

Disaster Preparedness: The Cost of Doing Business!



Is Your Business Prepared for a Disaster? Don't answer too quickly as disasters can happen at any time and for a variety of reasons. Whatever your threats are, are you prepared to keep your doors open and your business going? This month [Be Ready Business](#) shares one threat and some great opportunities to prepare for when, not if, it happens.

Do you know that we live in earthquake country? Every April, Utah practices for earthquakes in the biggest disaster drill of the year called The Great Utah Shakeout. [Click here](#) to register and learn more on how to prepare your business for earthquakes.

What we do today to prepare for an earthquake will determine what our lives and business will be like after the earthquake. The [7 Steps to an Earthquake Resilient Business](#) booklet provides detailed instructions for any size business to get prepared. For more information please follow the link [Putting Down Roots in Earthquake Country: Your Handbook for Earthquakes in Utah.](#)



At no cost [Be Ready Business](#) is here to help you identify your hazards and help you prepare and exercise your business continuity plans. Be Ready Business fosters economic resilience to disasters via preparation of Utah's private sector. We seek to help you prepare today for tomorrow's disasters. For more information on Be Ready Business [please link here](#). If interested, please submit requests to Lsisam@utah.gov.

Be Ready Business is a program of the Utah Division of Emergency Management.