



May 29, 2014

Dear Mayor Moore,

As you may be aware, when citizens shop locally, four times more money stays in Utah's economy than when shopping at a national retailer. Local spending strengthens neighborhoods as it creates local jobs and a sense of community. To help encourage and celebrate local businesses in your city, Local First Utah is excited to announce the 2014 "Independents Week" campaign, taking place from June 30-July 6, 2014. As our nation celebrates its independence, communities across the country will also celebrate the vital contributions of locally owned independent businesses.

To show your support and honor to local business owners' remarkable contribution to the places we call home, we ask you to issue the attached proclamation, officially declaring June 30-July 6, 2014 as "Independents Week" in Payson. Please reply to Katherine Westmoreland at Katherine@localfirst.org or 503-789-2989 regarding your plans so that we may alert the press about your proclamation. Thank you for considering our request.

Sincerely,

Kristen Lavelett
Executive Director

Katherine Westmoreland
Community Relations Coordinator

~ Board of Directors ~

Betsy Burton, Co-Chair
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Lisa Wise
Lavell Edwards, Honorary Member

In Support of Local First Utah's Independents Week

Whereas, Independents Week provides a time to celebrate the independence of the members of the community of Payson and the entrepreneurial spirit represented by our core of local independent businesses; and

Whereas, the individual decisions every community member makes today affect the future of Payson; and

Whereas, Payson's local independent businesses help preserve the uniqueness of the community and give us a sense of place; and

Whereas, Payson's core of independently-owned businesses give back to this community in goods, services, time and talent; and

Whereas, the health of Payson's economy depends on our support of businesses owned by our friends and neighbors; and

Whereas, Payson's independent business owners and employees enrich community members' shopping experiences with their knowledge & passion;

Therefore, as we celebrate Independents Week 2014, we acknowledge that the ability to choose the direction of Payson lies within each of us.

NOW, THEREFORE, I, Rick Moore, Mayor of Payson, do hereby proclaim the week of June 30-July 6, 2014, as: "Independents Week" and salute our community members and locally owned independent businesses who are integral to the unique flavor of Payson and honor their efforts to make Payson the place we want to live and work.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of Payson to be affixed this ____ day of _____, 2014.

Rick Moore, Mayor of Payson