48% of businesses do not have a continuity plans in place!

Is your business prepared?

Disaster Preparedness – The Cost of Doing Business

Business continuity is about being responsible for your business by ensuring its resilience. This month Be Ready Business explores Cyber Security as well as points 5 and 6 of the 12 Points of Business Continuity Planning.

Cyber Security Measures

Every business relies on computers and the Internet, making this man-made hazard one of the likeliest, and largest, threats your company will ever face. Educate your employees to safe, smart use, and harden systems against attacks. Report Cyber Crime at this link.

#5 Communications: Identify your audiences and build messages for each that are ready to quickly implement on multiple platforms. Customers, employees, and vendors, all need to hear from you quickly, and accurately, however you can reach them.

# 6 Vital Records: Recognize the types of records that are vital to the survival of your business. Build a plan that protects them so that you can provide documents or records upon request.

Every month Be Ready Business provides an informative newsletter article that includes tips and links for the 12 Points of Business Continuity Planning. To access previous newsletters please follow this link. In addition please follow this link to answer a few questions so that we can know how best to serve you.

At no cost to you, we can support in building disaster continuity. We look forward to the visit.

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