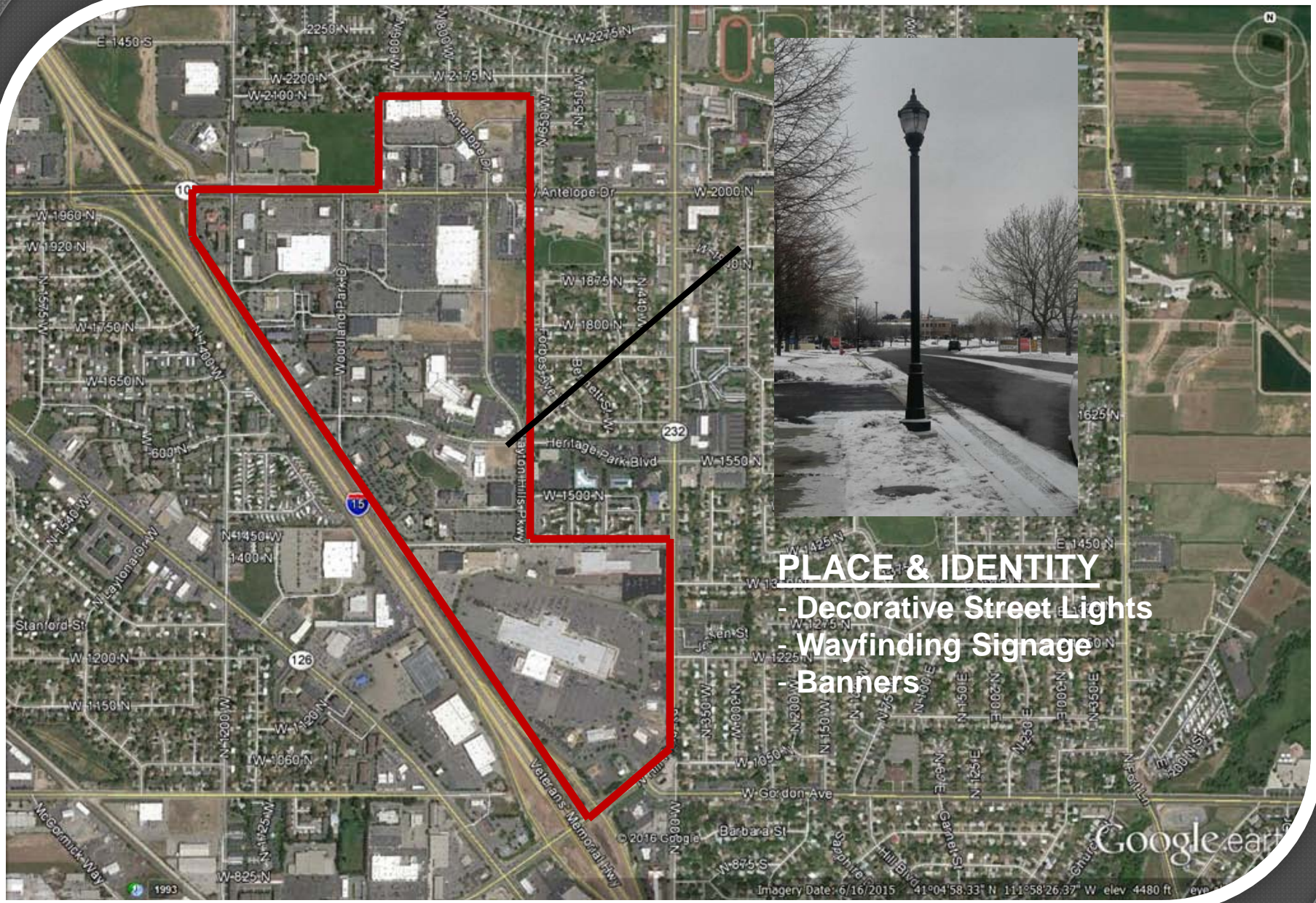


WAYFINDING SIGNAGE

Parks & Recreation Department
Community Development

February 4, 2016





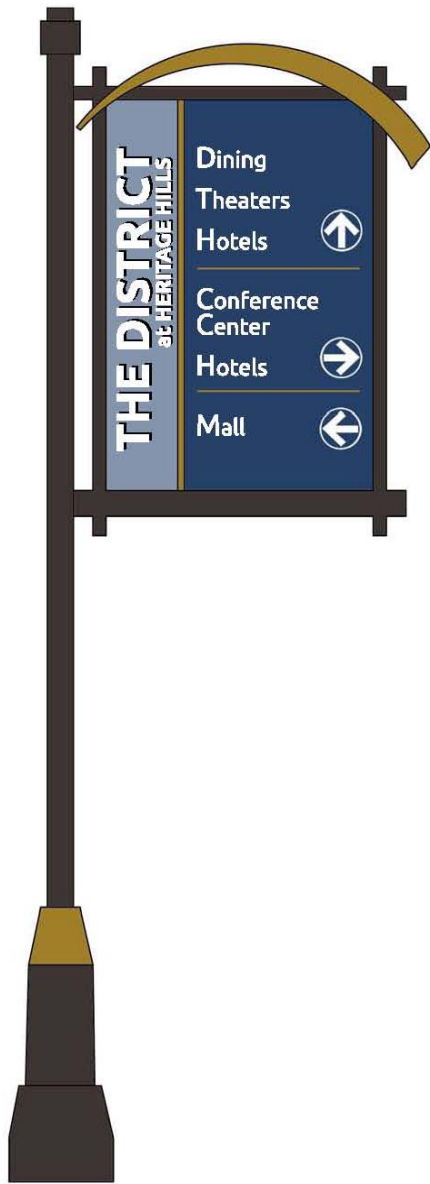
PLACE & IDENTITY

- Decorative Street Lights
- Wayfinding Signage
- Banners



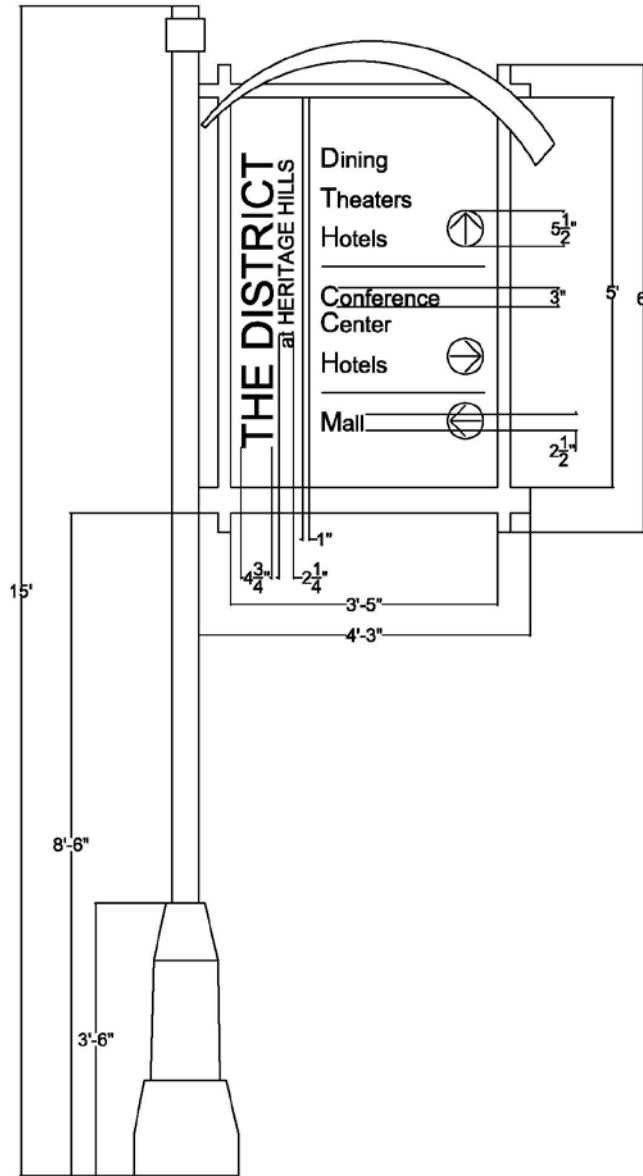
Google earth

Imagery Date: 6/16/2015 41°04'58.33" N 111°58'26.37" W elev 4480 ft



Case Studies: Salt Lake City & Provo; Internet – Morris County, NJ

The Design



DESIGN SPECIFICATIONS

- Product made by Mountain States Lighting (Same company as our light poles)
- Sign made of 1/8" aluminum with vinyl overlay
- Ubuntu Font (same as new City logo)
- Aluminum pole and tubing, 1/4" thickness, 28 EPA wind load
- Base made of high density foam core elastomer with a density of 71 lbs. per cubic foot. Base to be an average of 5/8" thick
- Mounted to a concrete base or stingers when necessary

