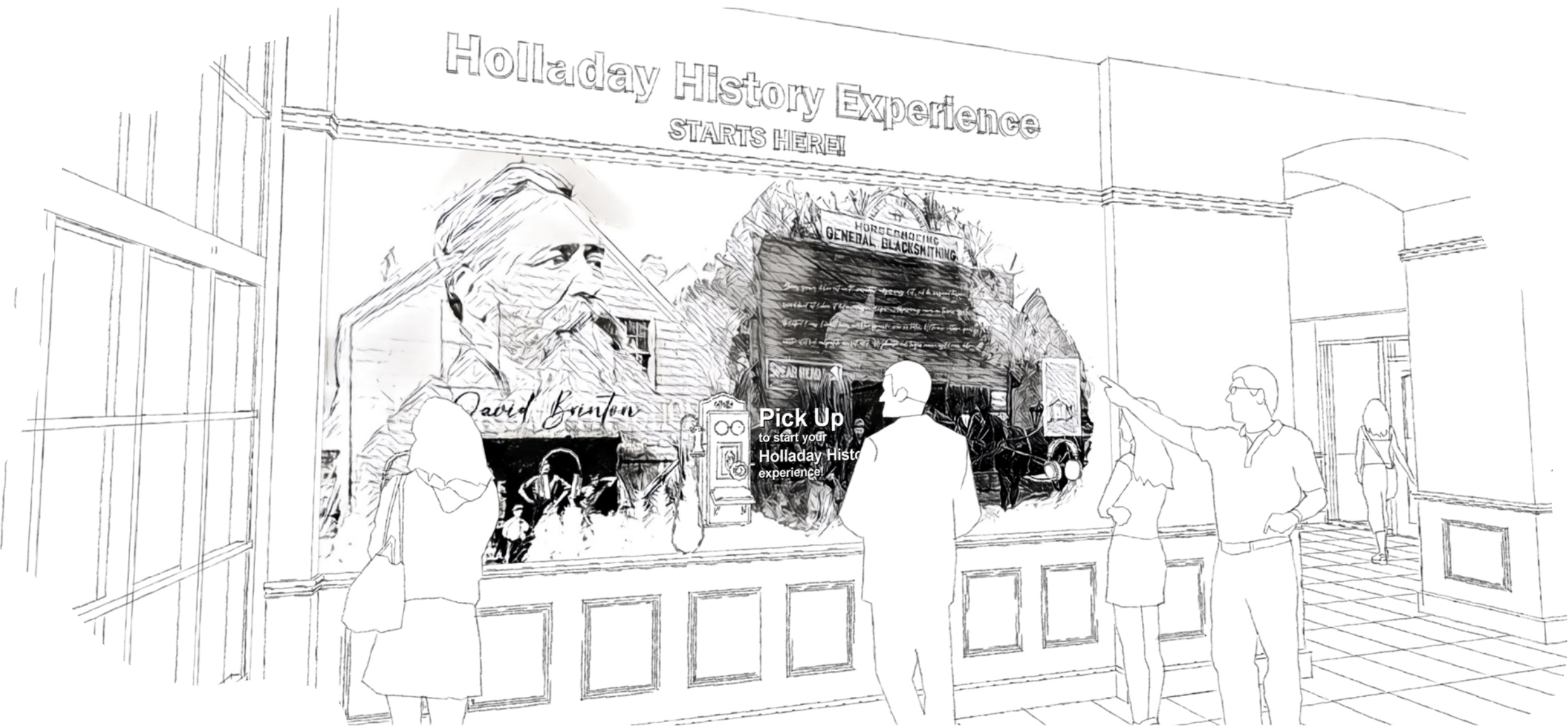
City Hall Historical Introduction & Artifact Display Cases







As guests enter City Hall, directly to their left they will be introduced to Holladay's rich history and inspiring stories. Large beautiful historical graphics will draw guests in, and signage will tell guests to pick up a listening device in order to start your "Holladay Historical Tour". After donning a listening device guests will be taken back in time to Holladay's beginnings, John Holladay will begin to tell the story of Holladay's beginning. After listening to John Holladay's inspiring story, you will be left wanting to discover more.





