



BE QUAKE SMART

Identify your risk, make a plan, and take action.

What does it mean to be a QuakeSmart Business?

To be a QuakeSmart business you need to answer the following questions.

[What is your earthquake hazard?](#)

[What are your earthquake vulnerabilities?](#)

[Are your employees aware of the hazards and do they know what to do?](#)

[Do you have an Earthquake Mitigation Plan?](#)

[Do you exercise or drilled your plan?](#)



This month Be Ready Business will focus on preparing businesses to be able to answer these questions which can prepare you for [The Great Utah Shakeout Disaster Drill, taking place April 20, 2017](#). What we do today to prepare for



an earthquake, will determine what our lives and business will be like after the earthquake. [The 7 Steps to an Earthquake Resilient Business booklet](#) provides detailed instructions for any size business. For more information please follow the link [Putting Down Roots in Earthquake Country: Your Handbook for Earthquakes in Utah](#). Please invite your companies services providers to participate in you effort to be a QakeSmart Business.

At no cost, Be Ready Business is here to help you identify your hazards, and help you prepare and exercise your business continuity plans. For more information on Be Ready Business please [link here](#). To schedule free support please send your request to lsisam@utah.gov.

Stay up to date on upcoming trainings, exercises and business continuity planning initiatives, active disasters and preparedness tips by following Be Ready Business at ...

1. Website - <https://www.utah.gov/beready/business/>
2. Facebook - <https://www.facebook.com/groups/1708585622704001/>
3. Twitter - <https://twitter.com/BeReadyBizUT>

Did You Know?

Most businesses have not conducted earthquake mitigation measures to protect their assets, staff and business operations.

Did You Know?

Small businesses alone account for more than 99 percent of all companies with employees, employ 50 percent of all private sector workers, and provide nearly 45 percent of the Nation's payroll.

[Be Ready Business](#) can add content to you regular company [newsletters](#). We could either provide information, like is presented above, or tailor the message to specific topics that fit your hazards and preparation initiatives. Please let us know how and when we can help by emailing us at lsisam@utah.gov. Again all of our services are free of charge. See you soon!!!