Top Three Names



Banners

THE
DISTRICT
at Heritage Hills

WELCOME



Community • Prosperity • Choice

THE
DISTRICT
at Heritage Hills

WELCOME



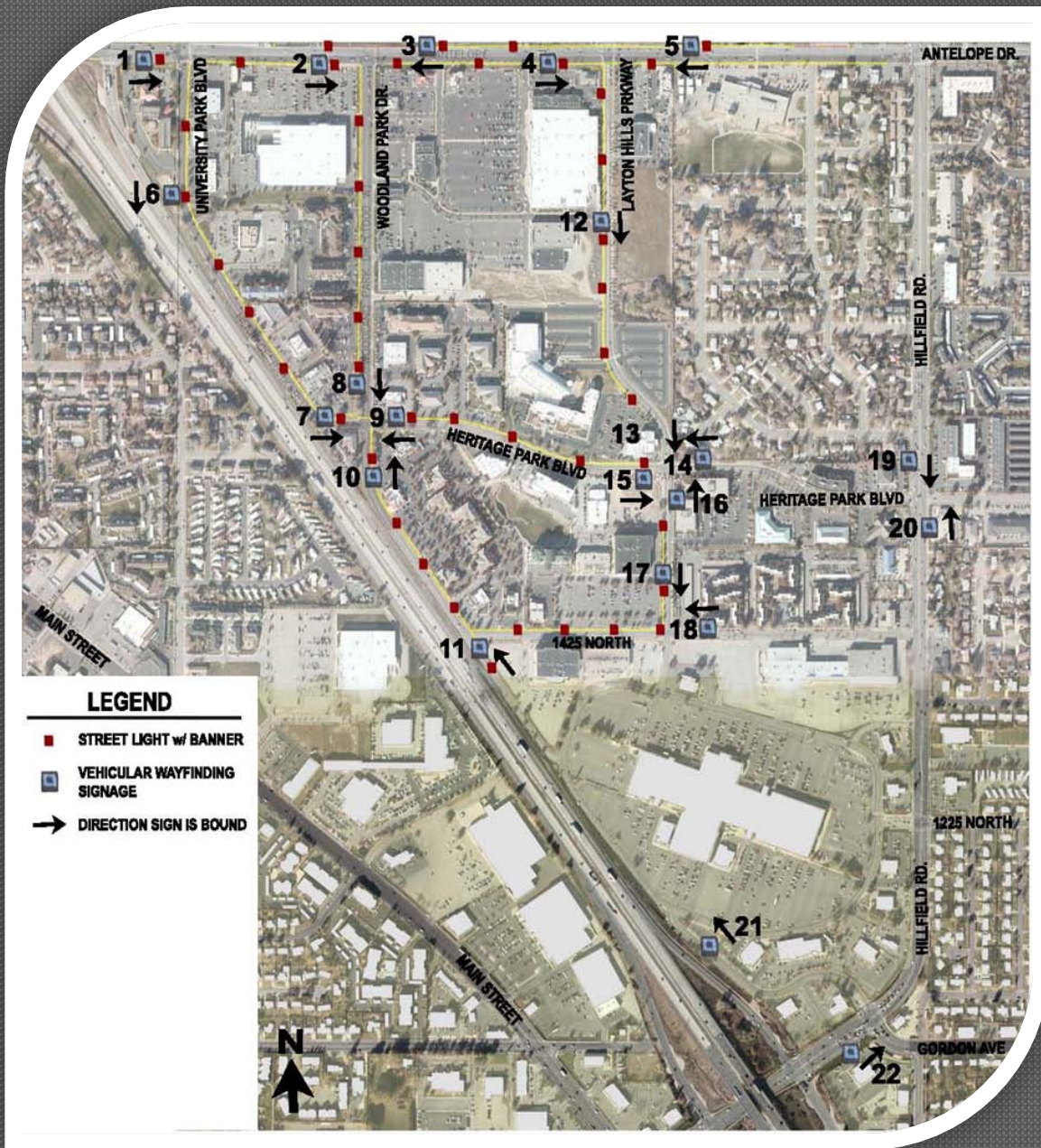
Community • Prosperity • Choice

THE
DISTRICT
at Heritage Hills

WELCOME



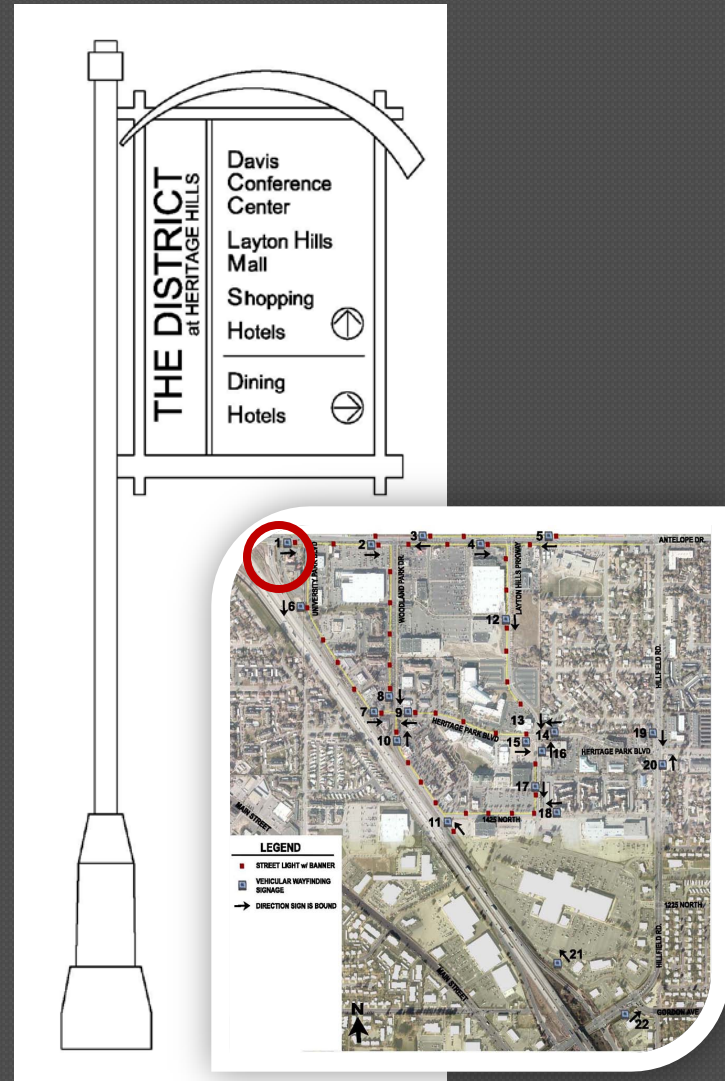
Community • Prosperity • Choice



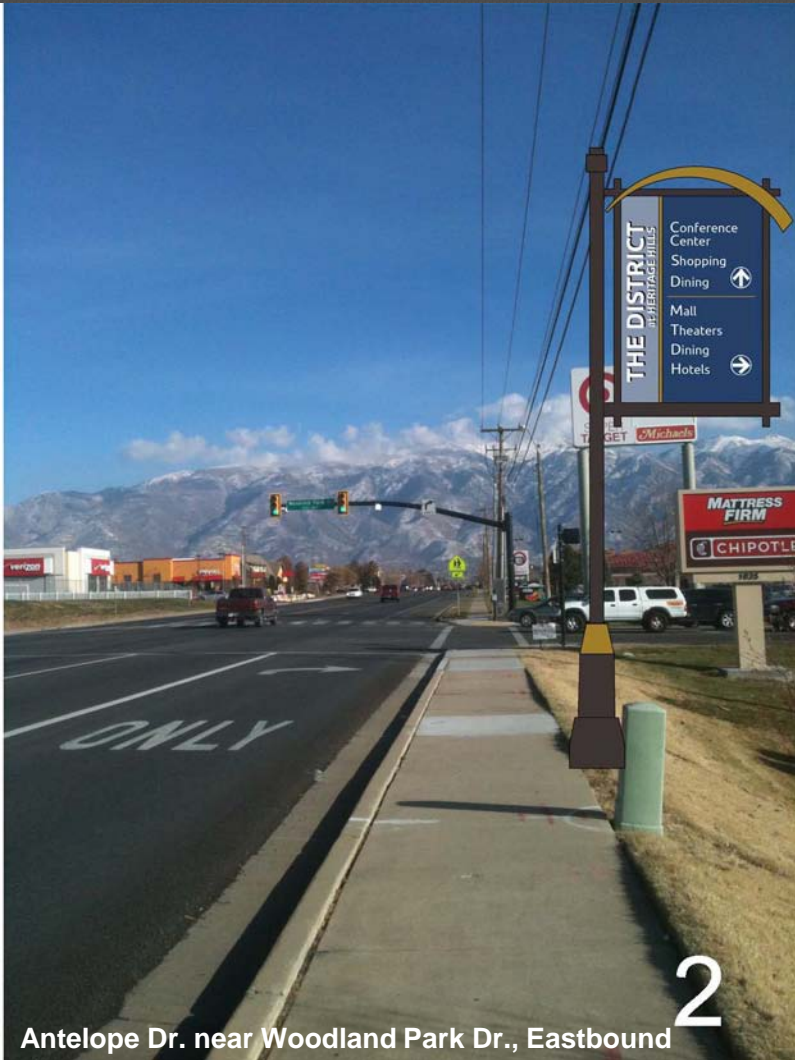
WAYFINDING & BANNER PLACEMENT

Note: Additional Signs projected post 1425 North I-15 Overpass Improvements including an additional sign on 1425 North eastbound near Sign 18 and 2 on Main Street

