



Community Recovery Committee Meeting

MEETING MINUTES

Thursday, May 11th, 2023
4:00-6:00pm

1. Roll Call

The following members of the Community Recovery Committee were present.

Jacob Maxwell, Chairperson
Pook Carson
Jason Wessel
Sarah Longoria

Staff Present:

Cathie Rigby, Department of Economic Development (DED)
Todd Andersen, Department of Economic Development (DED)

Others Present:

Kassandra Verbrugghen, Spyhop
Chloe Jones, UtahPresents
Hana Janatova, Visual Art Institute
James Jackson III, UAACC Charitable Foundation
Deonn Henderson, UAACC Charitable Foundation
Maxwell Miletich, Utah Pride Center
Josh Perkins, 1520 Arts

Absent:

Steve Anjewierden, Vice Chairperson
Esther Stowell

2. Briefings by the Staff

a. Report from the CAN Program Manager

No updates.

b. Report from the DED Program Manager

Ms. Rigby notified the Committee that meeting minutes in need of adoption do not have to be



sent in chronological order, but rather, meeting minutes will be sent for review as they're prepared.

Ms. Rigby also noted that there as a new Committee member (Steven Calbert) but he was unable to attend the meeting.

Ms. Rigby stated that the nonprofit application review was nearing the midway point, and a scoring report would be provided to the Committee in the coming weeks.

BUSINESS ITEMS:

1. Review and Adopt Minutes from 2/23 Meeting

This agenda item was tabled to a future meeting.

2. Discussion and/or Possible Adoption of New Date & Time for Meetings

This agenda item was tabled to a future meeting.

3. Review and Discuss Nonprofit Programming Applications

Chairperson Maxwell explained the format of nonprofit applicant presentations: 1) applicants are provided up to 2 minutes to describe their organization, mission, and why they applied for the grant, and 2) Committee is provided up to 3 minutes to ask questions to applicants.

Spyhop

Ms. Verbrugghen from Spyhop presented an overview of their application.

Ms. Longoria asked the applicant how many full-time employees would be affected by their proposed 'Phase 2' program. Ms. Verbrugghen said there are 2 full-time employees (salaried/benefitted) and between 15-30 seasonal employees, many of which are teaching artists.

Mr. Wessel noted that their applications many graduates of Spyhop get hired into the 'Phase 2' program, but the COVID-19 pandemic decreased the rate of 'Phase 2' hiring. Mr. Wessel asked the applicant to elaborate on this and possibly give numbers of graduates ready to be hired now. Ms. Verbrugghen responded that she couldn't give an exact number but estimates that around 20-30 people would be hired for 'Phase 2' projects.

UtahPresents

Ms. Jones from UtahPresents presented an overview of their application.

There were no questions from the Committee.



Visual Art Institute

Ms. Janatova from Visual Art Institute presented an overview of their application.

Mr. Wessel asked the applicant to elaborate on the impact of COVID-19 on the Visual Art Institute. Ms. Janatova replied that revenue from program fees dropped by about 40%. Typically, they employ 12 teaching artists but dropped down to 5-6 artists during the pandemic.

Mr. Wessel noted that their application mentioned that they had been operating at 96% class enrollment since January 2022. He asked if this was due to downsizing before the pandemic. Ms. Janatova replied that this is due to resurgence prior to the pandemic.

UAACC Charitable Foundation

Mr. Jackson III from UAACC Charitable Foundation presented an overview of their application.

Ms. Longoria asked the percentage of SLC businesses that would be helped by their proposed program. Mr. Jackson III responded that currently 40% of their membership are SLC businesses, but they have been seeing more and more SLC businesses enter their foundation programming. Mr. Henderson added that one of their goals was to increase the presence of SLC minority businesses in their programming.

Mr. Wessel asked if they had identified any businesses that were ready to be funded immediately, or if the search for businesses would take place after funding was awarded. Mr. Jackson III replied that their 'Everyday Entrepreneur' Program has 7 businesses, and their 'Shake the Money Tree' Program starts in July and businesses would be identified then.

Utah Pride Center

Mr. Miletich from Utah Pride Center presented an overview of their application.

Chairperson Maxwell asked if the funding would be used for pass-through grants to businesses. Mr. Miletich affirmed that the funding would be passed through to businesses.

Chairperson Maxwell asked how they were planning to measure the impact of grants to each business. Mr. Miletich replied that they would do follow-up with each grant recipient.

Ms. Longoria asked if the organization still had a time-sensitive need for grant funding. Mr. Miletich said that grant funding would be applied to next year's Pride Festival.

Ms. Carson asked when and where the next Pride Festival was taking place. Mr. Miletich responded that the next Pride Festival was taking place in the first June 2-5, 2023 at Pioneer Square (next to City Hall).

1520 Arts

Mr. Perkins from 1520 Arts presented an overview of their application.

Mr. Wessel asked if funding would be used to pay performers or fund a future production. Mr. Perkins replied that funding would be used for both. Although 2020-2022 performances were



canceled, the performers were still paid by 1520 Arts, and the organization “ate” the costs of the cancelled performances. Grant funding would help 1520 Arts recoup those past losses, help pay cast members & staff for the 2023 performance, and raise wages paid to the cast members & staff.

4. Other Business

Ms. Rigby said that staff could see comments made by the Committee on nonprofit applications, and asked if the Committee would like staff to reply to these comments through direct e-mail or by discussing during public meetings. Mr. Wessel responded that he left his comments to remind himself of important notes for the final review. No other discussion on this item.

5. Adjourn

There being no further business, the meeting was adjourned.

Committee Chair

This document and the recording constitute the official minutes of the Community Recovery Committee meeting held May 11th, 2023.