Floor graphics help to lead guests through this historical experience, including the historic walk and the artifact displays within City Hall.





Beautifully crafted custom display cases will be deigned in such a way that artifacts and stories can be swapped out from time to time helping to keep the exhibits fresh and interesting for all visitors.





This artifact display case will be designed to accommodate larger artifacts and help tell their stories and inspire all who visit City Hall.



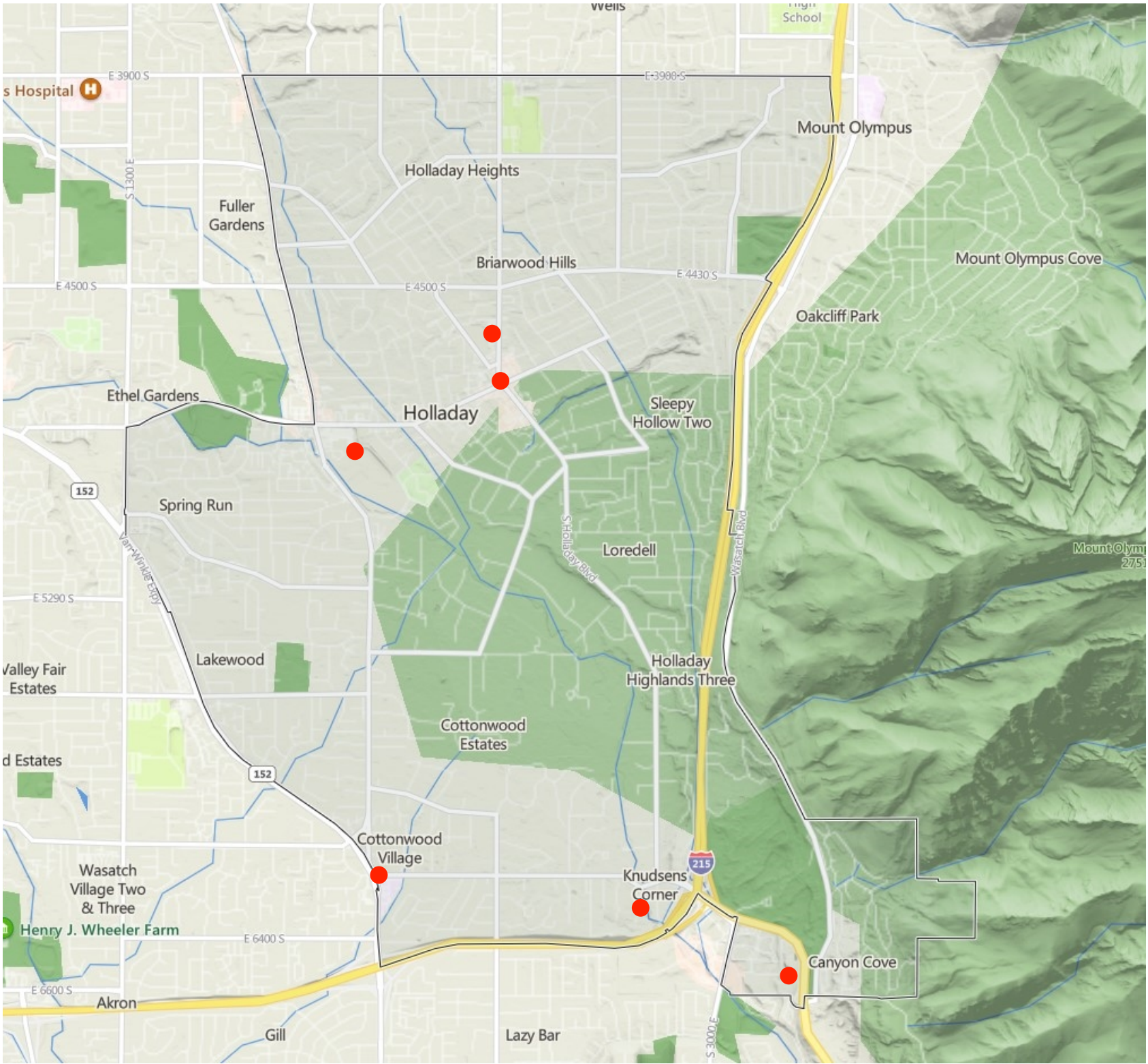


Guests will be immersed in Historical imagery and inspiring quotes as they transition through the stairwell.