Sign 1



Sign 2



Antelope Dr. near Woodland Park Dr., Eastbound

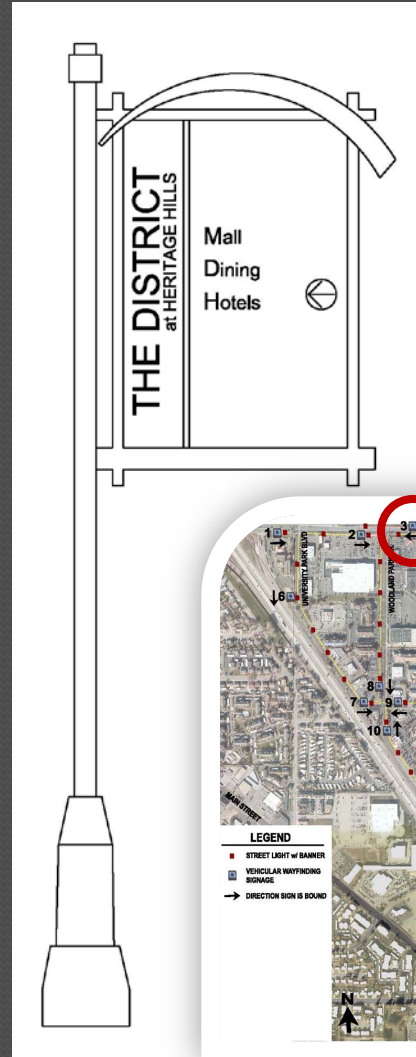


Sign 3

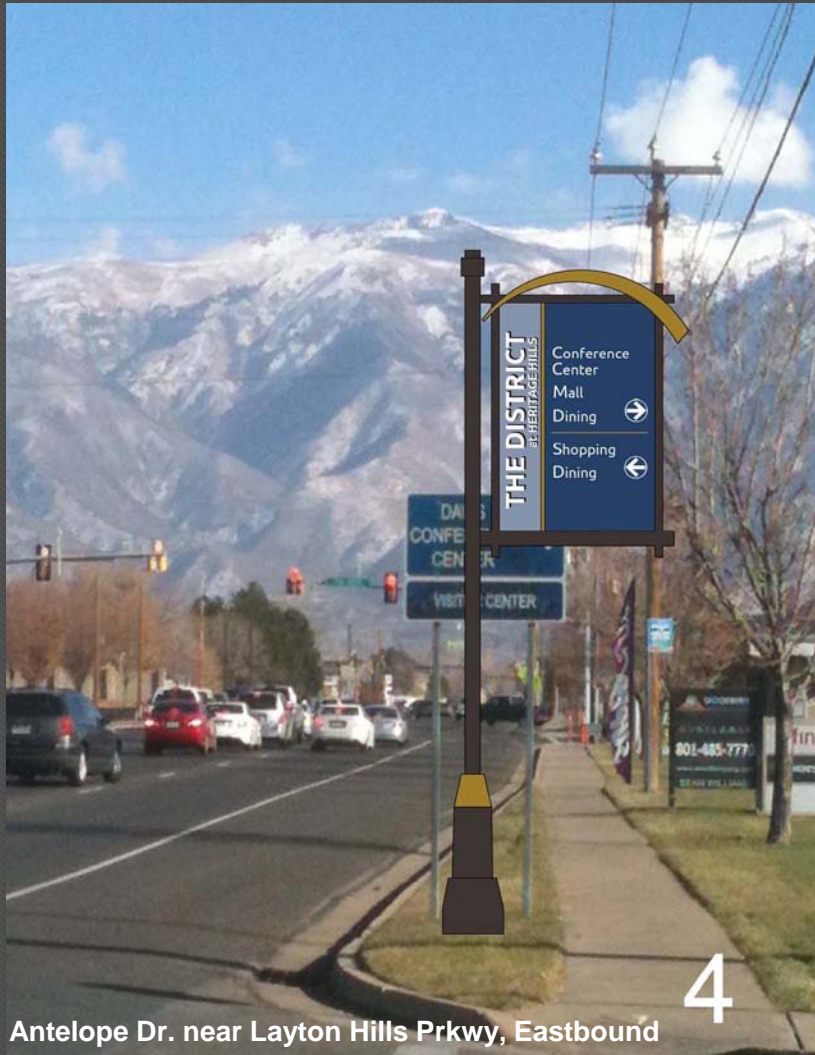


Antelope Dr. near Woodland Park Dr., Westbound

3



Sign 4



Antelope Dr. near Layton Hills Prkwy, Eastbound

4



Sign 5



Antelope Dr. near Layton Hills Prkwy, Westbound

