

The Murray Arts Advisory Board
Minutes for January 9, 2024

Attendance: Christy Anderson, Matt Jacobson, Blair Lyon, Pace Gardner, Lindsey Smith

Staff: Lori Edmunds, Katie Lindquist, Caitlin Larson

I. At 6:03 Lori called the meeting to order. Lindsey made a motion to approve the minutes for November 14, 2024. Blair seconded the motion and the minutes passed unanimously.

II. Citizen Comments:

No comments

III. Board Reports:

Centennial Logo Contest-Christy Katie presented three options submitted for our logo contest asking the board if they would like to officially vote on one of these. Another option is for Katie to reach out to the artist if there are specific changes they would prefer to see. The option chosen by the board feels it is representative of our park. Matt motioned to approve the logo, and Lindsey seconded. The vote was unanimous.

IV. Staff Reports:

- Amphitheater update 2024:
 - a. The season is booked with 3 musicals. June – South Pacific Concert version, July The Hunchback of Notre Dame, August – Peter and the Starcatcher.
 - b. There will be additional concerts in September added to the season. They will be an ABBA tribute band, and a Journey tribute band. Toast, a Bread cover band will be performing in June and Thurl Bailey and Marvin Goldstein will perform in August or September.

- Centennial updates:
 - a. June 15 – Celebration date. Please mark this event on your calendars.
 - b. Logo – Discussed under board reports.
 - c. Postcard – Christy, Katie, and Lori are still working on it.
 - d. Car Show – Ted Maestas is overseeing this, and his company will be providing prizes.
 - e. Plein Air art show – We have a gentleman who has agreed to do this art show. More details will be coming.

- Mansion and Theater building updates: Lori updated that the mansion is coming along, and the inside demo has been completed as much as possible. It may be a couple more weeks until we get the permits for plumbing, electrical, and HVAC. We chose new light fixtures for each one of the rooms, and Rowan’s desk has been delivered.

Lori updated us that we are still pumping water from the theater. UDOT will not allow any construction in the winter on State Street, so we have to wait until spring for a resolution to see if we can connect the water flow to the appropriate water system. The roof has been redone, and the lobby is currently being worked on. The contractor went to install the new lobby doors and encountered crumbling masonry blocks. This has resulted in additional costs and time to repair.

- Murray Theater operational update: Katie announced that they have met with several people from the county who oversee the theaters and shared some valuable information. As of now, we have three RFPs in draft mode under review from the director that will hopefully go out next month. The first RFP is to hire a concessionaire for both the amphitheater and the theater. The second RFP is for an event management software service that will help us with booking, coordination, inventory, and contracting. The third is for a ticketing service to be used for both the theater and amphitheater. For the last two to three years, we have been using RegTix for online ticket sales for the amphitheater. The county uses ArtTix, and we would like to consider this idea as it will get us put on the county web pages as well as allow patrons to purchase art tickets at any one of their facilities as it will open our visibility to the public.

V. Business:

- Murray Theater mission/vision: Christy presented a variety of mission statements for the theater and asked the board if they would like to vote. (See attached.) The board noted that the statement Christy had prepared at the bottom of the document was appropriate. Blair motioned to accept the statement, and Lindsey seconded. The vote was unanimous.

Lori made a motion to adjourn the meeting at 6:27, and Blair seconded. All voted in favor.

Next Meeting: Tuesday, February 13, 2024, at 6:00 pm

Casino Star (Gunnison)

To serve the residents of Gunnison Valley and the surrounding areas with a variety of wholesome live and film entertainment in a fully restored historic theatre.

Desert Star

To produce hilarious, family-friendly entertainment.

Eccles Theater

To be a hub of activity year-round, hosting a variety of entertainment events. The theater's vision is to attract first-run touring Broadway shows and concerts, while boosting the city's cultural image.

Egyptian Theater

To share and protect the historical integrity of the theatre as a regional arts center for entertainment and community involvement.

Empress Theater (Magna)

To cultivate and advance the performing arts in Magna Township and surrounding areas.

Hale Centre Theatre

To provide innovative, professional family theatre and theatre education that involves and elevates our community.

Kingsbury Hall

To bring diverse artistic and cultural experiences to campus and the region, exploring and enriching the human experience through the lens of creativity and the arts.

Peery's Egyptian Theatre (Ogden)

To restore an historic theatre and encourage business growth in the downtown area.

Pickleville Theater (Garden City)

To create a family-friendly theater that would serve as a place to bring generations together.

Salt Lake Acting Company

To engage and enrich community through brave, contemporary theatre.

Tower Theater

To be Salt Lake Film Society's premiere film venue for director/actor Q&A's, cultural and environmental films, panel discussions, archival film access, and various SLFS film programs that support the appreciation for the motion picture arts.

Tuachan

To edify and inspire the human spirit through professional world-class family entertainment and an unparalleled artistic and educational experience that matches the majesty of our canyon.

Common themes in these statements

- Intended audience
- Type of entertainment
- Artistic/cultural purpose
- City/community purpose
- Preservation of historic building

Themes that apply to Murray, based on community survey

Murray Theater will:

- Serve Murray residents
- Provide affordable and family-friendly entertainment
- Cultivate and advance cultural arts
- Engage the community in the downtown area
- Preserve historic theater

Sample

The Murray Theater Vision is:

To serve Murray residents and surrounding areas by providing affordable and family-friendly entertainment. This restored theater cultivates cultural arts and engages the community in historic downtown Murray.