

## REQUEST FOR COUNCIL ACTION

**SUBJECT:** 2016 Western Stampede PRCA Rodeo purse payout

**SUMMARY:** Increase the purse to bring in a higher quality and world champion cowboys and cowgirls to compete in the Western Stampede.

**FISCAL AND/OR  
ASSET IMPACT:** Budget increase of \$5,500.00.

## BACKGROUND DISCUSSION:

Total increase of \$5,500.00

Event	Current Purse	Recommended	Increase amount
Bareback	\$ 9,000.00	\$ 10,000.00	\$ 1,000.00
Saddle Bronc	\$ 9,000.00	\$ 10,000.00	\$ 1,000.00
Bull Riding	\$ 9,000.00	\$ 10,000.00	\$ 1,000.00
Tie-Down Roping	\$ 4,500.00	\$ 5,000.00	\$ 500.00
Steer Wrestling	\$ 4,500.00	\$ 5,000.00	\$ 500.00
Team Roping	\$ 4,500.00	\$ 5,000.00	\$ 500.00
Steer Roping	\$ 4,500.00	\$ 5,000.00	\$ 500.00
Barrel Racing	\$ 4,500.00	\$ 5,000.00	\$ 500.00
Totals	\$ 49,500.00	\$ 55,000.00	\$ 5,500.00

PRCA rules require that any increase to bucking events must be matched by 50% in the timed events. WPRA requires that barrel racing be at least 50% of bucking stock events. Therefore an increase of \$1,000 to bucking stock events will increase the timed events by \$500.

Oakley Rodeo has raised their purse for the last three years. They are currently at \$10,000 for all events (including timed events). Their total payout is \$90,000. We directly compete with Oakley for cowboys.

The PRCA and WPRA limit how many timed contestants we can run during the rodeo. Everyone is put into a drawing and those names pulled compete during the rodeo. All others compete in Slack. Slack will be held on Friday July 1 at 10:15pm. Slack ends when all timed contestants have participated. In 2015 Slack ended after 2am.

All contestants that apply for bucking events compete during the rodeo. We could have five bull riders or 20. It doesn't matter the number. They all have an opportunity to compete in front of our crowd.

PRCA also gives rodeos a time limit. From the time we open the first chute, we have three hours to finish our last ride before the contractor (Cervi Brothers Rodeo) is fined.