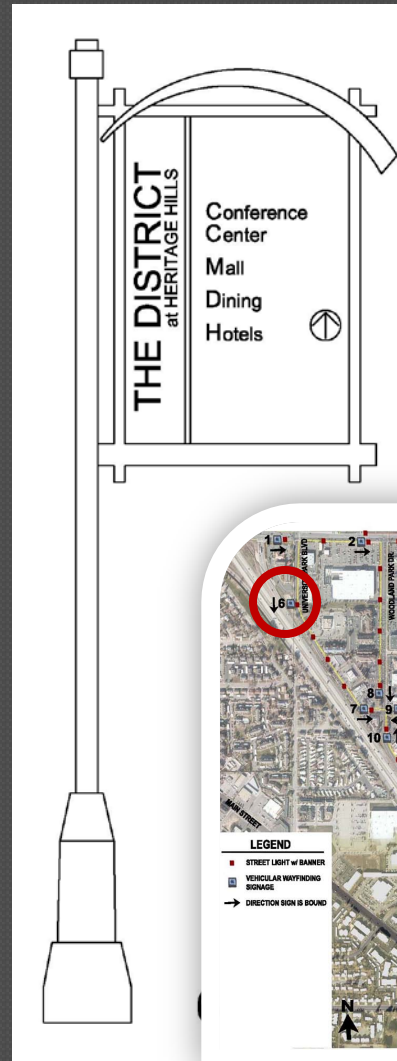
5



Sign 6



University Park Blvd, Southbound



Sign 7



Heritage Park Blvd. / Woodland Park Dr., Eastbound

7

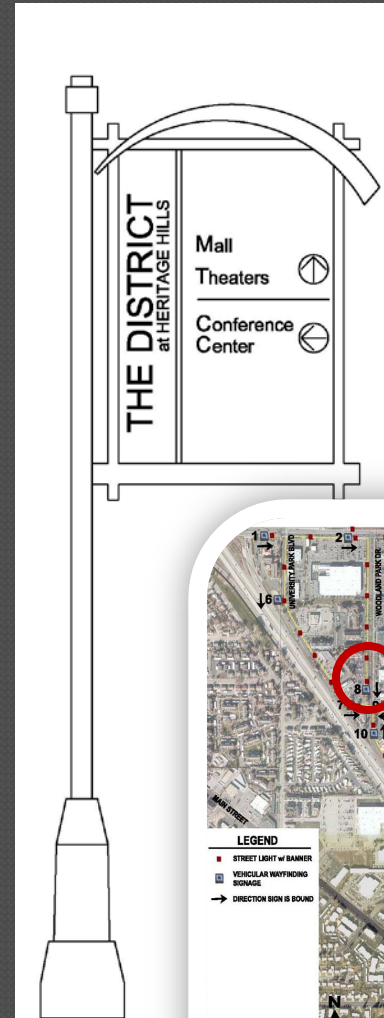


Sign 8



Heritage Park Blvd. Woodland Park Dr. Southbound

8

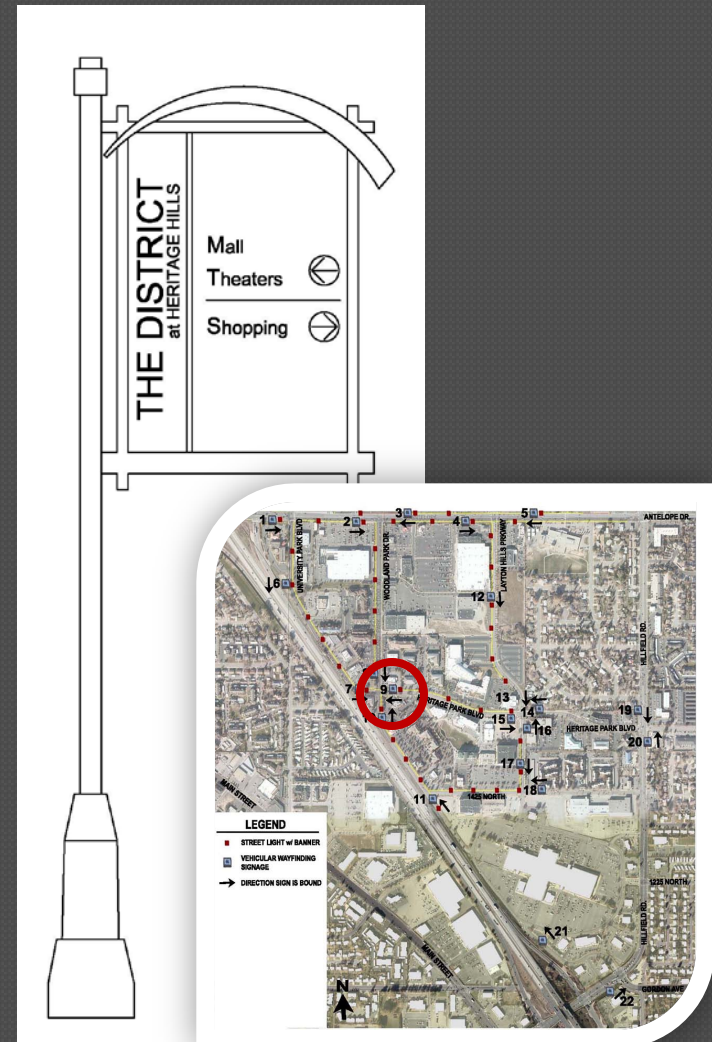


Sign 9



Heritage Park Blvd. Woodland Park Dr., Westbound

