



# Meeting Minutes

Emery County Travel Bureau

June 13, 2023 3:30 PM

Emery County Administrative Building Castle Dale, Utah

**Join in person or virtually with the link below.**

Join Zoom Meeting

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**In Attendance:** Keven Jensen, Larry Johansen, Brad King, AnnDee Mead, Amanda Lenoard, Maria Sykes, Ren Hatt, Robin Hunt, Travis Bacon, Danny Van Wagoner, Janet Smoak.

## **Conducting and Welcome: Chairman - Commissioner Keven Jensen**

Discussion about Near Invoice. It was sent to us recently. It is past due and was planned before the staff/commission changed over. Maria suggested not paying it without a signed contract. Robin shared that she did help get them information but there hasn't been any follow up. No one has a great memory of what really happened. Board suggested asking them to provide a signed contract and the data/product they provided.

Discussion about traffic signs to help mitigate speeding within towns as visitors head to the desert/mountains and if the board would be interested in helping with the costs of these signs as far as visitor mitigation. Board was in support.

1. **Approval of Minutes:** May 2023 Maria made a motion to approve. Ren seconded.

**Approved.**

2. **Discuss/Approve/Deny: Event sponsorship for Blue Sage Junior Rodeo Series.**

Discussion about the events. Four rodeos will be held throughout the summer in Huntington. They have about 80 members and several families from outside of the area. Maria made a motion to approve. Larry seconded the motion. **Approved.**

3. **Discuss Reports of the Following:**

- a. **Event Coordinator:** Update from Amanda. Currently supporting 30+ events.

New golf tournament is happening at the end of the month. Bird and Birdies went great. Lot's of positive feedback. Have a badge created and ordered for The Special Little Luau. Amanda is helping with the fair as a volunteer only but has been able to use our logo and share our new campaign with the fair committee. We will be sponsoring Teen Night and have laser tag at the Armory sponsored by the Travel Bureau. We are excited to be involved with the community, if you have ideas please let us know. Fair is going to be great. Robin shared that events

are slower in Green River right now but she is working on Melon Days and it is filling up. Expenses are up. Thank you for the support from the travel board.

- b. **Marketing:** Questions about the new director. It has been posted and interviews have been completed and Keven is working on that now. Discussion about VistaWorks contract, it was approved through commission but was never signed. Discussion about the contract.
- c. **Museums:** Janet shared the JWP has had a lower amount of visitors in May than last May. They saw over 1,000 visitors in May, 17% were from out of state. Glen Canyon exhibit was open last month as well. This is a repeat exhibit that went really well the first time. Looking at applying for some grants. Continued discussion about grants and a partnership with museums in Carbon and Grand County. The San Rafael Museum had 601 visitors in May. They have seen a steady increase in visitors from out of the area in the past week. They are holding Paleo camp 26th and 27th and they still have openings.
- d. **State Parks:** Introduce new State Park Manager, Brad Walker, he will be managing Scofield, Huntington, Millsite. He is learning the area and the community right now. They are a very new staff.
- e. **Trail's:** Trails minutes were sent to the group. Jim, Terri, Robin and AnnDee went to the Utah Trails Forum. AnnDee and Robin both felt like it was very worthwhile.
- f. **Grants:** Contracts for the OHV-R grants have been sent out and we will get those in place and start working on those. The Trails Crew grant has been finalized and we will be getting reimbursed for that. Commission approved The Swell Trails Grant applications as recommended by the board and the recipients have been notified and will start working.
- g. **Financials:** Everything is good. We hope to have better information and be able to update the board more appropriately moving forward once a director is hired and we are back on track.

Maria and Ren both will not be able to make the next meeting. Without them we do not have a quorum. Board agreed to move the next board meeting to Wednesday July 12, 2023 at 3:30 PM. Emails were sent out to board members not present at today's meeting.

Adjourn - Thank you for coming!

NEXT MEETING: Jul 12, 2023