Ogden City

City Council Joint Study Session Notice
November 17, 2015 at 5:30 p.m.
City Council Work Room
Municipal Building – Third Floor
2549 Washington Boulevard, Ogden, Utah 84401

Notice is hereby given that the Ogden City Council, also acting as the Redevelopment Agency, will meet in a joint study session on Tuesday, November 17, 2015 at 5:30 p.m., in the Council Work Room, on the third floor of the Municipal Building, 2549 Washington Boulevard, in Ogden City, Weber County, Utah.

The purpose of the joint study session is to discuss Marshall White Center fee amendments, review agenda items for the City Council and Special Redevelopment Agency meetings which begin at 6:00 p.m., and discuss Council and Board business.

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In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the Management Services Department at 629-8701 (TDD # 629-8949) or by email: ADACompliance@ci.ogden.ut.us at least 48 hours in advance of the meeting.

CERTIFICATE OF POSTING

The undersigned, duly appointed City Recorder, does hereby certify that the above notice and/or agenda was posted in three public places within the Ogden City Limits on this 13th day of November, 2015. These public places being: 1) City Recorder's Office on the 2nd floor of the Municipal Building; 2) 2nd floor foyer of the Municipal Building; and 3) the Weber County Library. A copy was posted to the Utah State Public Notice Website and the Ogden City Website, as well as provided to the Standard- Examiner.

TRACY HANSEN, MMC
OGDEN CITY RECORDER

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Ogden City Council Agenda Information Line – 801-629-8159

PROPOSED MID-YEAR FEE CHANGES – MARSHALL WHITE CENTER

PURPOSE OF WORK SESSION: **To review the proposed mid-year fee changes**

POSSIBLE OPTIONS

- **Proceed with the fee changes as proposed and consider the ordinance on a future Council agenda**
- **Consider amendments to the proposal and discuss the ordinances at a future work session**
- **Propose amendments to the ordinance to be considered on a future Council agenda**

Background

The purpose of the work session is to discuss proposed mid-year fee changes for the Marshall White Center.

Marshall White Center (MWC)
Based on Council feedback from the FY16 budget process, the Administration is proposing fee changes for the Marshall White Center. The fee changes are specific to pool-only access fees for the center.

A reorganization of entrance fees was proposed and approved during the budget process for fiscal year 2015-2016. The reorganization eliminated area-specific fees and changed the focus to facility-wide entrance fees. The proposed fee amendment would reintroduce area-specific fees for the pool only.

The new fee schedule proposed:

	Proposed Fee	Existing Facility-wide fee
Individual Pool Only Pass		
One Month	-	$20.00
Three Months	**$30.00**	$50.00
Six Months	**$55.00**	$95.00
Twelve Months	**$95.00**	$180.00

Family Pool Only Pass (up to four at same address)		
One Month	-	$40.00
Three Months	**$60.00**	$110.00
Six Months	**$110.00**	$205.00
Twelve Months	**$205.00**	$350.00
Additional Family members at the same address (Pool Only)		
One Month	-	$5.00
Three Months	**$10.00**	$15.00
Six Months	**$10.00**	$25.00
Twelve Months	**$10.00**	$45.00

Summary of Fiscal Impact

Included in the Administration's transmittal is the fiscal analysis for the proposed fees. Because these changes are taking place mid-year, it is unclear how the proposal will impact the current FY16 budget. The fees will be reviewed over the next few months and adjustments will be made to the FY17 budget if needed.

Questions and Issues

1. Please provide an overview of the proposed fees and the comparisons included in the transmittal.

2. Please discuss why the Administration did not include Youth/Senior discounts for pool-only access.

3. Has there been interest shown in pool-only access since the fees have been reorganized?

Attachments

1. Transmittal
2. Ordinance for Consideration

Memos Prepared By: **Council Staff - Glenn Symes, 629-8164**

RECEIVED
NOV 04 2015
OGDEN CITY
COUNCIL OFFICE

OGDEN CITY TRANSMITTAL

Date: October 16, 2015
To: Ogden City Council
From: Lisa Stout, Comptroller
RE: FY 2016 Proposed Mid-Year Fee Change

Staff Contact: Lisa Stout, Comptroller, ext. 8713
Recommendation: Review & Adopt Ordinances
Documents: Marshall White Center Information and Ordinance

Executive Summary
Attached is a requests for a fee change to be made effective January 1, 2016:

The Marshall White Center is proposing monthly passes and punch cards to be sold at the Center. The intent of the proposed passes and punch cards is to encourage regular use of the facility. The prices proposed are based on comparisons of surrounding area pools.

Attached is transmittal and ordinance for these fee changes. The transmittal includes the proposed fees, background information and fiscal impact.

Background
Each year, the City Council accepts fee increase or change recommendations' for proposed fee changes to be implemented January 1 of the next calendar year.

Council action is required.

Recommendation
Review and adopt proposals.

Fiscal Impact
A budget for Marshal White Center fees has been included in the adopted budget for fiscal year 2015-2016 in the amount of $50,000, how this proposed change will affect that revenue is unknown at this time. Recreation is anticipating the impact will be minimal. These revenues will be receipted into the General Fund to help offset the operating expenses of the Marshal White Center.