9

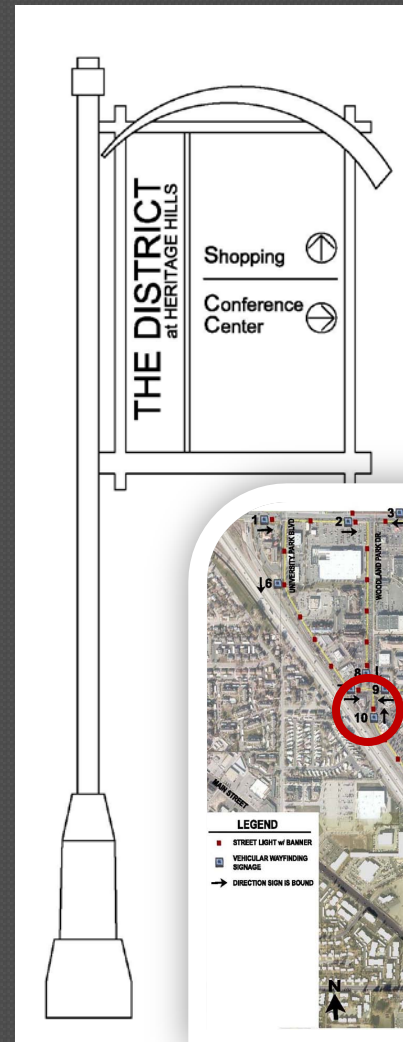


Sign 10



Heritage Park Blvd, Woodland Park Dr., Northbound

10

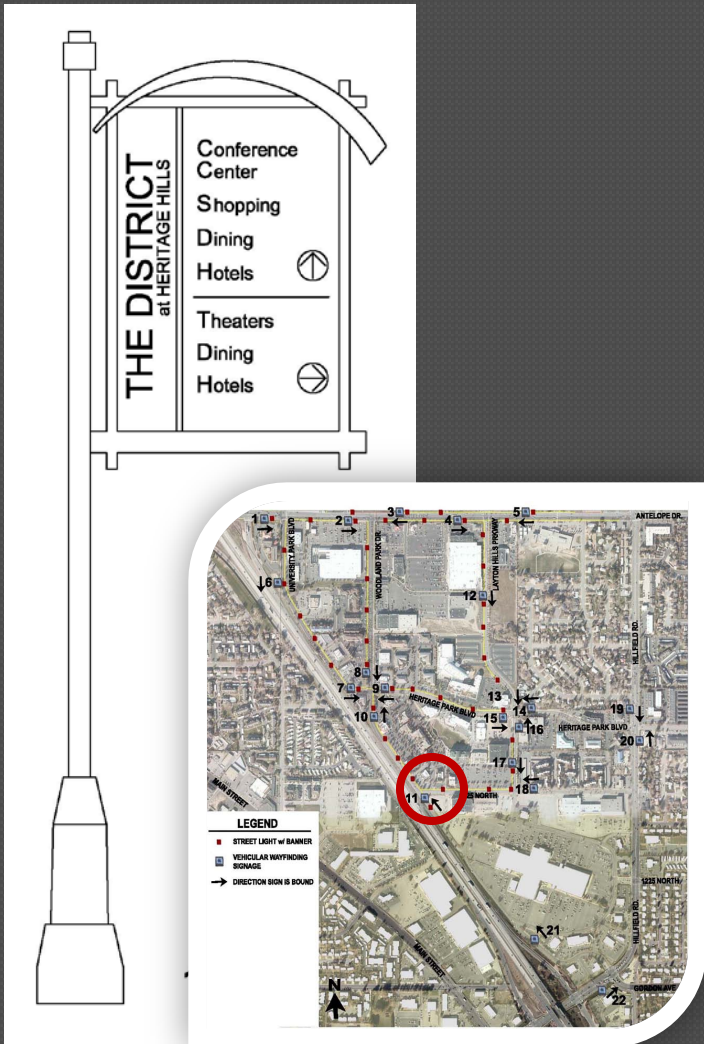


Sign 11

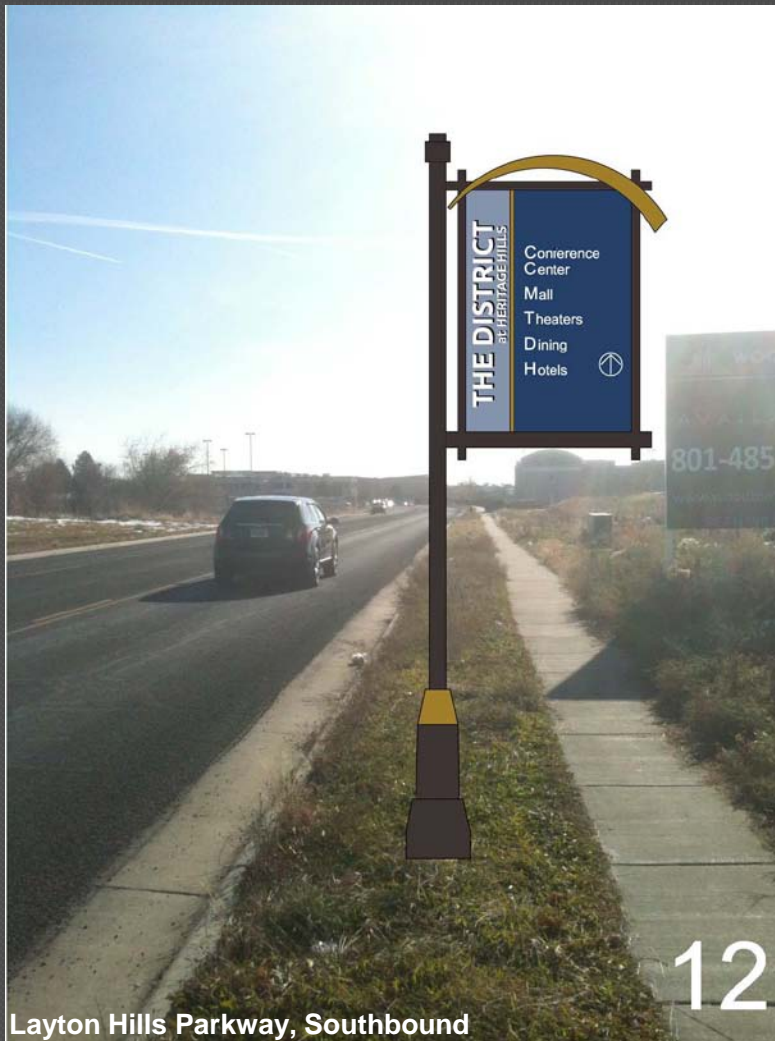


Woodland Park Dr. near 1425 N., Northbound

11

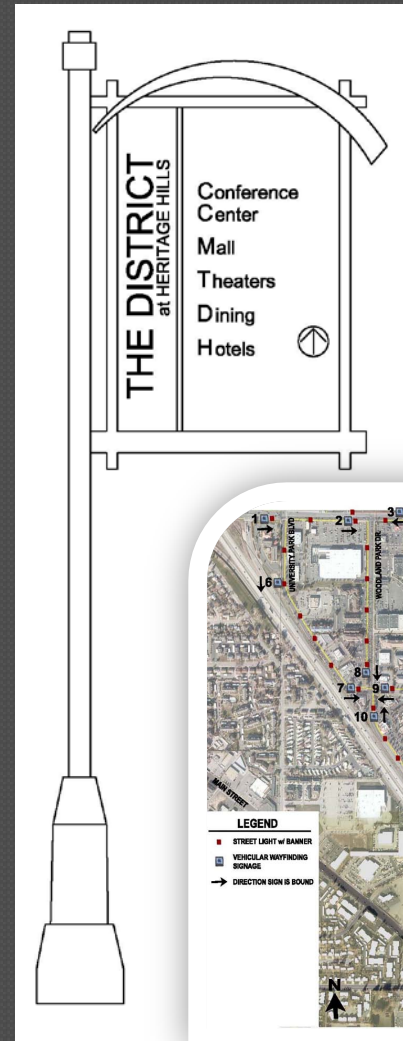


Sign 12



