

MINUTES FOR THE MEETING OF THE ARTS COMMISSION
OF THE CITY OF SPRINGVILLE, UTAH
443 South 200 East, Springville Utah 84663 – March 11, 2014 – 7:00 P.M.

CALL TO ORDER

The meeting was called to order.

Time: 7:02 p.m.

Present: Delora Bertelsen, Donna Breckenridge, Daryl Tucker, MariLee Allred,
Julie Ahlborn, Chuck Keeler, Rita Wright, Ginny Ackerson, Claudia Davenport,
Dean Olsen

Absent: Arlene McGregor, Phil Carlson Excused: Debbie Allred

INVOCATION Ginny Ackerson

PUBLIC COMMENT

Public comment may be written or verbal. All public comments are limited to 3 minutes and no action can be taken. Responses by the committee will be limited to reporting on official actions taken at previous meetings. At the committee's request, items presented during public comment may be added to the agenda of a future meeting of the committee.

CONSENT AGENDA

Motion: Approval of the Minutes of February 11, 2014.

Action: Motion: Daryl Tucker, Second: Donna Breckenridge; Motion Passed

COMMISSION BUSINESS/ACTION ITEMS

1. Chair's Report – Verbal or written report including: Chair Delora Bertelsen - Things going well with all various arts entities.
2. Staff Report – Chuck Keeler – As of last Tuesday's City Council meeting, all Arts Commission appointments are up to date: Julie, Ginny, Delora, Phil.
Committees are currently in the middle of planning Art City Days & Heritage Days.
Recap of the Rivoli updates (remodel, etc.): It will cost about \$250,000 to get the Rivoli up to code. Question: Is there grant money available from historical grants? Answer: Usually not much, about \$1,000 or so per year. \$17,000 per capita funds per year are all that is awarded each year to Springville from the South Valley grant. This money has to be divided up amongst various organizations in Springville. There isn't enough available to help fund the amount needed for the Rivoli. Often the City has to match the funds in order to get the grants. There are many groups wanting city money – the recreation entities usually get the bulk of the funding because they serve the most people & tend to be the most vocal. The Arts Commission needs to do what they can to get the support of the community to continue to promote value of the arts in the community so they will be considered along with the sports/recreational activities. The Arts Commission budget will be going to the city council for approval. The request will be for \$25,000 as opposed to the \$23,000 that

has been allocated for the last several years. The increase in Arts in Education requests in addition to other program expansion dictates a need for the Arts Commission budget to be increased.

3. 2014 Grant Calendar – Chuck – The Arts Commission Grant application form & instructions will be available at the next meeting for approval. The Grant application deadline will be June 30, 2014. Applications will be available to the public in April.
4. Development of the Annual Calendar of Events: Chair Bertelsen - Commission members are asked to come to the next meeting (April) with a calendar of events (funded or put on by the Commission) to be combined into a master calendar for 2014 and posted on the City website. Information should include dates, times, locations and contact information. Calendar items should be given to Chuck as soon as possible so they can be posted on the City website right away.
5. Arts Commission Participation in Art City Days and/or Heritage Days 9/20: The question was posed: Do we want an Arts Commission booth or something at either or both of these activities? Ideas from Commission members included: calendars/brochures of Commission sponsored events to hand out, a raffle or contest where people could win free tickets to a Commission sponsored event.
Rita asked if there will be a special lecture at the museum for historical society during Heritage Days. Commission members felt that having a lecture about the history of the Red Devils mascot or history of the contactors & development of Springville (in conjunction with park monument dedication on Sept. 20) would be nice. The monument to be installed in the park will include a dedication to each of the original contractors in Springville.
6. Commissioner Reports – Verbal and/or written reports from members of the commission relating to areas of responsibilities.
 - a. Historical Society – Daryl – The Historical Society sponsored a successful lecture on Feb 26, although they didn't get the numbers of attendees they wanted. The presenters included historical document specialists from BYU who discussed the preservation & handling of historic documents. Mar 26 at 7 p.m. at the Art Museum is the next lecture by Lee Taylor. He will bring pictures from Springville Herald, old yearbooks, etc. and talk about the history of Springville through the 50s & 60s.
 - b. Arts in Education - Julie – Steven Pratt, who made a presentation to the Commission a few months ago regarding a photo installation he wanted to do, wants to display the exhibition during Art City Days & is planning on putting it up during May. As the Commission has not received a formal proposal that includes details such as where he would like the installation to be placed, who will install it, who will be providing oversight on the installation, what the final cost will be, etc., needs to be presented to the Commission before approval to award

grant money can be approved. Julie will follow up with him and report at the April Commission meeting.

