

REQUEST FOR COUNCIL ACTION

SUBJECT: West Jordan Exchange Club service in lieu of event booth fees.

SUMMARY: The West Jordan Exchange Club would like to provide services in lieu of event booth fees. They will provide 10+ adults to help with management duties of Comcast Cares day. They continue to fundraise for the Sierra Newbold Playground and work with local companies to provide flags to kids on the Independence Day Parade Route and at the Memorial Day Tribute.

**FISCAL
IMPACT:** See attached.

STAFF RECOMMENDATION:


Staff has concluded that the request is appropriate and recommends approval for the West Jordan Exchange Club in lieu of fees for event food booths.

MOTION RECOMMENDED:

“I move to approve the service in lieu of fees with the West Jordan Exchange Club for the 2016 arena events and direct staff to complete the booth applications.”

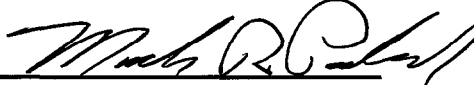
Roll Call vote required

Prepared by:




Julie Brown
Events Coordinator

Recommended by:



Mark R. Paless
City Manager

Reviewed by:



Brian Clegg
Parks Director

BACKGROUND DISCUSSION:

Starting in 2009, the City has approved services in lieu of payment for fees. Since then we have not had any problems with the service in lieu of fees nor have we had any issues.

West Jordan City Facility Use Policy:

Service in Lieu of Fees. Reservation fees may be credited for civic volunteer labor hours as approved by the City Council. All fees other than reservation fees (i.e. overtime, additional services, and security, cleaning) will still be charged on a time and materials basis or as otherwise adopted in the Fee Schedule. Civic volunteer labor is coordinated through the Department. The service provided may include maintenance to City Parks and City Parks Amenities and all services must be approved in advance. Interest in providing service in lieu of fees should be expressed at the time the application is submitted to the Department. A separate contract and approval is required; no verbal agreements will be honored.

Estimated Cost and Value:

Event Cost:

Rodeo Food Booth \$600.00
Derby Food Booth \$200.00
Endurocross Food Booth \$150.00
Total Cost: \$950.00

In Lieu Value:

Comcast Cares Check-in Volunteers: 10 volunteers @ 6hrs each = 60 hours
(estimated savings = \$900.00)
Playground Donations to date: \$5,170.00
Independence Day kids flags: \$ 1,000.00
Memorial Day kids flags: \$200.00
Total Value: \$ 7,270.00

The West Jordan Exchange Club is a nonprofit with all funds raised going to help prevent child abuse and care for abused children. Donations are made to the Children's Justice Center and to South Valley Services. They provide information and resources regarding the prevention of child abuse. This includes their Child Abuse Awareness field of flags every spring. The club also promotes patriotism and annually puts up flags around Veterans Memorial park for 9/11 Patriot Day.

Attached:

Request for In Lieu service



EXCHANGE

THE NATIONAL EXCHANGE CLUB
America's Service Club

Dear West Jordan City,

3/21/2016

Thank you for the amazing partnership between the West Jordan Exchange Club over these many years. We have enjoyed serving this city and helping in any way we can. This letter is a request of booth fees in lieu of the services that are provided to the city. We are a service group and in no way personally profit from the volunteer hours and money collected in the events we participate in. All of these monies go back to the citizens of West Jordan in service activities, scholarships and to help local nonprofits that serve the citizens of West Jordan like South Valley Services and the Children's Justice Center.

Each year we provide 10 or more volunteers at the Comcast Cares Day service event in West Jordan through registration and service activities throughout the day. We also are fundraising money for the Sierra Newbold Playground and work with local companies to provide scholarships for West Jordan citizens and flags to children on the Independence Day Parade Route.

We hope to participate in the Rodeo Food Booth which is has an event cost of \$600.00 and the Derby Food Booth which is \$200.00 for a total cost of \$800.00. We will plan on providing at least 10 volunteers for the Comcast Cares Check-In which could likely cost the city \$900.00 to provide staff instead. The West Jordan Exchange club will also hand out Independence Day flags around \$1,000 (estimated cost) and provide Memorial Day kids flags at \$200.00 each. Each year the exchange club holds the Child Abuse Awareness field of flags that begins with the library kickoff party in June and we also set up flags in West Jordan City Hall for Patriot Day and hold a ceremony for that day. All events are held with the hope that we bring patriotism, child abuse prevention and a love of service to West Jordan City.

Again, thank you for this partnership and the great work you all do for the West Jordan community. We are honored to serve and partner.

Jennifer Campbell

West Jordan Exchange President