Layton Hills Parkway, Southbound

12



Sign 13

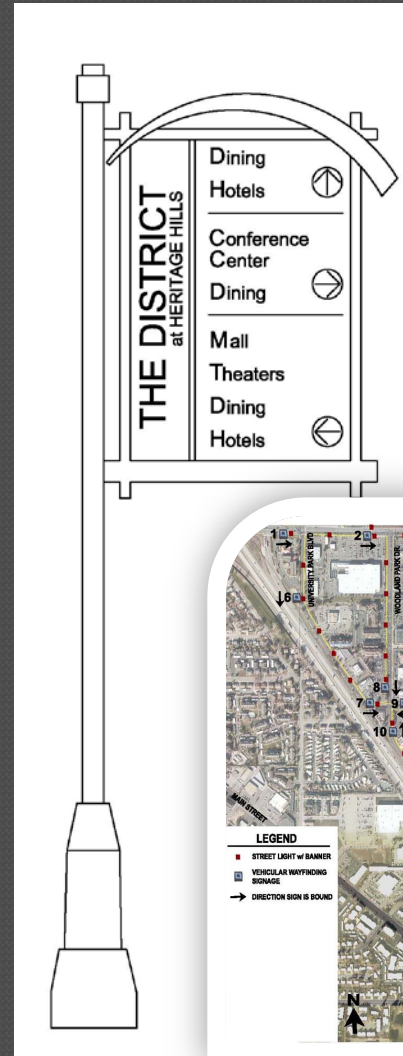


Layton Hills Prkwy/Heritage Park Blvd, Southbound

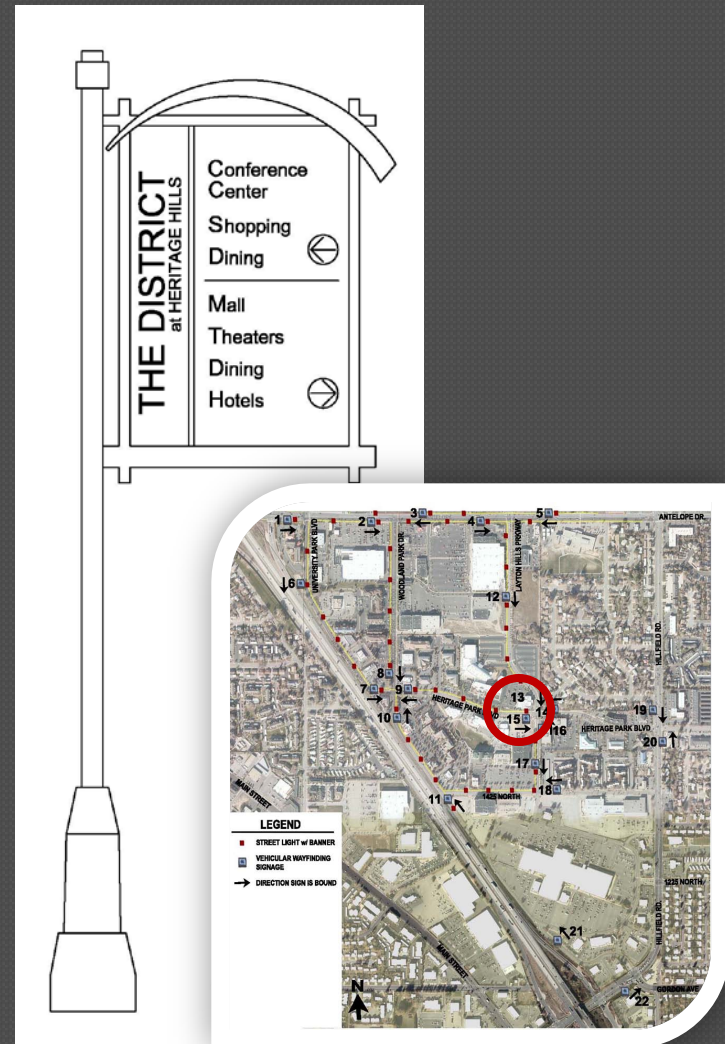
13



Sign 14



Sign 15

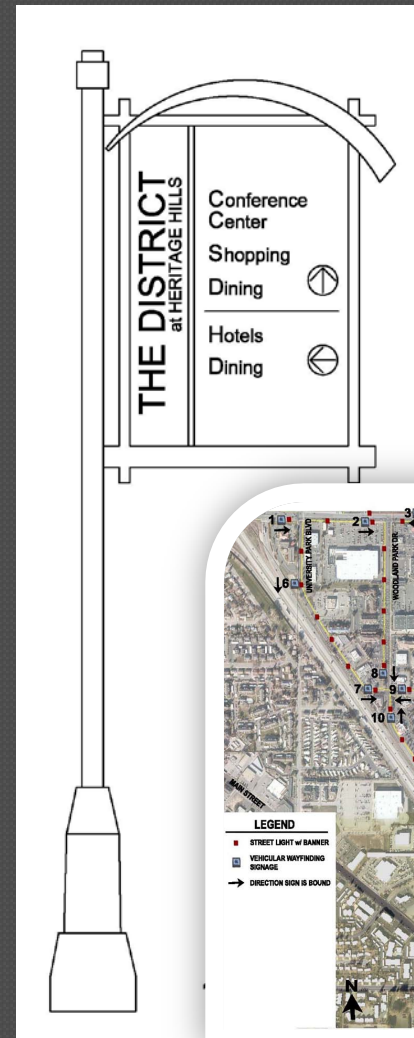


Sign 16

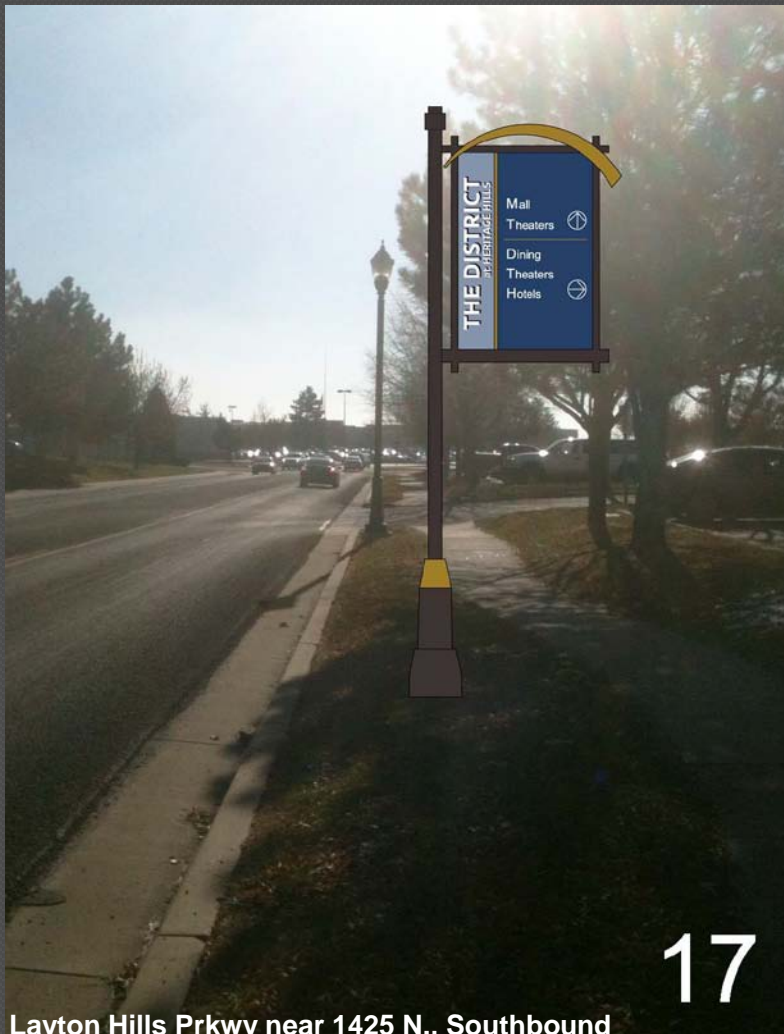


Layton Hills Prkwy/Heritage Park Blvd, Northbound

