

# NORTH OGDEN CITY ARTS AND AMPHITHEATER MEETING MINUTES

May 10, 2017

The North Ogden City Council convened in an open meeting on May 10, 2017 at 6:33 p.m. at the North Ogden City Office at 505 East 2600 North. Notice of time, place, and agenda of the meeting was posted on the bulletin board at the municipal office and posted to the Utah State Website on May 9, 2017.

PRESENT:	Mark Daniels	Committee Member
	Russell Crook	Committee Member
	Marilyn Harris	Committee Member
	Kathy Nixon	Committee Member
	Amy Willis	Committee Member
STAFF PRESENT:	Evan Nelson	Finance Director
	Tiffany Staheli	Parks and Recreation Director
	Susan Nance	Deputy City Recorder
VISITORS:	Kayeli Dupaix	Bob Buswell

Committee Member Mark Daniels called the meeting to order. Committee Member Russell Crook led the audience in the Pledge of Allegiance and Marilyn Harris offered the invocation.

## ACTIVE AGENDA

### 1. PUBLIC COMMENTS

There were no public comments.

### 2. DISCUSSION AND UPDATE ON THE BUILDING OF THE AMPHITHEATHER

Finance Director Nelson provided an overview of budgetary information relative to the amphitheater project; the total estimated cost of the amphitheater is \$3,580,292; in the current Fiscal Year (FY) budget, the City Council has appropriated \$256,000 for design of the facility and in FY2018 the budget will include \$320,600 in Recreation, Arts, Museum, Parks (RAMP) funding and a City appropriation of \$523,400. Phase one of the project could begin in FY2018 with this funding, but the total unfunded amount is \$2,480,292.

Parks and Recreation Director Staheli indicated that the RAMP grant approval authority expressed their support for continuation of the project and encouraged the City to seek additional grants in future program years; some of the things that were attractive about the project included its uniqueness, usability, and the fact that North Ogden would be the only City north of Ogden that would have an amphitheater.

Mr. Nelson stated that a request for proposals (RFP) for a consulting architect will be published next week. Ms. Staheli indicated that it may be difficult to secure a quality architect without a definite completion schedule for the project due to lack of total project funding, but City Administration will 'get creative' in working through phasing of the project in order to secure high quality services. Mr. Nelson then led a discussion regarding using members of the Arts and Amphitheater Committee on the RFP selection committee; Mark Daniels and Russell Crook volunteered to participate.

3. **DISCUSSION ON FRUNDRAISING &**

4. **DISCUSSION ON MARKETING PLANNING AND MATERIALS**

Ms. Staheli indicated Mayor Taylor has asked that a sub-committee be created to focus on fundraising and he would like the group to select a chair and co-chair for the sub-committee. She also distributed a rough draft of the design of the amphitheater that those working on fundraising can provide to potential sponsors/donors. High level discussion centered on the design and features of the amphitheater, with a focus on the functionality of various features and components. Mr. Daniels indicated he is hopeful the amphitheater will be more than just a shell and that, instead, it will have its own personality and include unique things that are not available at other amphitheaters. The Committee engaged in a brain-storming session regarding such unique features that could be incorporated into the design of the building as well as information to be included in marketing materials that will be provided to potential donors for the project. Ms. Staheli indicated that the 2018 RAMP grant application will be viewed more favorably if the City is able to communicate that RAMP funds will be matched with funding other than tax dollars and that is why private donations/fundraising is so important. She indicated the 2018 RAMP grant application will be due in January of 2018. Additionally, it is very important to get phase one of the project completed before the next application period in order to show the RAMP committee that the City made good use of the RAMP grant and it will be possible to host a production at the amphitheater in the summer of 2018.

Discussion then centered on the scope of work for phase one of the project and the types of features at the amphitheater that will make it more attractive and suitable for large productions.

5. **PUBLIC COMMENTS**

There were no public comments.

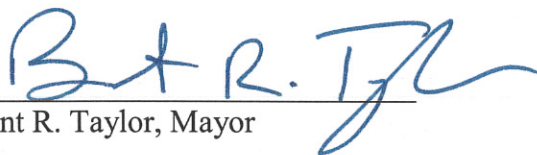
6. **COMMITTEE/STAFF COMMENTS**

The Committee concluded to hold their next meeting Wednesday, June 14, 2017, and Mr. Daniels asked that the meetings of this group be publicized as much as possible to get the public interested in participating in the project. The group also indicated it would be good to include information in future editions of the City magazine to inform residents of the project, the funding sources, and the production opportunities the amphitheater will provide. This material could also be used for fundraising and possibly applications for other grant programs.

7. **ADJOURNMENT**

**Committee Member Mark Daniels motioned to adjourn the meeting. Committee Member Marilyn Harris seconded the motion; all voted in favor.**

**The meeting adjourned at 7:20 p.m.**

  
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Brent R. Taylor, Mayor

  
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S. Annette Spendlove, MMC  
City Recorder

  
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Date Approved