

# 7 of 10 businesses that experience a disruption of more than 3 days will fail in less than 2 years. **Are you prepared?**



## Disaster Preparedness – The Cost of Doing Business

Monthly [Be Ready Business](#) provides an informative newsletter article that includes tips from the [12 Points of Business Continuity Planning](#). To access information on **points 1 & 2** please access [last month's newsletter](#).

As we engage in national preparedness month in September, please follow this [link to answer a few questions](#), as well as other included links for more information and tools. In addition let's explore **points 3 and 4** on how to determine essential business functions as well as how to rate your vulnerabilities.

### **Determine Essential Business Functions**

What needs to get up and running first? Your bottom line depends on the speed of getting back to normal. Identify your most essential business functions to [determine what, and where, gets priority preparedness attention](#)

### **Rate Your Vulnerabilities**

Which [risks](#) and [hazards](#) are you most vulnerable to? [Flood](#)? Fire? Earthquake? Human error? Data loss? [Cybersecurity](#)? Identify impacts and build a plan to deal with those hazards. This covers a vulnerability assessment to determine probabilities; estimates impact and assess resources using a numbering system to identify certain types of interruptions.

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**At no cost to you**, we can visit with you and your business to support in building disaster continuity. We look forward to visiting with you and your team.

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