

The Beautification Commission serves as an essential component in making Orem a great city. We work to help our fellow citizens and business owners understand and do their part in making Orem a more beautiful and appealing place to live. We recognize and support those individuals who strive to do their part.



#### Accomplishments of 2015

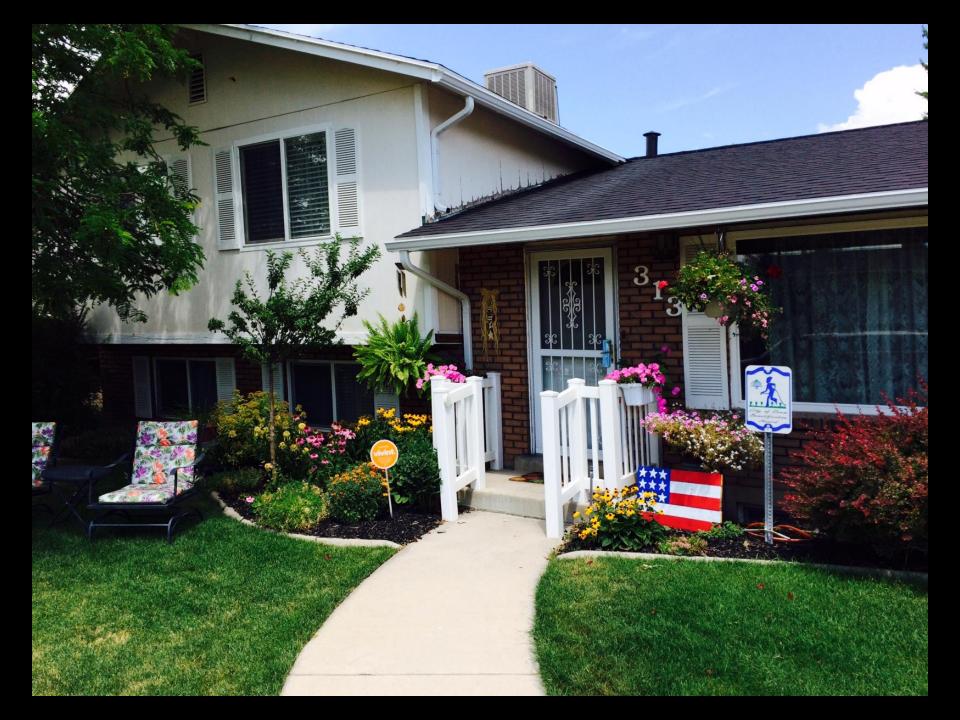
- Addition of 3 New Members
- Arbor Day Participation
- Summerfest Parade Entry
- Residential Beautification Awards
- Business Beautification Awards
- o Adopt-a-Pot Program
- Hanging Flower Pot Project
- Holiday Home Decorating Recognition
- UVU/Orem Banners
- City Center Flower Bed Revival



#### Residential Beautification Awards



























#### Adopt-a-Pot Program











#### Hanging Flower Pot Project

A special thanks to Cooks Greenhouse for their partnership with the Beautification Commission on this project.





GREENHOUSE

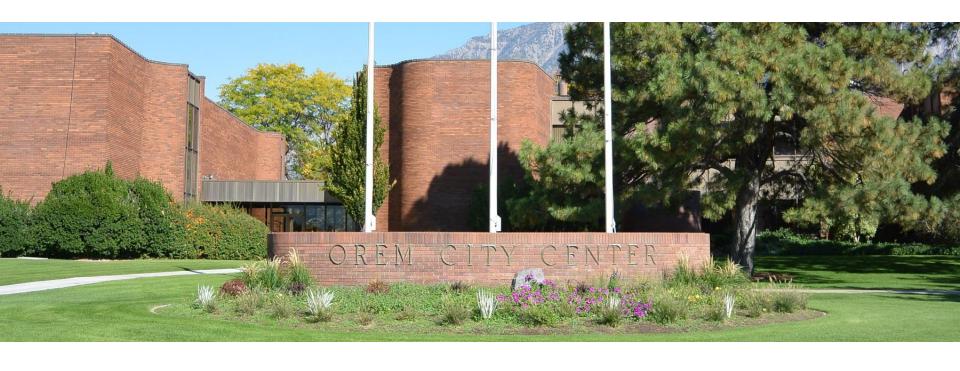












#### Goals for 2016



# 1. Encourage methods and practices that increase civic pride and enhance the beauty of Orem.

- Make recommendations for landscaping in developing areas (i.e. dog park)
- Commission input on the State Street Master Plan
- Orem City Flower Pot Project Hanging Flower Baskets
- Partnership with UVU (light pole banners)

- 2. Make recommendations for neglected or unsightly areas of the city.
  - Orem City Center continued upkeep and care for the flower beds.
  - City Flower Project Adopt-a-Pot project in cooperation with local businesses on State street.
- 3. Encourage residences, businesses and property owners to participate in spring and fall clean-up activities.
  - Partner with Neighborhoods in Action groups

## 4. Encourage Business and Citizen involvement in beautification efforts.

- Arbor Day Participation
- Orem Summerfest Parade Participation
- Bulletin Board with information and recognition at the City Offices
- Commission Facebook page
- Flower project funding (private and business donations)
- Continuing partnership with Cooks Greenhouse

- 5. Recognize residential and business owners which have made contributions to the beautification of their properties.
  - Neighborhood Awards
  - Business Awards
  - Holiday Decoration Awards
- 6. Recruit new members to fill future vacancies on the commission.

### Thank You