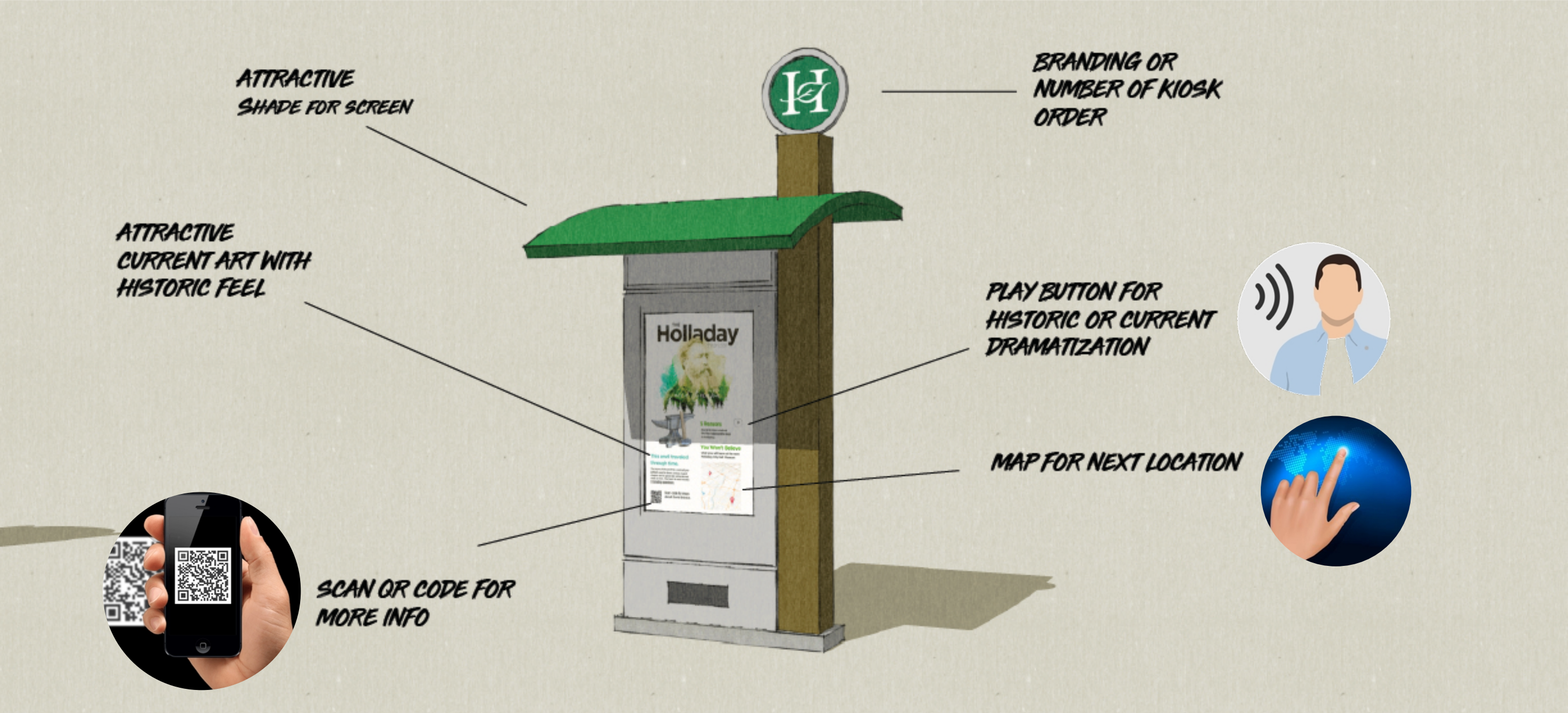


Historical Kiosks & Displays



- There will be 5 (five) total kiosks:
- 1 - Digital kiosk located at entry of city hall
 - 2 - Knudsens Park
 - 3 - Cottonwood Village Area
 - 4 - Canyon Cove Business District
 - 5 - Holladay Village

