



Board of Trustees Planning Retreat Orientation Meeting

Weber State University Hurst Center for Lifelong Learning

Dr. Ezekiel R. and Edna Wattis Dumke Legacy Hall

[Zoom](#) | ID: 919 2837 6269 | Password: 173629

Monday, August 14, 2023 | 9:00 AM to 4:00 PM

AGENDA

1. **Call to Order and Welcome (9:00 a.m.)** *Trustee Kearston Cutrubus, Outgoing Chair*
2. **Recognition of Outgoing Trustees (9:05)** *Brad Mortensen, President*
3. **Swearing-In of New Trustees (9:15 a.m.)**
Stephanie Hollist, General Counsel and Board Secretary
4. **New Trustee Introductions (9:20 a.m.)** *Outgoing Chair Cutrubus*
5. **Action: Nomination Committee Report/Election of 2023-25 Board Officers (9:28 a.m.)**
Trustee Don Salazar, Nomination Committee Chair
6. **Information: Structure and Responsibilities Overview (9:35 a.m.)** *Incoming Chair*
 - a. **Utah System of Higher Education**
Geoff Landward, Deputy Commissioner of Higher Education
 - i. **Duties and Responsibilities**
 - ii. **USHE Strategic Plan**
 - b. **Weber State University Board of Trustees** *President Mortensen*
 - i. **Statutory Responsibilities**
 - ii. **USHE Delegated Authority**
 - iii. **Trustee Bylaws**
 - iv. **Trustee Committee Charters**
 - v. **Trustee Assignments: Standing Committee, College Liaison, and Other**
 - c. **Weber State University Overview, Organization, and Shared Governance**
President Mortensen

BREAK (10:30 a.m. – 10:40 a.m.)

7. **Identification of Any Potential or Perceived Conflicts of Interest* (10:40 a.m.)**
Incoming Chair
8. **Action: (10:45 a.m.)** *Incoming Chair*
- a. **Minutes**
 - i. **May 16, 2023 Board of Trustees Meeting**
 - ii. **May 23, 2023 Board of Trustees Executive Committee Meeting**
 - iii. **August 3, 2023 Board of Trustees Executive Committee Meeting**
 - b. **Trustee Bylaws Amendments**
 - c. **2023-24 Trustee Committee Charters Amendments**
 - d. **2023-24 Trustee Assignments: Standing Committee, College Liaison, and Other**
 - e. **2023-24 Trustee Board Meeting Schedule**
9. **Action: Monitoring of Strategic Plan - Weber State Amplified: A 5-year Plan for Growth - Year Two Metrics and Achievements (11:10 a.m.)**
- a. **Overview** *President Mortensen*
 - b. **Enrollment Targets** *Jessica Oyler, VP of Student Access & Success*
 - c. **Goals & Desired Outcomes Year Two Reports**
 - i. **Equity, Diversity & Inclusion**
Adrienne Andrews, VP of Equity, Diversity, & Inclusion
 - ii. **Retention & Completion** *VP Oyler and Vice Provost Eric Amsel*
 - iii. **Personal Connections & Academic Excellence**
Vice Provost Brenda Kowalewski
 - iv. **Community Anchor Mission**
Vice Provost Kowalewski
Steve Nabor, Sr. Associate VP of Financial Services, CFO, Econ. Dev.
James Taylor, Executive Director of Innovation and Commercialization
 - v. **Marketing & Branding** *Betsy Mennell, VP of University Advancement*

LUNCH (12:15 p.m. - 12:45 p.m.)

10. **Trustee Training (12:45 p.m.)**
- a. **Open Meetings Act / Records** *GC Hollist*
 - b. **Ethics** *GC Hollist*
 - c. **2023-24 Conflict of Interest Disclosures** *GC Hollist*

- d. **Discrimination and Harassment** *GC Hollist*
- e. **Nasdaq Boardvantage** *Sherri Cox, Executive Assistant*
- f. **Weber.edu Email Accounts** *Bret Ellis, VP of Information Technology*
Heidi Munk, IT Special Project and Process Manager
- g. **Media Relations** *Bryan Magaña, Director of Public Relations*

11. Information: University Overview (1:45 p.m.)

- a. **Higher Education Landscape (Reference Articles)** *President Mortensen*
- b. **Amplify Weber State: The Campaign for Weber State** *VP Mennell*
- c. **Weber State Student Success Playbook Report**
Ravi Krovi, Provost & Sr. VP of Academic Affairs
VP Oyler

BREAK (2:30 p.m. – 2:40 p.m.)

12. Action: 2023-24 Trustee Meeting Special Discussion Topics Selections (2:45 p.m.)

Incoming Chair

- a. **Student Access & Success** *VP Oyler*
 - i. Restructuring to Streamline Student Services
 - ii. Diving into Student Financial Aid and Scholarship Data
 - iii. Enrollment Update - Strategically Planning for the Future
 - iv. Student Mental Health
 - v. High School Dual Enrollment
- b. **Academic Affairs** *Provost Krovi*
 - i. Aligning programs with workforce demand
 - ii. Adult learner needs and experiences
 - iii. Chief Data Officer Strategy
- c. **University Advancement** *VP Mennell*
 - i. Marketing Plan
- d. **Administrative Services** *Norm Tarbox, Sr. VP of Administrative Services*
 - i. NCAA Portal / Name Image & Likeness
 - ii. Where the HEERF Funding Went
 - iii. Growing WSU's Future Leaders

- iv. Decentralization in Higher Education

- e. **Equity, Diversity, & Inclusion** *VP Andrews*
 - i. eHSI Update
 - ii. Cultural Centers and Belonging
 - iii. Programming and Engagement

- f. **Information Technology** *VP Ellis*
 - i. Information Security Awareness

- g. **Title IX / Discrimination / Harassment** *GC Hollist*

- h. **Other** *President Mortensen*

- 13. **Upcoming Events** *President Mortensen*

- 14. **Announcements / Observations / Questions (3:30 p.m.)** *Incoming Chair*

- 15. **Closed Meeting Session****

A Closed Meeting may be held to discuss any one of the matters allowed by Utah Code § 52-4-205, including (1) discussion of the character, professional competence, or physical or mental health of an individual; (2) strategy sessions to discuss pending or reasonably imminent litigation; (3) strategy sessions to discuss the purchase, exchange, lease, or sale of real property, including water rights or shares; (4) discussion regarding deployment of security personnel, devices, or systems; or (5) investigative proceedings regarding allegations of criminal misconduct.

- 16. **Adjourn (4:00 p.m.)** *Incoming Chair*

**When a board member has a potential or perceived conflict of interest, they should alert the chair at the beginning of the meeting that they will need a moment to recuse themselves from board business and identify the point in the agenda when they would need to be excused. The board member will be excused at the appropriate time while the board proceeds with the action. The board member will be alerted when they may rejoin the proceedings.*

*** If held. If a closed meeting is not held, the board will adjourn after the prior agenda item. If a closed meeting is held, the board will go into the closed meeting from the open meeting, but unless there is further business to conduct after the closed meeting, the board will adjourn the meeting without going back into open session.*