16

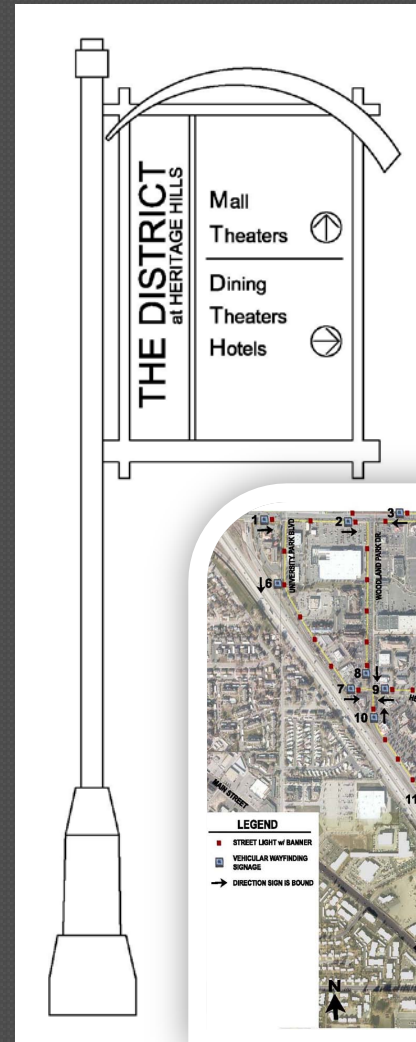


Sign 17



Layton Hills Prkwy near 1425 N., Southbound

17

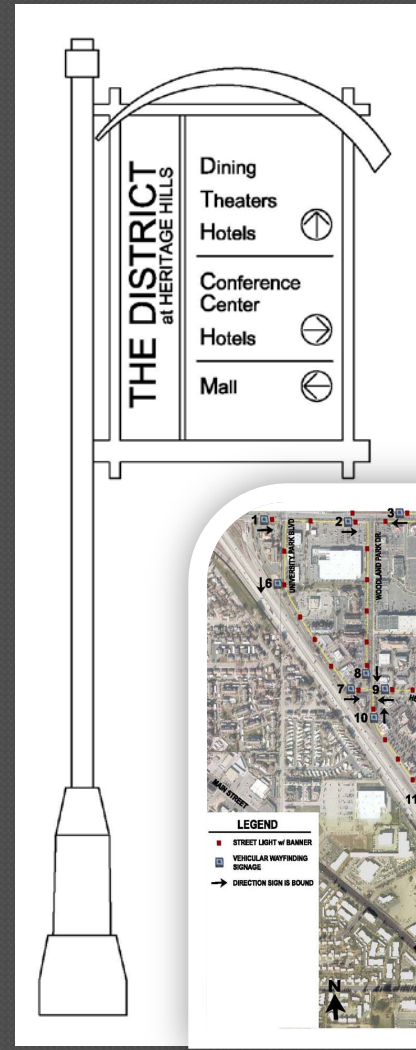


Sign 18



1425 N./Layton Hills Prkwy, Westbound

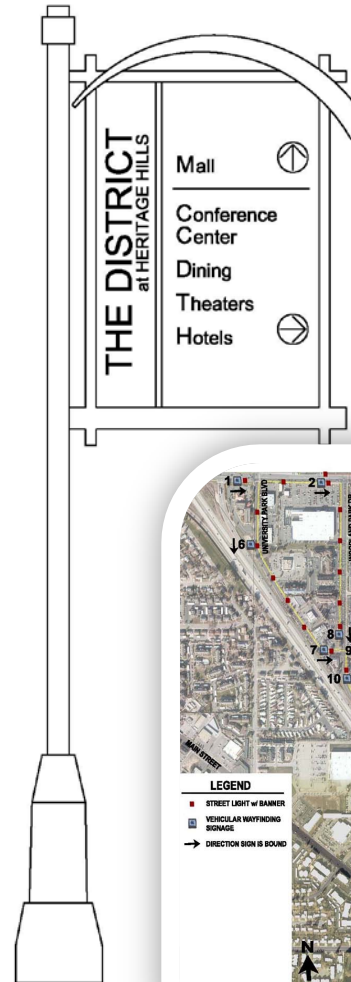
18



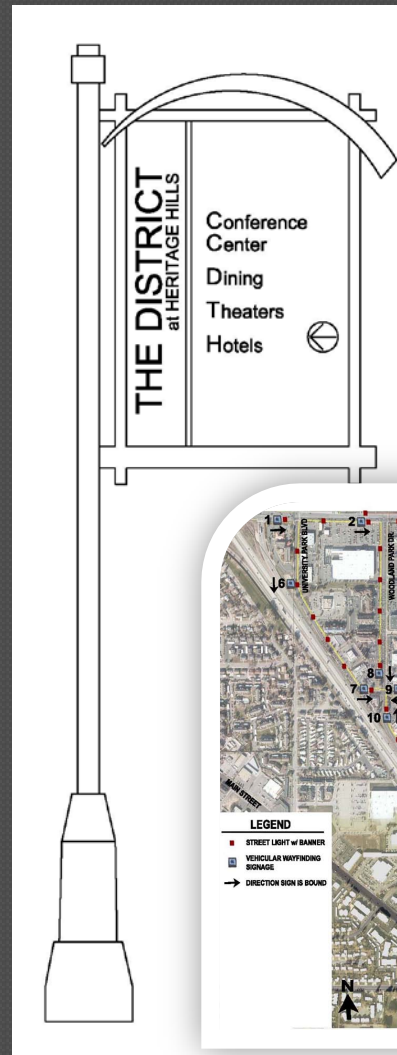
Sign 19



Hillfield Rd. near Heritage Park Blvd., Southbound