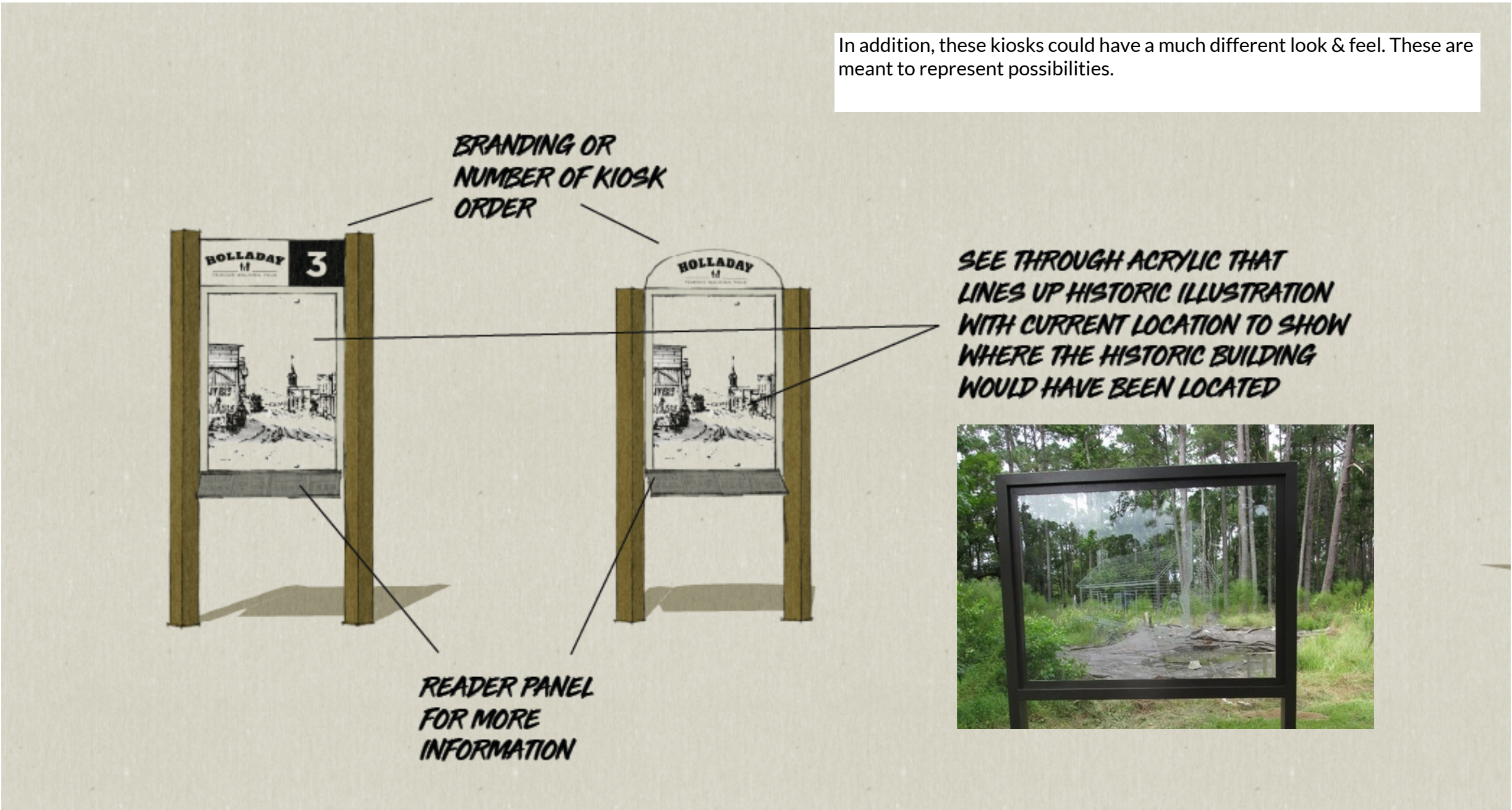
NOTE:
Strategic location will need to be chosen. Criteria that would help will be populated walking locations, accessible, visible from vehicles, and possible historical significance.







