

# Americas *PrepareAthon!*

## How Can My Business Participate?

April is a great month to prepare your business through participating in the [Great Utah Shake on April 21](#). As well as participating in the [National PrepareAthon day on April 30<sup>th</sup>](#).



This month's disaster tip is to follow this [National PrepareAthon link](#) and identify the top three items most important for you to develop. Then give us a call or send us an email and we will come out, at no cost to you, and help strengthen your businesses preparedness and resiliency capacity.



At no cost [Be Ready Business](#) can help you prepare your business, [create or update your disaster plan](#) as well as support you with putting together an exercise to test your plan that meets the needs of your organization.

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