Sign 20



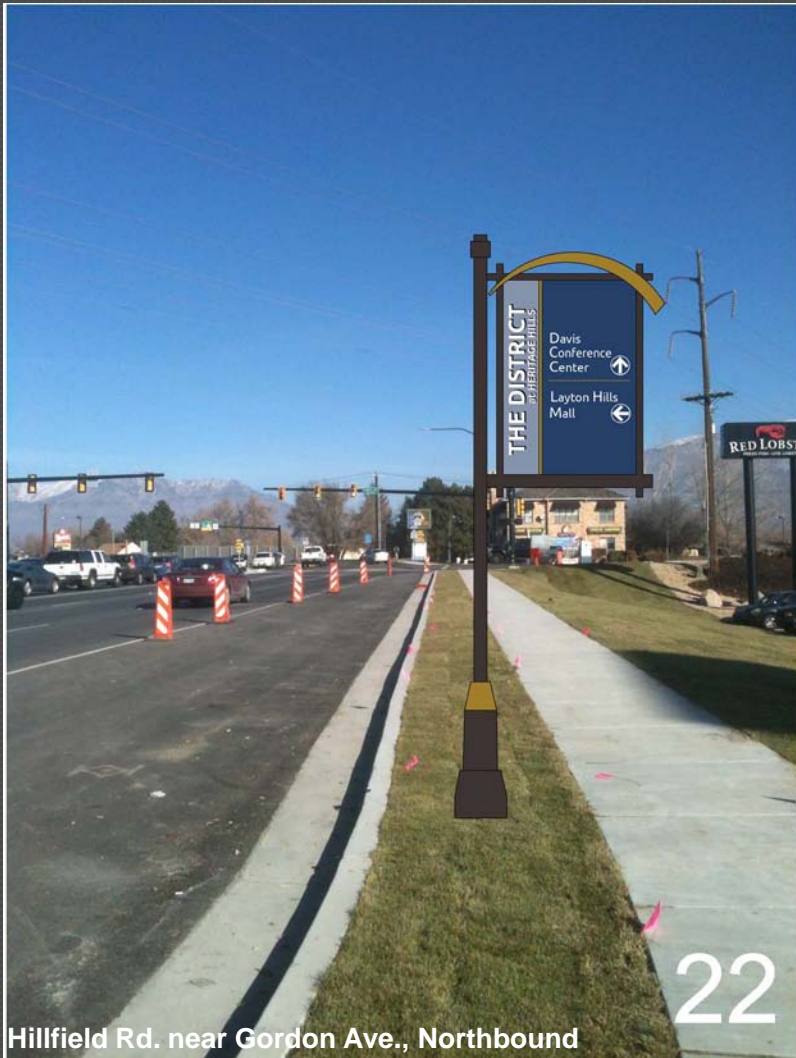
Hillfield Rd. near Heritage Park Blvd., Northbound

20

Sign 21



Sign 22



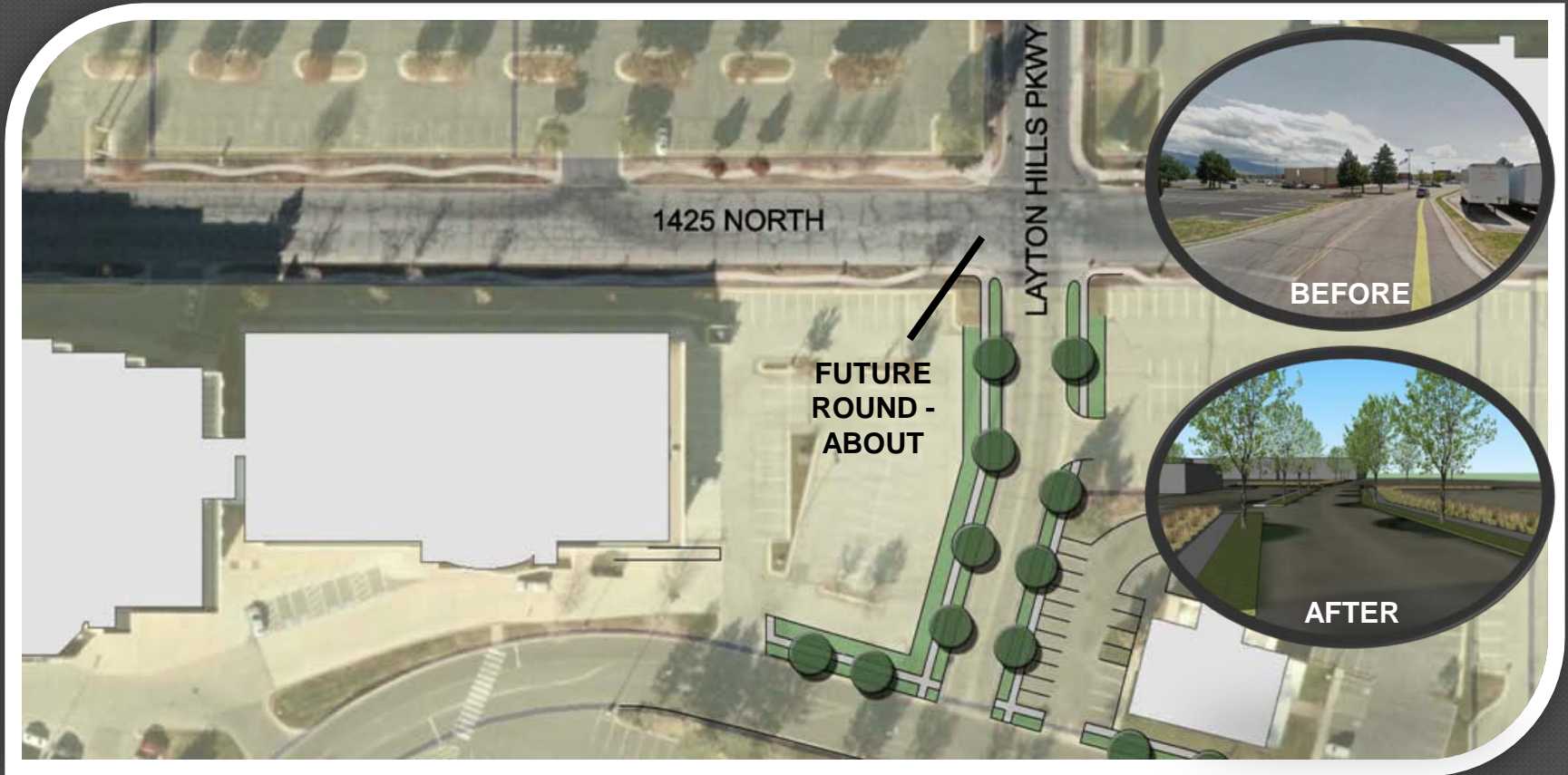
Hillfield Rd. near Gordon Ave., Northbound



Top Three Names



Mall Walkway Enhancements



IMPROVE PEDESTRIAN CIRCULATION TO LAYTON HILLS MALL