- c. Folkfest – Donna – Due to the amount of work involved in planning the Folkfest, Donna has split her Director duties with Christie Babbitt who will serve as the Folkfest Committee Chair. Donna will continue as the General Director.

The groups slated to perform have changed a little from February's list & will likely change again before June. The groups currently scheduled to perform are: Australia, Bangladesh, Indonesia, Lithuania, Morocco, Peru, South Africa, Georgia, Belgium, Taiwan, France, & Sierra Leone.

- d. Music/Concert Series and Talent Show – Ginny – This upcoming Sunday is the next concert series featuring the group Good Times. They are an indie folk group who played for the Museum opening in the fall.

The fliers have been printed for the Art City Days Talent Show. She is still looking for a piano or electric piano to rent. Commission members recommended checking with Mountain Rock Music (Springville) & Boothe Brothers (Spanish Fork) who may be willing to sponsor the rental.

April's concert will be the 13th due to Easter.

April 27 the Air Force Golden West Wind Quintet will be performing. Advertising events continues to be a problem. The City website newsletter format are being updated & improved. Donna talked about a calendar they've used (the coupon calendar which costs about \$300) that goes to every household in the county. Ginny posts events on What to Do in Utah web sites. The Museum includes events on their Facebook page. The question was posed if the Arts Commission would consider a Facebook page for Commission sponsored events. Email lists might be an option. The Recreation Department currently has a list for their activities. The key is to not overuse it so people don't feel spammed.

- e. Performing Arts – Daryl – Fiddler on the Roof has been cast. Rehearsals will be starting shortly and run through the end of May. The show will open the first weekend in June & will have 11 performances.
- f. Library – Claudia – no report this time
- g. Dance – no report
- h. Public Relations – no report
- i. Historian – no report
- j. Secretary – MariLee, no report; (will be updating contact directory for Commission members)
- k. Graphic Arts/Museum/Children's Art Festival – Rita – The Latino Arts foundation in Provo contacted the Museum about participating in the Children's Art Festival. They will also have a booth up during Art City Days.

The Children's Arts Festival planning is on track.
Virgil & Dawn Jensen are both retiring next month (April 23). There will be a party at the Museum to celebrate their service from 4:30-6:30 p.m.

Awards for the Arts Salon exhibit will be April 24.

The Art Ball will be May 17.

1. Statues to Live By – Chair Bertelsen – Asked the Commission members if they know the name of the sculptor (new artist) who lives at the mouth of the canyon.

The Statues Committee is looking for a sculpture to purchase for this year. In years past, the sculptor has allowed the Statues Committee to purchase their pieces for casting costs. If Commission members know of anyone who is a new, upcoming sculptor, let Chair Bertelsen know. They are interested in putting a larger piece in the sitting area on the corner of Canyon Rd. & 1700 E.

FUTURE AGENDA ITEMS

1. The committee to approve by motion, items to appear on future agendas.

Motion:

Action: Move _____ Second _____ Voice Vote _____ Pass/Fail

FUTURE MEETINGS

1. The commission to approve the location, date and time of the next regular meeting of the commission to be:

April 8, 2014

ADJOURNMENT

1. The meeting was adjourned by motion. Time: 8:09 p.m.

Motion: Daryl, Second: Donna; Motion passed

Copies of the agenda were posted at the Springville Community Services Building on March 6, 2014 and distributed to the media in accordance with Utah State law.

- Chuck Keeler, Director

In compliance with the Americans with Disabilities Act, the City will make reasonable accommodations to ensure accessibility to this meeting. If you need special assistance to participate in this meeting, please contact the Recreation Director at (801) 489-2730 at least three business days prior to the meeting.