In addition, these kiosks could have a much different look & feel. These are meant to represent possibilities.





HISTORIC LOCATIONS WITH ILLUSTRATIONS



*HISTORIC NEILSON'S
CORNER*



*HISTORIC DUGOUT
KIOSK LOCATION*



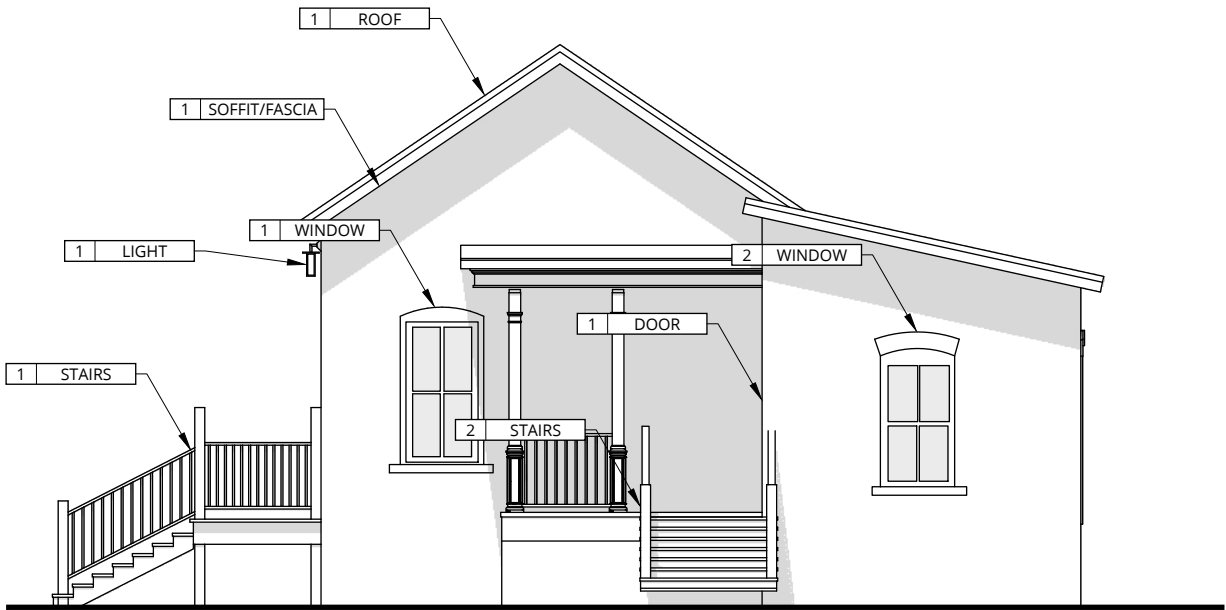
This is a representation of a concept for a static kiosk that could also have very different looks. This is done to help visualize the possibilities for implementing this type of kiosk.