Marshall White Proposed Fee Schedule

Executive Summary:

Council has asked Recreation to give a recommendation on swim only passes for the Marshall White Center.

Membership Passes:

Background:

Ogden City Recreation is proposing monthly passes at the Marshall White Center priced to be comparable surrounding area pool fees.

The punch cards and membership passes serve as a block of daily passes purchased at one time and replace the daily fee for the date(s) used. Both of these are a savings to the patron. We will use the monthly passes and punch cards to promote regular use of the facility as we encourage a lifestyle of physical fitness.

Membership Passes Cost Comparisons:

Pool Only Passes	3 Months	6 Months	1 Year
Layton (Individual)	NA	NA	$225
Layton (Family of 5)	NA	NA	$375
Ogden School District (Individual)	$35	$60	$100
Ogden School District (Family of 4)	$65	$115	$210
Proposed	**3 Months**	**6 Months**	**1 Year**
MWC Individual (proposed)	$30	$55	$95
MWC Family of 4 (proposed)	$60	$110	$205
MWC Additional family members	$10	$10	$10

*Clearfield and Roy do not offer yearly passes.

Punch Cards Cost Comparisons:

Punch Passes	Youth	Adult	Senior
Clearfield (15 Visit Pass)	$13.50	$75	$41.95
Roy (10 Visit Pass)	NA	$35 (Resident)	$45 (Non-Resident)
Layton (20 Visit Pass)	NA	$60	$50
Ogden School District (10 Visit Pass)	NA	$25	NA
Marshall White Center (20 Visit Pass)	NA	$30	$25

Costs:

Fiscal Impact:

The goal of the Marshall White Center is to provide safe place for children and to offer those children quality programs they may not otherwise have the opportunity to participate in. The center is not profit driven. It is a non-profit facility providing low cost activities for the local community. Any fees paid by patrons of the facility offset the costs of running the facility and upkeep.

Financial Impact on Participants:

Patrons have shown ability to afford surrounding area admission fees. With the proposed fees lower than all surrounding areas, zero financial strain is expected on participants.

ORDINANCE NO. ____

AN ORDINANCE OF OGDEN CITY, UTAH, AMENDING THE OGDEN MUNICIPAL CODE BY AMENDING SUBSECTION 4-6-1.B.9.b TO REVISE FEES FOR THE MARSHALL WHITE CENTER; AND BY PROVIDING THAT THIS ORDINANCE SHALL BECOME EFFECTIVE IMMEDIATELY UPON POSTING AFTER FINAL PASSAGE.

The Council of Ogden City hereby ordains:

SECTION 1. Subsection amended. Subsection 4-6-1.B.9.b of the Ogden Municipal Code is hereby amended to read and provide as follows:

9. Marshall White Community Center:

b. MWC Programs/Activities:	
Youth Daily Pass (swim, weight room, and gym ages 5-17)	$2.00
Youth Daily Gym Only (ages 5-17)	Free
Adult Daily Pass (swim, weight room and gym, ages 18 and older)	3.00
Senior Daily Pass (swim, weight room and gym, ages 55 and older)	2.00
Veterans Daily Pass (swim, weight room and gym)	Free
Senior/Youth (ages 5-17) Monthly Pass (swim, weight room, and gym):	
One month	$18.00
Three months	$45.00
Six months	$75.00
Twelve months	$160.00
Adult Monthly Pass (swim, weight room & gym ages 18 and over):	
One month	$20.00
Three months	$50.00

Six months Twelve months Family Monthly Pass (swim, weight room and gym for up to six people at same address) One month Three Months Six months Twelve months Additional family members at same address (per person): One month Three Months Six months Twelve months	$95.00 $180.00 $40.00 $110.00 $205.00 $350.00 $5.00 $15.00 $25.00 $45.00
20 Punch Card	$30.00
20 Punch Card (senior/youth)	$25.00
Individual Pool Only Pass Three month Six months Twelve months Family Pool Only Pass (up to four people at same address) Three month Six months Twelve months Additional family members at same address for Pool Only Pass (per person): Three month Six months Twelve months	 $30.00 $55.00 $95.00 $60.00 $110.00 $205.00 $10.00 $10.00 $10.00

Swim lessons, per session	30 .00
Private swim lessons	$15.00 per 30 minute lesson
Kayak Polo	$5.00 per individual per session $75 annual pass (non-transferable)
USTA junior tennis program	4 .00
Tennis instruction:	
13 years and older	20 .00
Ages 7 - 12	15 .00
6 years and younger	10 .00

SECTION 2. Effective date. This ordinance shall be effective immediately upon posting after final passage.

PASSED, ADOPTED AND ORDERED POSTED by the Council of Ogden City, Utah this _____ day of _____, 2015.

_____
CHAIR

ATTEST:

_____
CITY RECORDER

TRANSMITTED TO THE MAYOR ON: _____

MAYOR'S ACTION: ☐ Approved ☐ Vetoed

_____
MAYOR

ATTEST:

_____
CITY RECORDER

POSTING DATE: _____

EFFECTIVE DATE: _____

APPROVED AS TO FORM: JMAB 11/2/15
Legal Date

* The headings, catchlines or catchwords suggested for use in the Ogden Municipal Code and which are bracketed at the beginning of sections or subsections, shall not be considered to be a part of the ordinance adopted herein.