

Council Initiatives

\$15,000 allocated for four projects



Background

- *Communication Manager has four council initiatives built into job*
 - *\$15,000, 5 hours per week (195 hours per year)*
- *FY 24 initiatives: (support businesses, downtown branding, plane program, bridge party)*
 - *Reported on them in January*
- *Council has already selected one for FY 25*
 - *Want to do another bridge party*
 - *(booked: Saturday, Aug. 17, 11 a.m. 2 p.m.)*



My questions

- *How will communication's four initiatives interact with three 'Love Notes' projects?*
 - *Bridge party*
 - *Mural*
 - *Bridge lighting*
- *What are the other three initiatives for FY 25?*
(Are there any we want to extend?)

How they play

- *How will communication's four initiatives interact with three 'Love Notes' projects?*
- *Will any of them overlap?*
- *Will any count as both a communications initiative and 'Love Notes' project? (mural)*
- *Want to add onto existing initiative?*

- *Love Notes projects*
 - *Bridge party - assigned to me*
 - *Mural - currently co-assigned to me & spencer*
 - *Bridge lighting*



Pick three initiatives

- *What are the other three initiatives for FY 25?*
- *Are there any we want to extend?*
 - *Planes, downtown branding, supporting businesses*
- *Written down requests from council over the last two years to help decision*



