



REGULAR MEETING ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)

Held at the City of Moab Conference Center
217 E Center Street
Moab, Utah 84532

[Recording](#)

MINUTES May 24th, 2023 | 3:00pm

****Time stamps correspond to the video****

Members in Attendance Shalee Bryant, Melisa Jeffers, Chris Wilson, Jazmine Duncan, Meghan McFall, August Granath, Forrest Rodgers, Mary McGann

Members in Attendance Remotely, Carly Castle, Karen Guzman-Newton

Members not in Attendance Elissa Martin, Kelly Thornton, Emily Campbell, Huseyin Deniz

Also Present Noelle Gignoux (Grand County Planning and Zoning Dept), representative from Canyonlands Arts Festival, Kate Jagla (Executive Director, Moab Free Health Clinic), Jeremy Spaulding (Community Coordinator, Grand County School District), Cari Caylor (CTE Director, Grand County School District), Melissa Byrd (President, Grand County School Board), Kathy Williams (VP, Grand County School District Board), Randy Martin (Director of Business Operations, Redtail Air), Linda Skogrand (Board Member, Wabi Sabi), Rob Walker (Board Chair, Moab Community Healthcare)

In Attendance Remotely Jenny Gleason (Board Chair, Moab Area Travel Council Advisory Board and Redtail Air), Abigail Taylor (Executive Director, Seekhaven), Jade Powell (Deputy Director, SE Utah Economic Development District), Bega Metzner (Moab to Monument Valley Film Commission)

Welcome

00:02:00

Introductions

00:02:20

Conflicts of interest, disclosures, ex-parte communication

00:03:33 - None at this time

Citizens to -be- heard

00:03:40 - None at this time other than future presentations to follow

Presentations, if any

00:03:50

Timeline Updates for upcoming action items for the Board | August Granath

{Presentation not included in Packet - attached to Minutes}

TRT Economic Diversification Funds - Timeline for 2023

May 24, 2023

- Overview of Public Survey Results
- Presentation of Initial Requests

June 6, 2023

- County Commission Meeting
- Initial consideration of funding proposals

June 20, 2023

- County Commission Meeting
- Last call for Economic Diversification project approval

July 1, 2023

- HB416 Takes Effect
- Economic Diversification Activity no longer a legal use of TRT revenue

Rural County Funds - Timeline for 2023

September 1, 2023

- FY 2023 funds must be spent by this date
- Grand County Economic Development to submit a report of expenditure by this date

October 1, 2023

- Rural County Grant FY24 Application Deadline
- Available to all rural counties; a rural county may request up to \$200,000
- EDAB to make funding recommendations at August 2023 meeting
- Grand County Economic Development to bring before County Commission at a September 2023 meeting
- Grand County Economic Development to submit application for funding by October 1, 2023

November 1, 2023

- FY22 Part B Annual Report submission deadline

December 15, 2023

- Rural Communities Opportunity Grant (formerly Part B) application deadline
- Available to all rural counties and municipalities; a rural community may request up to \$600,000
- EDAB to make funding recommendations at October 2023 meeting
- Grand County Economic Development to bring before County Commission at a November 2023 meeting

- Grand County Economic Development to submit application for funding by December 15, 2023

Discussion and Action Items:

A. Approval of April 26th EDAB Meeting Minutes

00:07:01

Shalee Bryant made a motion to approve of the minutes as read by Forrest. Chris Wilson seconded the motion. No discussion. Passed unanimously.

B. Update on Economic Development Strategic Plan RFP Process

00:07:45

- Clarification of Process
- Role of EDAB Going Forward
- Report from Selection Committee

Discussion covered the importance of the Strategic Planning process, it will be funded by \$100,000 from Diversification and \$50,000 from Tourism dollars. Candidates have been scored and interviewed, many of which are excellent. Selecting Committee members will be making a Commission meeting.

C. Review of Proposed Expenditures of Economic Diversification TRT Dollars

{TRT Economic Diversification Survey Results included in Packet}

010:40:00

Review of Survey Results | Noelle Gignoux, Grand County Planning and Zoning Department

Community Survey included 4 proposals:

- Moab Community Resource Center
- Revolving Loan Fund
- USU Small Business Support
- Wildcat Microfund

Additional Community Proposed Projects included:

- Grand County Student Career and Success Center
- Moab Community Gardens
- Seekhave
- Wabi Sabi
- Westside Woodworks Expansion
- Moab Community Child Care
- Arroyo Crossing Childcare and Commercial Space
- Redtail Air
- Grand County Arts Administrator
- Housing

Presentations of proposals included in the Initial Public Survey:

- Kate Jagla, Moab Community Resource Center
 - Workskills training and creative shared workspace.
 - Undeveloped parcel with potential expansion and space utilization with housing focus.
 - Parking pavement improvement.
 - Solar infrastructure/roof replacement.

- Meghan McFall, USU Business Development Center
 - Extend the term of the existing contract to staff Moab Small Business Development Center's full-time staff.

- Meghan McFall, Wildcat Microfund
 - Addition of part time staff to support the statewide expansion of the Wildcat Microfund and increase participation.

- Jade Powell, Revolving Loan Fund
 - Manage Grand County monies in a revolving loan fund for Grand County Business owners and entrepreneurs.

Projects Submitted via Initial Public Survey w/Follow up from EDD Staff and EDAB Board Members:

- Cari Caylor, Grand County School District- Career and Technical Education Student Career and Success Center
 - Facilities, staff, technology and food services etc. needed to fund the Student Career and Success Center with the mission of supporting High School completion and career acquisition for challenged students.

- Rob Walker, Moab Community Child Care
 - Capital Fund for 2 additional In-Home Childcare Centers.

- Linda Skogrand, Wabi Sabi Relocation
 - Contribution towards securing a future building.

- Shalee Bryant (presenting on behalf of Wabi Sabi), Creation of Non-Profit Community Foundation
 - Fund attorney to develop founding guidelines and bylaws for a new foundation/CO-OP to umbrella multiple non-profit organizations and provide shared IT, Human Resources, pooled benefits package, and funding efforts.

- Abigail Taylor, Seekhaven - Incentives/Direct Aid for Financial Literacy Participants
- Abigail Taylor, Seekhaven - Childcare Payments
- Abigail Taylor, Seekhaven -Expansion of Seekhaven's Campus

- Randy Martin, Redtail Air Salt Lake City Charter Air Service
 - Service 2 weekly round-trip flights from CNY to SLC for a minimum of one year with the support of Grand County.

- Mary McGann (presenting on behalf of Moab Arts Council), Moab Arts Council Arts Administrator
 - Fund new Art Administrator to coordinate and further develop Moab's art culture providing opportunities for tourism and business development.

D. Consideration of Future Agenda Items and Next Steps

02:06:10

Forrest and August reviewed the next steps for the proposal review process.

Commission Administration would like to see proposal recommendations from EDAB presented at the June 6th Commission Meeting. This timing will allow a final decision to be made and voted into contract during the June 20th meeting.

EDAB and August discuss holding a special meeting to act as a workshop to review all proposals and develop a recommendation to be presented at the June 6th Commission Meeting. The Board agrees to hold a special meeting on May 30th, time to be determined.

At 02:19:56, Forrest adjourned the meeting.