Holladay's Casto House Exterior Enhancement



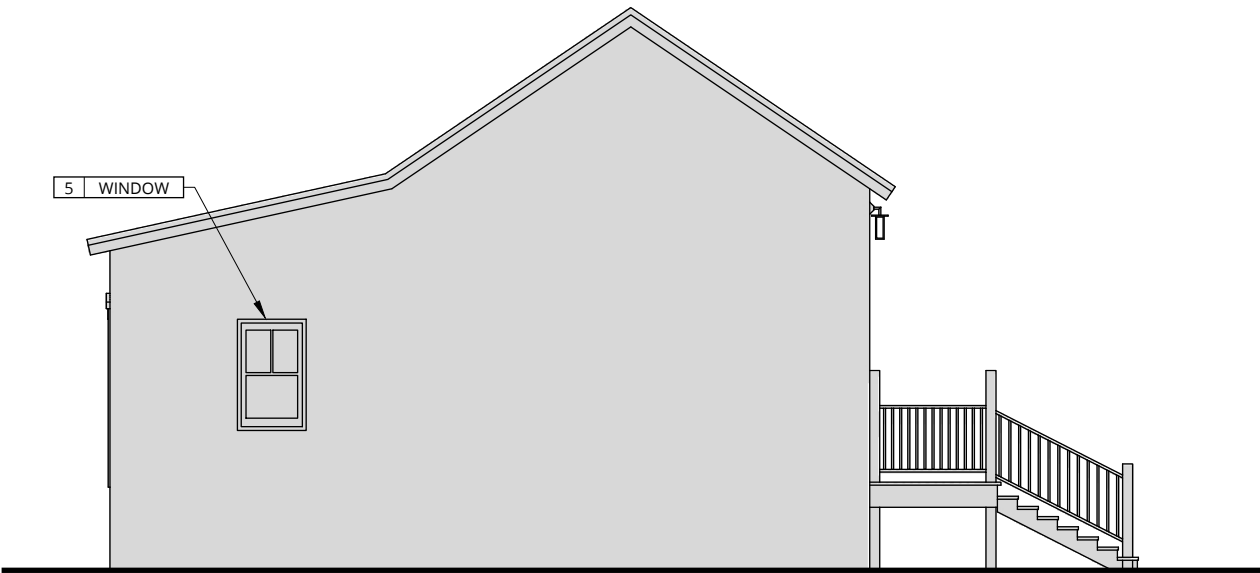
Items	#
Doors	4
Windows	6
Roof	1
Stairs	3
Porches	3
Soffit & Fascia	1
Light Fixtures	4



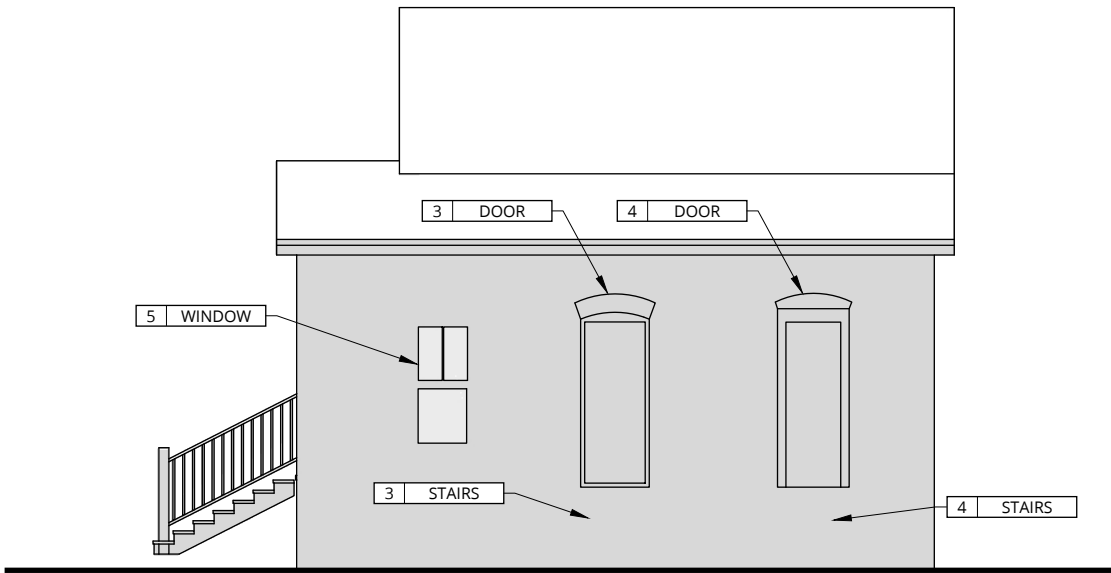
1 Front Elevation
CDE30 Scale: 1/8" = 1' - 0"



