



What is Be Ready Business?

Be Ready Business is the State’s emergency preparedness campaign for Utah’s private sector.

At no cost, Be Ready Business provides:

- Be Ready Business recognition program
- Online business continuity planning training (on-site training also available upon request)
- Business continuity planning tools, and support through site visits or one-on-one consultations
- Preparedness training and promotional materials
- Connection to the latest preparedness information and tips via email and social media
- Connection with subject matter experts
- Networking opportunities
- Connection to your local municipal Emergency Manager and Private Sector Preparedness Councils

Connect with the Be Ready Business conversation

Subscribe to receive private sector preparedness emails

Private sector preparedness events

Follow #BeReadyBusiness @BeReadyUtah

Be Ready Business Board on Be Ready Utah Pinterest

Be Ready Business Playlist on Be Ready Utah Channel

Be Ready Business Recognition Program: Fulfilling the preparedness criteria for the Be Ready Business Recognition Program helps your business build a Business Continuity Plan (BCP) and act according to that plan. Being “ready” has great economic value when disaster strikes. (Currently under construction)

Free Online Business Continuity Planning Training: Will help you build a Business Continuity Plan and fulfill the Be Ready Business recognition criteria. (Currently under construction. Onsite courses are available upon request.)

Business Continuity Planning (BCP) Tools: Start building or keep improving your Business Continuity Plan. Every hour of your business downtime has significant costs. Companies that cannot resume operations within 10 days after the disaster are not likely to survive. 75% of companies without a BCP will fail within 3 years after the disaster. 40-60% of businesses disrupted by disaster without continuity plans never reopen.

Private Sector Preparedness Councils (PSPC): Local PSPCs provide local private sector support and learning opportunities including, but not limited to— networking, identifying needs and capabilities, developing Business Continuity Plans, coordination of emergency plans, disaster preparedness training and educational events, and involvement in drills, exercises, and other activities.

Find a PSPC near you: <http://bit.ly/findapspc>

Start a PSPC: <http://bit.ly/startapspc>

Contact: BeReadyUtah@utah.gov, 801-538-3400

✓ **Make a Plan** ✓ **Get a Kit** ✓ **Be Informed** ✓ **Get Involved**
For more preparedness information: BeReadyUtah.gov