2 Left Side Elevation
CDE30 Scale: 1/8" = 1' - 0"



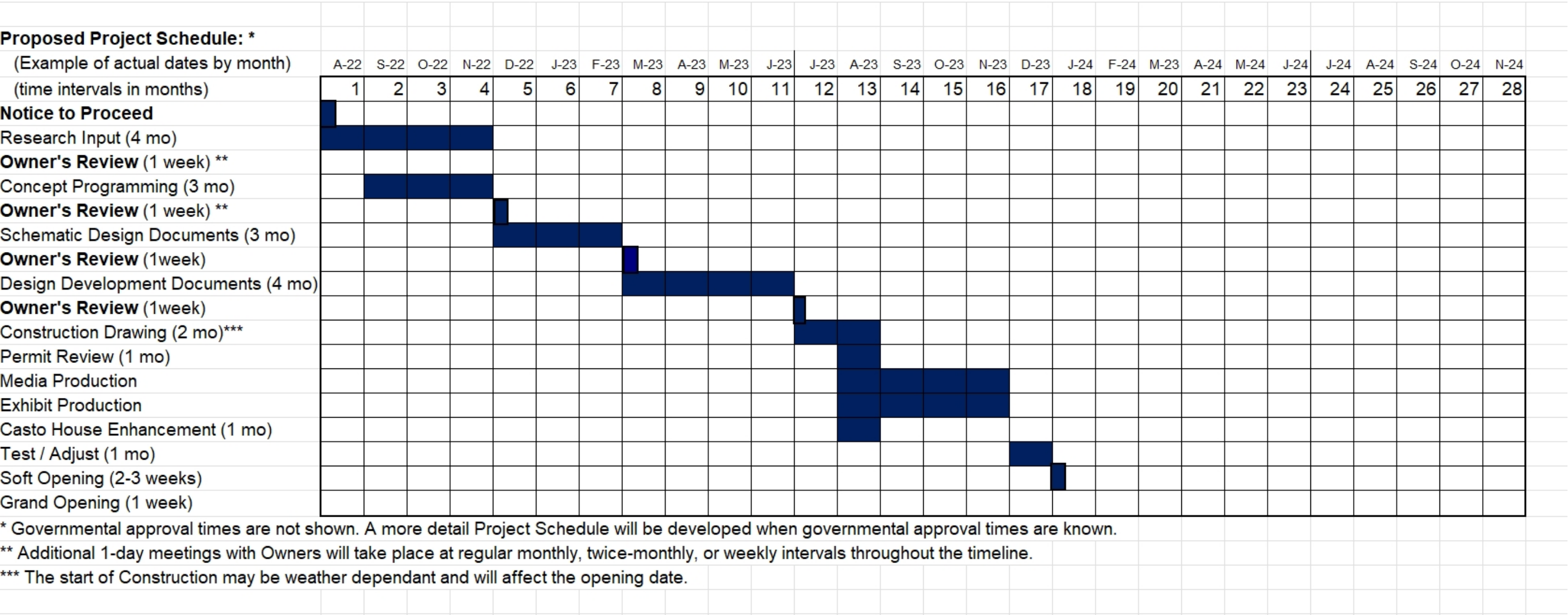
3 Back Elevation
CDE30 Scale: 1/8" = 1' - 0"



4 Left Side Elevation
CDE30 Scale: 1/8" = 1' - 0"



Preliminary Project Schedule





Rough Order of Magnitude Project Budget (ROM)

		Good		Better		Best
OUTDOOR HISTORIC WALK						
Area Development Improvements		\$200,000		\$300,000		\$400,000
(walkway, electrical, lighting, softscape)						
Static Exhibits, Graphics & Signing		\$146,500		\$180,500		\$222,000
CITY HALL EXHIBITS AND DISPLAYS						
Exhibits & Graphics		\$80,000		\$105,000		\$129,000
CASTO HOUSE ENHANCEMENTS						
Exterior		\$75,000		\$100,000		\$150,000
HISTORICAL KIOSKS & DISPLAYS		\$78,000		\$106,000		\$140,000
Sub Total		\$579,500		\$791,500		\$1,041,000
Contingency	10%	\$57,950		\$79,150		\$104,100
Design	30%	\$173,850		\$237,450		\$312,300
Project Management	10%	\$57,950		\$79,150		\$104,100
Concept Budget		\$869,250		\$1,187,250		\$1,561,500
Say		\$870,000		\$1,200,000		\$1,600,000

Note:
A rough order of magnitude estimate is a general estimate of a project's level of effort and cost. It's usually performed during the selection and approval stage of a project. Generally, it's used for estimating a project budget that doesn't have a lot of detail.